Job Searching with Kresge Library Databases

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Start smart: www.bus.umich.edu/KresgeLibrary/

The Kresge Library website is your portal to:
• Proprietary databases covering business and other topics
• Research help
• and more!
  o Email us anytime or IM or call or stop by whenever the reference desk is open.
Background Research

• Functional areas and Industries
  – Vault
  – WetFeet
  – Business Source Complete (Ebsco)
  – Factiva

• Industries
  – IBISWorld
  – Marketline
  – Mintel
Researching Potential Employers

• Vault
• WetFeet
• Mergent
• OneSource
• Business Source Complete (Ebsco)
• Factiva
• Firms’ annual reports and web sites
Preparation

• OCD Resume books
• CareerTracker – iMpact
• Kresge Library print collection
• Vault and WetFeet guides
Networking

• Ross alumni database
  – http://www.bus.umich.edu/impact/networking/alumnidirectory.asp

• UM alumni locator
  – http://alumni.umich.edu/networking-tools/alumni-locator

• CareerSearch and RefUSA
  – Search by industry and geography
  – Names and contact information
Salary Negotiation

• Salary.com - http://www.salary.com/
• Vault Gold.com Message Board