Business Monitor Online comprises three service tiers – Country Risk, Industry Analysis and Company Intelligence – and a more detailed breakdown of the content components of each of these services follows on pages 2-4. Within each service, clients have the geographic choice of either taking the full global service or selecting any one or combination of regional services – Asia, Europe, Middle East & Africa or the Americas.

COUNTRY RISK & FORECAST

Daily news, risk ratings, macroeconomic forecasts, financial markets analysis

Designed to meet the daily online information requirements of senior executives at multinational companies, financial institutions, governments and multilateral organisations doing business or research. The service is unique in combining intra-daily alerts from our treasuries and capital markets team, and comparative risk ratings, macroeconomic analyses and forecasts, and industry profiles from our team of country economists. The service features a fully interactive database comprising macroeconomic and industry data, with BMI forecasts based on our econometric model.

INDUSTRY & MARKET RESEARCH

Daily industry news and analyses, and quarterly country surveys with 5-year industry forecasts

The service covers 16 industry sectors (see list above), and is used by industry professionals, analysts and strategists for competitive analysis and benchmarking. Each industry service features daily news and analyses covering major industry and company developments; quarterly country surveys with 5-year forecasts for all headline indicators; comprehensive company profiles and competitive intelligence.

COMPANY RESEARCH & INTELLIGENCE

Top multinational company networks, competitive intelligence, news and analysis

Features 120,000 fully researched senior executives at 55,000 unique multinational company sites. The service is used by marketing and sales executives for business development and competitor analysis. Includes multinational company profiles and site networks; competitive intelligence covering sales volume, employee size, ownership structure, foreign direct investment and project activity, and analysis of latest company developments.

Contact BMO Customer Services

If you have questions about the BMO Service or would like to book a training session, please contact: cs@businessmonitor.com or Angelika Nielsen on +44 207 246 5182

The Country Risk Service provides unparalleled coverage of over 175 international markets, featuring intra-daily news reports and analyses; weekly analyses and strategy reviews of fixed income, equity and currency developments across capital markets; monthly and quarterly macroeconomic forecasts over a 2- and 5-year horizon; country-comparative risk ratings, and competitive benchmarking of the business operating environment.

The Country Risk Service enables economists, corporate strategists, treasurers, country managers and researchers working in corporates, financial institutions, government and academia to evaluate and better manage the political, economic and financial risks of doing business in global markets.

**Principal Contents**

- **The BMI View** provides our expert analysts’ views on political stability, the economic outlook, the business environment and financial developments in each market
- **Country Updates** covering key political, economic, financial, business environment and industry developments across 175 markets
- **Country Risk Ratings** covering short- and long-term political, economic and financial risks across 130 markets
- **In-depth Quarterly Country Forecasts** covering political risk; economic performance and the 5-year macro outlook set against government and consensus view; the business operating environment, and leading industry sectors for 75 markets
- **Interactive Macroeconomic Database** comprising historic and latest available estimates, and BMI’s 2 and 5-year macroeconomic forecasts for all major indicators, derived from BMI’s econometric model of the world, covering 140 markets
- **Financial Summary** of equity, fixed income and currency movements
- **Currency Forecasts** for 40 country currencies against USS, JPY and EUR
- **Intra-daily News Analyses** covering all major political, economic and financial developments across 175 markets
- **PDF Archive** featuring BMI’s complete portfolio of reports, including our global financial weekly, Emerging Markets Monitor; 19 regional Monthly Monitors, and 75 Quarterly Country Forecast Reports.

**A Highly Customisable Service**

Global, Regional or Country Services – The Country Risk Service can be customised by region and/or country to match your particular requirements as follows:

- **Global Service**: Covers 175 international markets
- **Regional Services**: Asia, the Americas, Europe, the Middle East & Africa
- **Country Services**: See list of countries below

**Optional, User-defined Email Alerts** – Daily or weekly feed of required-only content delivered to your desktop, customisable by geography and content type

**Multi-user Access** via individual username and password, or IP recognition

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**Country Markets Covered:**

**Asia Pacific**
- Afghanistan, Australia, Bangladesh, Brunei, Cambodia, China, East Timor, Hong Kong, India, Indonesia, Japan, Laos, Malaysia, Maldivies, Myanmar, Nepal, New Zealand, North Korea, Pakistan, Papua New Guinea, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam

**Americas**
- North America: Canada, United States. Latin America: Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Uruguay, Venezuela.

**Caribbean**
- Anguilla, Antigua and Barbuda, Aruba, Bahamas, Barbados, Belize, Bermuda, Cayman Islands, Cuba, Dominica, Dominican Republic, Grenada, Guadeloupe, Guyana, Haiti, Jamaica, Martinique, Montserrat, Netherlands Antilles, Puerto Rico, Saint Kitts and Nevis, Saint Lucia, Saint Vincent and the Grenadines, Trinidad & Tobago, Turks and Caicos Islands, Virgin Islands (British), Virgin Islands (US)

**Europe**
- Albania, Armenia, Austria, Azerbaijan, Belarus, Belgium, Bosnia-Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, Italy, Kazakhstan, Kyrgyzstan, Latvia, Lithuania, Macedonia, Moldova, Netherlands, Norway, Poland, Portugal, Romania, Russia, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Tajikistan, Turkey, Turkmenistan, Ukraine, United Kingdom, Uzbekistan

**Middle East**
- Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, Syria, Turkey, United Arab Emirates, West Bank and Gaza, Yemen

**Africa**
The Industry Services

Country Market Forecasts for 16 Key Sectors

The Industry Services provide quarterly updated market research and independent 5-year industry forecasts for 16 different sectors across 60 country markets worldwide. The service comprises daily news reports; BMI’s independent 5-year forecasts and key assumptions for production, sales, price, exports, imports and employment, indicators across segments of each industry; analysis of latest industry trends and prospects; competitive intelligence on leading players, and monitoring of the regulatory environment.

Each service is designed to enable industry professionals, suppliers, company analysts, consultants, industry and regulatory organisations to evaluate and better manage the risks, and exploit business opportunities, in global markets.

Principal Contents

Executive Summaries highlighting BMI’s 5-year industry forecasts and analysis, landmark company developments, and latest changes in the business operating and regulatory environment.

Market Overviews covering industry structure, size and value; industry landscape and key players ranked by sales and market share; domestic production, imports and exports; assessment of the business operating and regulatory environment.

BMI’s Independent 5-year Forecasts including historic data series (2000-2006) and 5-year forecasts to end-2011 for all key industry indicators, supported by explicit assumptions, plus analysis of key downside risks to the main forecast.

BMI’s 5-year Macroeconomic Forecasts covering headline macroeconomic indicators including real GDP growth, inflation, fiscal balance, trade balance, current account and external debt.

Competitive Rankings and Landscapes by sales, market share, number of employees, year established, ownership structure

Company Profiles and SWOTs featuring senior executives with full contact details; main business activities, brands and products; partners and suppliers; investments, projects and company strategy

FDI and Projects all major foreign direct investments and projects involving leading companies, with details of investment values, periods and major participants

Interactive Industry Database comprising historic data, latest-available estimates and BMI’s independent 5-year forecasts for production, sales, import and export figures

Daily News Analyses covering major industry and company developments across 60 markets worldwide

PDF Archive featuring BMI’s complete portfolio of industry sector research reports

Country Markets Covered:

- Algeria
- Argentina
- Australia
- Azerbaijan
- Baltics
- Bahrain
- Belgium
- Bulgaria
- Canada
- Chile
- China
- Colombia
- Croatia
- Czech Republic
- Egypt
- Estonia
- France
- Germany
- Greece
- Hong Kong
- Hungary
- India
- Indonesia
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- Israel
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- Singapore
- Slovakia
- Slovenia
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- UAE
- Ukraine
- United Kingdom
- USA
- Venezuela
- Vietnam
- Zimbabwe

16 Industry Sector Services:

- Autos
- Chemicals
- Commercial Banking
- Defence & Security
- Freight Transport
- Food & Drink
- Infrastructure
- Information Technology
- Insurance
- Mining
- Oil & Gas
- Petrochemicals
- Pharmaceuticals & Healthcare
- Power
- Telecommunications
- Tourism
The Company Intelligence Service is a fully researched database which links the global subsidiary networks of the world’s top 750 multinational companies located across Asia, Latin America, Europe, the Middle East and Africa. The database comprises over 120,000 senior executives at 55,000 unique company sites; up-to-date listings of all major foreign direct investments and projects involving multinational companies, and daily news and analyses covering multinational company developments.

The Company Intelligence Service is used by sales and marketing teams for business development, and by corporate analysts and strategists for benchmarking and competitive analysis. The end-user relies on data accuracy, which is why company profiles are systematically researched each year at source, by a combination of web, email and telephone validation. In addition, company updates and new company profiles and executive appointments are added to the database daily through continuous desk research.

Principal Contents

**Company Profiles** Each company profile includes full contact information, senior executives and decision-makers and their titles, date of company registration in local market, US$ annual sales, number of employees, full business activity, industry classification and NAIC coding, nationality, ownership structure and legal status, and fully structured links to regional and head offices.

**Multinational Company Networks** Features multinational company homepages listing global site networks for each company, links to competitor and peer group networks, and daily company and industry news coverage. Includes competitive landscapes ranking peer group companies by estimated annual sales, employee size and registration date, both at country and regional levels.

**FDI and Projects** All major foreign direct investments and projects involving multinational companies active across emerging markets, with details of investment values, timelines and major participants.

**Daily News Analyses** Covering all key multinational company developments, including senior executive appointments, product launches and expansions, joint ventures, mergers and acquisitions, projects and investments, and financial results.

**Search & Export Functions** Features full search and export facilities to identify and select companies by key criteria, including company name, location, nationality, industry sector and company size, and to export selected data to Excel.

A Highly Customisable Service

**Global, Regional or Country Services** The Company Intelligence Service can be customised by region and/or country to match your particular requirements as follows:

- **Global Service**: Includes 55,000 unique company sites and 120,000 senior executives
- **Regional Services**: Asia, Americas, Europe, Middle East & Africa.

**Global Coverage:**

- **Asia**: Covers 18,750 companies and more than 48,200 executives across 20 markets
- **Americas**: Covers 12,000 companies and 32,650 executives across 15 markets
- **Europe**: Covers 14,250 companies and 30,000 executives across 25 markets
- **Middle East & Africa**: Covers 10,350 companies and 23,025 executives across 20 markets

Business Monitor International

ONLINE NEWS
STRATEGIC CONTENT SUMMARY

The table below summarises all the current Strategic Content links for all services.

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<th>Companies</th>
<th>Industry - Core*</th>
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<td>Global Assumptions</td>
<td>Company Profiles</td>
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</tbody>
</table>

*See ‘Strategic Content - All Industries’ for a full breakdown of the industry Strategic Content rules including all variations and specialist links.

SUB-SERVICE SUMMARY

The table below summarises all the current sub-services where these are available.

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<td>Food</td>
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<td>OTC</td>
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<td>Foreign Policy</td>
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<td>Executive Moves</td>
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<td>Balance of Payments</td>
<td>Funds</td>
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<td>Economic Activity</td>
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<td>Exchange Rate Policy</td>
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<td>Security Issues</td>
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<td>Business Environment</td>
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</table>

*See ‘Strategic Content - All Industries’ for a full breakdown of the industry Strategic Content rules including all variations and specialist links.
## STRATEGIC CONTENT - ALL INDUSTRIES

The table below summarises all the current strategic content links for all industry services.

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<th>Chemicals</th>
<th>Commercial Banking</th>
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<tbody>
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<td>Competitive Landscape</td>
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</tbody>
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## Insurance

<table>
<thead>
<tr>
<th>Industry</th>
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<th>Oil &amp; Gas</th>
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Quick Reference