

Kresge Library Instruction

Researching Nonprofit Organizations

Kresge Library Databases for Researching Nonprofits

Primary Databases

- **Guidestar**
<http://www.bus.umich.edu/KresgeLibrary/GotoResource.asp?158>
- **ABI/Inform (ProQuest)**
<http://www.bus.umich.edu/KresgeLibrary/GotoResource.asp?18>
- **OneSource (Ross Access Only)**
<http://www.bus.umich.edu/KresgeLibrary/GotoResource.asp?142>

Why use Guidestar?

- Research individual nonprofit organizations in the United States.
- Search by any characteristic of an organization.
- Seek out peer institutions by just about any criteria.
- Find IRS 990 annual reports for non profits, the most offered from any database offered at the University of Michigan.
- Find board members and officers at American nonprofits.

Why use ABI/Inform (ProQuest)?

- Ability to find news about nonprofit organizations
- Great resource for articles about nonprofit management and general issues

Why use OneSource?

- Research larger individual nonprofit organizations in the United States.
- Ability to find “corporate family” – great for health organizations
- Ability to find news and executives for these organizations
- Ability to find peer organizations

Other Kresge Library Databases to Consider:

- **IBISWorld** - Wide coverage of US organizations in reports such as *Community Housing Services in the US* & *Grantmaking and Giving Services in the US*
- **Business Source Complete (EBSCO)** - Excellent general resource (similar to ABI/Inform) with articles on nearly every subject
- **LexisNexis Academic** - Excellent general resource (similar to ABI/Inform) with articles on nearly every subject
- **Dun & Bradstreet's Million Dollar Database** Good resource for directory information and officers
- **JSTOR** - Online archives of leading academic journals with full-text searching – remember that it typically does not cover the past few years

New Resource – Kresge Library Wiki

- A growing resource that includes a page for nonprofits, see:
<http://webservices.itcs.umich.edu/mediawiki/KresgeLibrary> (main page)
http://webservices.itcs.umich.edu/mediawiki/KresgeLibrary/index.php/Nonprofit_Resources

Guidestar Basics

Why use Guidestar?

- Research individual nonprofit organizations in the United States.
- Search by any characteristic of an organization.
- Seek out peer institutions by just about any criteria.
- Find IRS 990 annual reports for non profits, the most offered from any database offered at the University of Michigan.
- Find board members and officers at American nonprofits.

Contains data for over 1.7 million nonprofit organizations in the United States including:

- Revenue tables
- Expense tables
- Balance sheets
- Organization overview (mission, audience, etc.)
- Annual reports (IRS 990s), typically from 1997 to the present
- Lists of officers and other key personnel
- Search by: keyword, location, type of nonprofit, IRS Subsection (e.g., 501(c)(3)), NTEE (National Taxonomy of Exempt Entities) codes, and income.

Searching in Guidestar (Nonprofit Search)

Keyword Searching Hints

- Field may be blank - to find nonprofits by chosen criteria such as location, income, etc.
- May include quotes for phrases (e.g., "historical society")
- May include wildcards:
 - Use a "?" to replace one character in a word (e.g. to search for either woman or women, use: "wom?n")
 - Use a "*" to replace characters at the end of the word (e.g. to search for autism, autistic or autistics, use: "autis*")
- Keyword searches use many fields, but do not include personnel (e.g., directors, board members, officers).
- Excluding words with Keyword searches allows you to narrow a search by removing entries. (e.g. to search for scouts, but not boy scouts, use: "scouts -boy")

The screenshot shows the 'Nonprofit Search' tab selected. At the top, there are two tabs: 'Nonprofit Search' and 'People Search'. Below the tabs is a 'Keyword' search bar with the text 'lighthouse' entered. To the right of the search bar is a 'SEARCH' button with a magnifying glass icon. Below the search bar is a section titled 'Organization Name/Location'. This section contains several input fields: 'Name', 'City', 'State(s)', and 'Zip'. The 'State(s)' field is a dropdown menu currently showing 'All' and a list of states including Alabama, Alaska, American Samoa, and Arizona. To the right of the 'State(s)' dropdown is a note: 'To select multiple states hold Ctrl and click with mouse.' Below the 'State(s)' dropdown is a 'Zip' field with a 'Zip Only' dropdown menu and a help icon (question mark).

Organization Name/Location

- **Name** can either be keyword or the start of the name. Useful for larger organization (e.g., "American Red Cross") or one with many chapters.
- **City** can either be keyword or the start of the name.
- **State** searches can include multiple names (use CTRL and click on the different states)
- **Zip Code** searching includes the ability to extend the search to 5, 10, 25, and 50 miles radius from that location. (NOTE: If there are more than 280 zip codes in the radius (urban areas), then the results will be derived from a sampling of all zip codes in that area.)

Organization Details

EIN (Employer Identification Number) or tax number

- Use if you already have the number.

MSA (Metropolitan Statistical Area)

- Can be sorted by city name OR state
- Does not include Micropolitan Statistical Areas (for example, Adrian & Mt. Pleasant, MI...typically cities of less than 150,000 people.) For these searches, use zip codes with a selected mile radius.

Categories (Guidestar Assigned)

- Can be too limiting
- Only one for each organization

NTEE Code

- From National Taxonomy of Exempt Entities
- Classification System developed by The National Center for Charitable Statistics
- Can search one NTEE Codes at a time.
- Some organizations have multiple values, other, (especially smaller organizations) have no entry
- Searching sub-categories does not imply you are searching full categories – Searching for G80 (Specifically Named Diseases) will not include G84 (Autism)

For more on NTEE codes, see:

Guidestar's list of codes: <http://www.guidestar.org/npo/ntee.jsp>

Search NTEE codes:

<http://nccsdataweb.urban.org/PubApps/nteeSearch.php>

IRS Subsection

- Section of IRS Tax Code for different types of Non-Profit Organizations
- Many are 501(c)(3)
- Search window lets you differentiate types of 501(c)(3) organizations:
 - All Subsection Codes
 - Public Charities
 - Private Operating Charities
 - Private Non-operating Charities (primarily foundations)

Internal Revenue Service Subsection Codes for Tax-Exempt Organizations

The following chart lists the different kinds of tax-exempt organizations and whether or not contributions to them are tax deductible. It is based on [IRS Publication 557](#) and [T.D. 8818](#). For more information, see IRS Publication 557 and T.D. 8818 or consult your tax advisor.

Section of Code	Description of Categories	Annual Return Required to Be Filed	Disclosure Requirements	Contributions Allowable
170(c)(1)	Government Entity	None	None	Yes, if made for exclusively public purposes
501(c)(1)	Corporations Organized under Act of Congress (including Federal Credit Unions)	None	None	Yes, if made for exclusively public purposes
501(c)(2)	Title Holding Corporation for Exempt	Form 990 ¹ or 990-EZ ²	Form 990 or 990-EZ Form 1024	No ²

For more on IRS Subsections, see:

Chart listing IRS subsection (Guidestar): http://www.guidestar.org/help/501c_orgs.jsp

IRS Document on Nonprofits¹: <http://www.irs.gov/pub/irs-pdf/p557.pdf>

IRS Information for Charitable Organizations: <http://www.irs.gov/charities/charitable/index.html>

Most common IRS Subsections²:

- 501(c)(1) - Corporations Organized under Act of Congress (including Federal Credit Unions)
- 501(c)(2) - Title Holding Corporation for Exempt Organization
- 501(c)(3) - Religious, Educational, Charitable, Scientific, Literary, Testing for Public Safety, to Foster National or International Amateur Sports Competition, or Prevention of Cruelty to Children or Animals Organizations
- 501(c)(4) - Civic Leagues, Social Welfare Organizations, and Local Associations of Employees
- 501(c)(5) - Labor, Agricultural, and Horticultural Organizations
- 501(c)(6) - Business Leagues, Chambers of Commerce, Real Estate Boards, Etc.
- 501(c)(7) - Social and Recreational Clubs
- 501(c)(8) - Fraternal Beneficiary Societies and Associations
- 501(c)(9) - Voluntary Employees Beneficiary Associations
- 501(c)(10) - Domestic Fraternal Societies and Associations
- 501(c)(14) - State Chartered Credit Unions, Mutual Reserve Funds
- 501(c)(19) - Post or Organization of Past or Present Members of the Armed Forces
- 501(c)(23) - Veterans Organizations (created before 1880)

Income Range

- All income values are searched by default
- Useful for narrowing down results to larger organizations
- Can select multiple values (CTRL+click)
- Double check search results to ensure that you have not removed entries that would have matched the criteria.

¹ Tax-Exempt Status for Your Organization (IRS Publication 557). HTML version of the same document is available at: <http://www.irs.gov/publications/p557/index.html>

² Taken from listing of IRS subsections on Guidestar: http://www.guidestar.org/help/501c_orgs.jsp

Working with Search Results

GuideStar Premium Results for Libraries

[Refine Search](#) | [New Search](#)

1,967 organizations found (0.546 seconds)
1 - 25 of 1,000 organizations are returned.

Page: 1 2 3 4 5 >>

Sort By: Relevancy

Lighthouse International

111 E 59th St
New York, NY 10022

Through its pioneering work in vision rehabilitation services, education, research, prevention and advocacy, Lighthouse International enables people of all ages who are blind or partially sighted to lead independent and productive lives. For more information, please see our website, www.lighthouse.org.

Documents: [Form 990](#)

EIN: 13-1096620 Income: \$27,577,119 (from IRS Form 990)
IRS Subsection: [501\(c\)\(3\) Public Charity](#)
NTEE Code: [E99 \(Health - General and Rehabilitative N.E.C.\)](#)

SAN ANTONIO LIGHTHOUSE

2305 Roosevelt Ave
San Antonio, TX 78210

The San Antonio Lighthouse serves people who are blind or visually impaired by providing rehabilitation services and employment opportunities through its light manufacturing assembly plant and Base Service Centers.

Documents: [Form 990](#)

EIN: 74-1339051 Income: \$7,812,836 (from IRS Form 990)
IRS Subsection: [501\(c\)\(3\) Public Charity](#)
NTEE Code: [G41 \(Eye Diseases, Blindness and Vision Impairments\)](#)

GuideStar It!
YOUR SEARCH

What you're searching:

☒ Keywords - lighthouse

• Add other refinements from the links below.
• Click "x" to remove.

REFINE BY CATEGORY

- State
- City
- NTEE
- X99 (Religion Related, Spiritual Development N.E.C.) (344)
- X20 (Christian) (159)
- X21 (Protestant) (123)
- A80 (Historical Societies and Related Activities) (62)
- P20 (Human Service Organizations) (30)
- G41 (Eye Diseases, Blindness and Vision Impairments) (17)
- P20 (Elementary, Secondary Ed) (16)
- A50 (Museum & Museum Activities) (14)
- P99 (Human Services - Multipurpose and Other N.E.C.) (14)

[View more](#)

MSA

Sort By:

Relevancy

- Relevancy
- Organization name, A-Z
- Organization name, Z-A
- City
- State
- Zip
- Fiscal year
- NTEE Code
- Income, high-low
- Income, low-high
- Form 990 available
- Other documents available
- IRS subsection

GuideStar It!
YOUR SEARCH

What you're searching:

☒ Keywords - habitat

☒ State: Michigan

☒ Income: 500k - 1m

• Add other refinements from the links below.
• Click "x" to remove.

REFINE BY CATEGORY

- City
 - Lansing (2)
 - Bath (1)
 - Battle Creek (1)
 - Bay City (1)
 - Dearborn (1)
 - Flint (1)
 - Fremont (1)
 - Jackson (1)
 - Monroe (1)
 - Muskegon (1)
- IRS Subsection
- NTEE
- MSA

[View more](#)

Results Screen

- Search results (number of records found) are at top of the screen.
- Search criteria at top-right of the screen.
- Search results are listed in "relevancy ranking" as a default.
- Ability to sort results by criteria shown above. Two useful sorts are income (e.g. to bring larger organizations to the top of the list) and NTEE code (e.g. to bring like organizations together).

Using the 'Your Search' and 'Refine by Category' Sidebars

'Your Search'

- This shows the terms that you typed or selected.
- To remove a search limit, just click on the "x" for that term.

'Refine by Category'

- This shows your result set broken down by these different variables.
- To refine by terms in these categories, click on the "+" next to the category (City, IRS Subsection, etc.)
- Then click on the term that you are interested in.
- If you want two or more entries, re-run the search

Hint: If a new search yields no hits, make sure that some limits are not still checked.

Links from the browse display

- Title of the organization goes to the full record
- Documents entry goes to most recent 990 report available at Guidestar³
- IRS Subsection entry goes to the IRS help document (description of the nonprofit)
- NTEE Code entry goes to the list of codes, not to other records with the same mission.

► [Habitat for Humanity International, Inc.](#)
121 Habitat St
Americus, GA 31709

National Headquarters

Habitat for Humanity International is a nonprofit, ecumenical Christian ministry building simple, decent, affordable housing in partnership with people in need of adequate shelter.

Documents: [Form 990](#)

EIN: 91-1914868 **Income:** \$193,608,398 (from IRS Form 990)
IRS Subsection: [501\(c\)\(3\) Public Charity](#)

NTEE Code: [L20 \(Housing Development, Construction, Management\)](#)

More Hints

- Guidestar states the source for the income in the browse display or general information. The data is either from the IRS 990 or (if it is waiting for a current document) from the IRS Business Master File.
- Many chapters of full organizations are listed as well as the parent organization. You typically can find the parent organization by sorting on Income.

Organizational Full Record entry

- Information available for these organizations varies depending on what they are required to submit to the IRS. Larger organizations will have more information available.
- Main categories are available from the top of the record

General Information

- IRS Subsection Codes (such as 501(c)(3))
- NTEE Codes
- Tax Number (EIN)
- Basic Information (if available)

Search Results | New Search

Autism Society of America

Also Known As: ASA
7920 Woodmont Ave
Ste 300
Bethesda, MD 20814

GENERAL INFORMATION

Contact: Ms Tiffany Gill, Development Manager
Telephone: (301) 657-0881
Fax: (301) 657-0869
E-mail: dgilman@autism-society.org
Web Site: www.autism-society.org

Who We Are

The Autism Society of America endeavors to improve the lives of individuals with autism, their families, and the professionals who work with them by providing services, research, information, education, advocacy, and public awareness.

- This organization is a 501(c)(3) Public Charity.
- This organization is required to file an IRS Form 990 or 990-EZ.
- Financial information in this report is derived from the organization's December 31, 2005 Form 990.
- Additional narrative information in this report was last supplied by the organization on December 4, 2006.

GUIDESTAR PREMIUM REPORT FOR LIBRARIES

General Information

People

Mission and Programs

Goals and Results

Form 990 and eDocs

Financials

People

- Lists of names, titles and salaries for the board of the directors, officers of the organization and other key staff.
- When available, you may follow links to older year's information.
- Names are hyperlinked to other organizations. Please remember that if the names are spelled or constructed differently by different organizations, the links will not find all entries.

PEOPLE

View Officers For Fiscal Year:

| 2005 | 2004 | 2003 | 2002 | 2001 | 2000 | 1999 |

Officers, Directors, Trustees, and Key Employees: Fiscal Year Ending December 31, 2005

Name	Title	Compensation
LEE GROSSMAN	PRESIDENT/CEO	\$165,000
STEPHEN SHORE	BOARD MEMBER	\$0
RUTH ELAINE HANE	1ST VICE CHAIR	\$0
ARTIE KEMPNER	BOARD MEMBER	\$0
BERNARD RIMLAND, PH.D.	HONORARY BOARD MEMBER	\$0
RUTH CHRIST SULLIVAN, PH.D.	HONORARY BOARD MEMBER	\$0

Name	Title	Organization	Responsibility
BERNARD RIMLAND, PH.D.	HONORARY BOARD MEMBER	Autism Society of America Bethesda, MD 20814	Officer
Bernard Rimland, Ph.D.	Vice President & Director	Wacker Foundation Dallas, TX 75225	Officer
Bernard Rimland, Ph.D.	Honorary Member	Southwest Autism Research and Resource Center Phoenix, AZ 85006	Officer

³ Guidestar takes a few months to process incoming 990 reports. Some organizations post older and more recent 990s on their website (e.g., <http://www.npr.org/about/privatesupport.html>)

Goals and Results

- Brief statements about the mission of the organization and recent accomplishments
- Information should be verified and might be too narrowly phrased to describe the full activities of the organization

Form 990 and eDocs

- Includes previous IRS 990s that are available on the site.
- Not all non-profits need to file 990s.
- Guidestar hosted 990s typically, they go back to 1997.
- Great document on how to read a 990 report (from the nonprofit coordinating committee of New York): http://www.npccny.org/Form_990/990.htm

Financials

- Data is pulled from the IRS 990 reports or IRS Business Master File.
- Financial information is not available for all organizations.

Searching in Guidestar (People Search)

People Search Hints

- Provides the ability to search for board members and officers at American nonprofits
- People are listed for each nonprofit they are associated with.
- Individual names may not be consistent from organization to organization.
- Search by Organization Name/Location:
 - Organization Name
 - City
 - State
 - Zip (with ability to extend search select miles from Zip code)
- Organization Details
 - EIN
 - Categories (assigned by Guidestar)
 - Income Range

The screenshot shows the 'People Search' tab selected. It includes a 'Keyword' field with 'autism' entered, a 'Name' field, and an 'Organization Name/Location' section with fields for Name, City, State (dropdown menu showing Maryland, Massachusetts, Michigan, Minnesota, Mississippi), and Zip (with a 'Zip Only' checkbox). Below these are 'Organization Details' including EIN, Categories (dropdown menu showing Arts, Culture and Humanities, Humanities and Historical Societies, Media, Museums), and Income Range (dropdown menu showing Less than \$100k, \$100k - \$500k, \$500k - \$1m, \$1m - \$2.5m). Each dropdown menu has a tooltip indicating how to select multiple items.

Search Results

- People search results include all entries listed individually.
- Results can be sorted by Relevancy (default) or organization name.
- Links to the record will show that person's role (and others) within the organization.

The screenshot shows the 'GuideStar Premium People Results' page. It includes a 'Refine Search' link, a 'Sort By' dropdown menu set to 'Relevancy', and a table of results. The table has columns for Name, Title, Organization, and Responsibility. The results list MARGO WILLIAMS, VIRGINIA KILLOUGH, JANE E. WHITE, RICHARD MCNALLY, JUDY COUCOUVANIS, and JEANNE BRAKHAGE, all associated with the Autism Society of Michigan, Lansing, MI 48906. A 'GuideStar It!' sidebar on the right shows the search criteria: 'What you're searching: Keywords - autism, State - MI'. A 'REFINE BY CATEGORY' section shows 'City' and 'NTEE'. A 'Sort By' dropdown menu is also shown, with options for Relevancy, Organization name, A-Z, and Organization name, Z-A.

Name	Title	Organization	Responsibility
MARGO WILLIAMS	DIRECTOR	Autism Society of Michigan Lansing, MI 48906	Officer
VIRGINIA KILLOUGH	DIRECTOR	Autism Society of Michigan Lansing, MI 48906	Officer
JANE E. WHITE	SECRETARY	Autism Society of Michigan Lansing, MI 48906	Officer
RICHARD MCNALLY	PAST PRESIDENT	Autism Society of Michigan Lansing, MI 48906	Officer
JUDY COUCOUVANIS	VICE-PRESIDENT	Autism Society of Michigan Lansing, MI 48906	Officer
JEANNE BRAKHAGE	DIRECTOR	Autism Society of Michigan Lansing, MI 48906	Officer

GuideStar Premium People Results

Radio Search | New Search

41 people found (2.344 seconds)
1 - 25 of 41 people are returned: [Need to refine?](#)

Page: 1 of 2

Sort By: Relevancy

Name	Title	Organization	Responsibility
MARGO WILLIAMS	DIRECTOR	Autism Society of Michigan Lansing, MI 48906	Officer
VIRGINIA KILGUS	DIRECTOR	Autism Society of Michigan Lansing, MI 48906	Officer
JANE E. WHITE	SECRETARY	Autism Society of Michigan Lansing, MI 48906	Officer
RICHARD McNALLY	PAST PRESIDENT	Autism Society of Michigan Lansing, MI 48906	Officer
JUDY KOSKOVANS	VICE PRESIDENT	Autism Society of Michigan Lansing, MI 48906	Officer
JEANNE BRAKHAGE	DIRECTOR	Autism Society of Michigan Lansing, MI 48906	Officer

powered by ifast

Search Results | New Search

JEANNE BRAKHAGE, DIRECTOR

Responsibility: Officer

Fiscal Year Ending	June 30, 2006
Salary	\$0
Benefits & Deferred Compensation	\$0
Expense Account & Allowances	\$0

Autism Society of Michigan

Also Known As: ASM
1213 Center St., Ste. B
Lansing, MI 48906

EIN: 38-3034552

[Organization Details](#)

Other People in this Organization

Name, Title	Salary	Responsibility
DR. SALLY BURTON-HOYLE EXEC DIRECTOR	\$76,370	Employee
MARGO WILLIAMS DIRECTOR	\$0	Officer

**Link to the
organizational record**

People Search Record

- Full record includes a link to the organizational record.
- Includes role for that organization (responsibility); salary and other financial information if applicable.
- Lists other people in the organization.
- To view other organizations for that person, you need to run an additional search.
- If a person has multiple roles in different organizations, they will each appear on its own line in the search results.

GuideStar Premium People Results

Refine Search | New Search

11 people found (2.625 seconds)
1 - 11 of 11 people are returned. [Need to refine?](#)

Page: 1

Sort By: Relevancy

Name	Title	Organization	Responsibility
JANE FORBES CLARK	DIRECTOR	HANK AARON CHASING THE DREAM FOUNDATION INC Atlanta, GA 30315	Officer
JANE FORBES CLARK	PRESIDENT	CLARK FOUNDATION New York, NY 10020	Officer
JANE FORBES CLARK	DIRECTOR	CLARK FOUNDATION New York, NY 10020	Officer
JANE FORBES CLARK	DIRECTOR	SCRIVEN FOUNDATION New York, NY 10020	Officer
JANE FORBES CLARK	DIRECTOR	NATIONAL BASEBALL HALL OF FAME AND MUSEUM INC Cooperstown, NY 13326	Officer

GuideStar It! YOUR SEARCH

What you're searching:
☒ People Name - jane forbes clark

Add other refinements from the links below.
Click "x" to remove.

REFINE BY CATEGORY

State
City
NTEE

Search Tips

Tell us what you think feedback

Other Resources for Nonprofits

Additional Resources from Guidestar

- Links to the GuideStar home page are on the bottom right of each page.
- You can find:
 - **Articles** by GuideStar staff and others about nonprofit issues
 - **Guidestar Monthly Newsletter** covering the nonprofit environment and dating back to 2002

Resources on Foundations and Grants (from University Libraries)

<http://www.lib.umich.edu/grad/guide/guide.php?id=84>

Resources on Nonprofits (from Michigan's Nonprofit and Public Management Center)

<http://www.nonprofit.umich.edu/nonprofits/resources.php>

Using ABI/Inform (ProQuest) for Nonprofit Research

Why use ABI/Inform (ProQuest)?

- Ability to find news about nonprofit organizations
- Great resource for articles about nonprofit management and general issues
- Database is extremely current in regards to news articles

Searching for Specific Nonprofit Organizations

- Search under keyword for the name of the organization
- For larger organizations, the heading will show up as well (*Habitat for Humanity (company/org)*) – click on this to get articles specifically about this organization
- While many smaller organizations will be in Guidestar, they may not show up in ProQuest
- Entries will be found searching the description and full text of the articles
- Some nonprofit organizations (United Way for example) will yield many results – use the suggested topics to narrow the results

The first screenshot shows the initial search results for 'Habitat for Humanity' with 5446 documents found. It includes a 'Suggested Topics' section with links like 'Habitat for Humanity (company/org) AND Affordable housing' and a list of search results starting with 'Red Cross chapter gearing up for 2008 fundraisers...'. A black arrow points from this section to the second screenshot.

The second screenshot shows the results after clicking the 'Scholarly Journals' tab, with 2150 documents found. The list of results is narrower, starting with 'Minnesota Sustainable Forestry Initiative, Habitat for Humanity joins effort to help forests'. A black arrow points from this section to the third screenshot.

The third screenshot shows the results after clicking the 'Full Text' link for the first article in the second screenshot, displaying the full text of 'Poverty reduction through the creation of a liveable housing environment...'. A black arrow points from this section to the final text on the right.

Use the tabs to narrow down to articles from scholarly journals

Use the tabs to narrow down to articles from scholarly journals

Searching for General Articles on Nonprofit Organizations

- Search under keyword for the concepts you are looking for
 - Nonprofit and strategic planning
 - Nonprofit and case studies
- Use the suggested terms to help narrow your search

Results – powered by ProQuest® Smart Search

Suggested Topics [About](#) < Previous | Next >

Strategic planning	Strategic planning AND Chief executive officers
Strategic planning AND Corporate profiles	Strategic planning AND Competition
Strategic planning AND Business growth	Strategic planning AND Acquisitions & mergers
Strategic planning AND Market strategy	Strategic planning AND Leadership

988 documents found for: *nonprofit and strategic planning* >> [Refine Search](#) | [Set Up Alert](#) ✉

[All sources](#) [Scholarly Journals](#) [Magazines](#) [Trade Publications](#) [Newspapers](#) [Dissertations](#)

☐ Mark all ☐ 0 marked items: [Email](#) / [Cite](#) / [Export](#) [Show only full text](#)

☐ 1. [Global Health and Business Leaders Announce 36 Month Effort to Expand Malaria Control in Africa; 3.5 Million Years, Study Finds](#)
Anonymous. *PR Newswire*. New York: Jan 25, 2008.
[Abstract](#) | [Full text](#)

☐ 2. [Talk to focus on threats to habitats](#)
Anonymous. *McClatchy - Tribune Business News*. Washin

Results – powered by ProQuest® Smart Search

Suggested Topics [About](#) < Previous | Next >

Strategic planning	Strategic planning AND Chief executive officers
Strategic planning AND Corporate profiles	Strategic planning AND Competition
Strategic planning AND Business growth	Strategic planning AND Acquisitions & mergers
Strategic planning AND Market strategy	Strategic planning AND Leadership

229 documents found for: *nonprofit and strategic planning* >> [Refine Search](#) | [Set Up Alert](#) ✉

[All sources](#) [Scholarly Journals](#) [Magazines](#) [Trade Publications](#) [Newspapers](#) [Dissertations](#)

☐ Mark all ☐ 0 marked items: [Email](#) / [Cite](#) / [Export](#) [Show only full text](#) Sort results by: Most

☐ 1. [The Application of Stakeholder Theory to Relationship Marketing Strategy Development in a Non-profit Organization](#)
Simon Knox, Colin Gwiar. *Journal of Business Ethics*. Dordrecht: Oct 2007. Vol. 75, Iss. 2; p. 115 (21 pages)
[Abstract](#) | [Full Text - PDF](#)

☐ 2. [The strategic importance of intellectual capital in the non-profit sector](#)
Eric Kong. *Journal of Intellectual Capital*. Bradford: 2007. Vol. 8, Iss. 4; p. 721
[Abstract](#) | [Full text](#) | [Full Text - PDF](#)

☐ 3. [Methods Articles: Examining the Scope of Multibusiness Health Care Firms: Implications for Strategy and Financial Performance](#)
S. Noorein Inamdar. *Health Services Research*. Chicago: Aug 2007. Vol. 42, Iss. 4; p. 1691
[Abstract](#) | [Link to full text](#)

Saving that search strategy as an alert

- Next to search strategy, click on : “Set Up Alert”
- Send emails based on your specs
- Will expire in as long as one year, but can be deleted anytime

Results

34 documents found for: *(SIC(5731) and WC(>2500)) AND PDN(>11/8/2005)* >> [Refine Search](#) | [Set Up Alert](#) ✉

Using OneSource for Nonprofit Research

Why use OneSource?

- Research larger individual nonprofit organizations in the United States.
- Ability to find “corporate family” – great for health organizations
- Ability to find news and executives for these organizations
- Ability to find peer organizations

Search for an Organization

- Most larger nonprofit organizations are covered by OneSource
- Financial data comes from Guidestar
- You can do a keyword search OR choose ‘nonprofit’ as an option under ownership on the advanced search

The screenshot displays the OneSource search interface. At the top, a search bar contains 'Ascension Health' with a 'Run Search' button. Below the search bar, there are filters for 'Max # of Records' (set to 500) and a checkbox for 'Exclude Small Companies in US/Canada'. The search results show 5 companies, with a table listing them by Country, State/Region, City, and Company Name. A black arrow points from the 'Ascension Health' entry in the table to a detailed profile view on the right.

Search Results: 5 companies

Country (1)	Company	City	State/Region	Country	Sales USD (mil)	Employees	Assets USD (mil)	Company Type
United States	Ascension Health	Saint Louis	Missouri	United States	320.9	352	4,153.3	Nonprofit Parent
Indiana (1)	Ascension Health Information	Evansville	Indiana					
Michigan (1)	Ascension Health Ventures, LLC	St. Louis	Missouri					
Missouri (2)	Ascension Health	Dallas	Texas					
Texas (1)	Ascension Health	Lansing	Michigan					

Ascension Health Profile:

Profile

- Company Summary
- Corporate Overview
- Executives
- Corporate Family
- IT Profile
- OneStop Report

News & Analysis

- Latest News Stories
- Articles
- Analysts' Reports
- Strategic Initiatives
- Strengths/Weaknesses
- Peer Analysis

Company Information:

PO Box 45998
Saint Louis, MO 63145
United States
Tel: 314-733-8171
Fax: 314-733-8207
www.ascensionhealth.org

Employees: 352
Company Type: Nonprofit Parent
Corporate Family: 620 Companies
Incorporation Date: 1946

Financials in: USD (mil)
Fiscal Year End: 30-Jun-2005
Reporting Currency: US Dollar
Annual Sales: 320.9
Total Assets: 4,153.3

Business Description:

Ascension Health is the largest Catholic nonprofit health system in the United States. It serves patients through a network of hospitals and related health facilities providing acute care services, long-term care, community health services, psychiatric, rehabilitation and residential care. An operating model that supports leadership across its ministry enables its work. It also provides local hospitals and related health facilities with the authority and accountability to make good decisions for the communities they serve. Ascension Health has an office in St. Louis.

Source: InfoUSA

Industry: Healthcare Facilities
US 1987 SIC: 8062 - Hospitals, general medical & surgical
NAICS: 62211 - General Medical and Surgical Hospitals

Key Executives:

Name	Title	Source
Anthony Tersigni	President, Chief Executive Officer and Trustee	OneSource
Bernice Corell	Senior Executive Advisor to President	OneSource
Kathy Arbuckle	Vice President-Finance	InfoUSA

Organization Entries (on left hand side of the screen):

Company Summary: provides a summary of the information in the database

Corporate Overview: provides a descriptive overview of their operations

Executives: shows key board members and officers at the organization

Corporate Family: shows the connected organization – maybe branches or affiliate members

OneStop Report: Allows you to easily print and/or save profile information and news from a company – this is saved as a PDF document

News and Articles: Articles from various news resources – many are similar to those from ProQuest

Peer Analysis: Allows you to find similar organizations by almost any criteria

Corporate Family

- Not all nonprofit organizations have a corporate connection to affiliates
- Very useful for organizations like Habitat for Humanity
- If the Corporate Family option does not display, then they are a private independent

Corporate Family
Select companies by clicking the checkboxes below: Select 5000 or fewer to export 1000 or fewer to view.

Corporate Structure News
[Ascension Health](#)

Ascension Health
Total Corporate Family Members: 620
Excluded Small Branches: 343 (Available via export)

Financials in: USD (mil)
[View Results](#) | [Build Custom Table](#) | [Export Contacts](#)

<input type="checkbox"/> Company Name	Company Type	Location	Country	Industry	Sales (USD mil)	Employees	Source
<input checked="" type="checkbox"/> Ascension Health	Parent	Saint Louis, MO	United States	Healthcare Facilities	320.9	352 GS	
<input type="checkbox"/> Peyton Manning's Children's	Subsidiary	Indianapolis, IN	United States	Healthcare Facilities		7,000 IUSA	
<input type="checkbox"/> St Vincent Hospice	Branch	Indianapolis, IN	United States	Healthcare Facilities	7.0	100 IUSA	
<input type="checkbox"/> St Vincent Hospital	Subsidiary	Indianapolis, IN	United States	Healthcare Facilities	378.5	4,629 MCH	
<input type="checkbox"/> St John's Health System	Subsidiary	Anderson, IN	United States	Healthcare Facilities	125.0	1,550 IUSA	
<input type="checkbox"/> St John's Surgery Center	Branch	Anderson, IN	United States	Healthcare Facilities	159.0	1,500 IUSA	
<input type="checkbox"/> Anderson Center Outpatient	Branch	Anderson, IN	United States	Healthcare Facilities	15.9	80 IUSA	

Executive Report

- Allows you to see Executives and Board Members
- Many people, but not all, have 'Web Bios'
- They vary a great deal depending on the available information

Ascension Health
Executives Report

Address:
PO Box 45998
Saint Louis, Missouri 63145
Saint Louis County
United States

Tel: 314-733-8171
Fax: 314-733-8207
URL: <http://www.ascensionhealth.org>

[Merge Biographies](#) [Default Sort](#) [\[*\] Expand Details](#)

[\[*\] Board of Directors](#)

[\[-\] Executives](#)

<input type="checkbox"/> Name	Title	Function	Source
<input checked="" type="checkbox"/> Anthony Tersigni Web Bio	President, Chief Executive Officer and Trustee	Chief Executive Officer	OSX
<input checked="" type="checkbox"/> Andrew Allen Web Bio	Senior Vice President of Leadership Development and Succession Planning	President	OSX

Peer Analysis

- Can be used to find peer organizations across the country
- Can limit to a variety of search terms (NAICS, SIC, Location, Employees)
- Can find any number of peer organizations (20 is the default)

26 Companies Found [New Search](#) | [Revise Search](#) | [View Search Criteria](#)

[Quick List](#) | [Custom Table](#) | [Company Report](#) [Report Tip](#)

[Remove Selected](#) | [Unselected](#) [Add Companies](#)

<input type="checkbox"/> Company	City	State/Region	Country	Sale USD(\$)	Em	Assets USD(mil)	Ownership
<input type="checkbox"/> Minnesota Historical Society	St Paul	Minnesota	United States	41.0	486	144.3	Nonprofit Independent
<input type="checkbox"/> Cleveland Museum Of Art	Cleveland	Ohio	United States	29.8	433	820.8	Nonprofit Independent
<input type="checkbox"/> Brooklyn Institute Of Arts And	Brooklyn	New York	United States	45.9	427	223.6	Nonprofit Independent
<input type="checkbox"/> Great Smoky Mountains Natio	Gatlinburg	Tennessee	United States	34.8	400		Public Sector (Other) Independent
<input type="checkbox"/> Mount Vernon Ladies' Associa	Mount Vernon	Virginia	United States	41.3	383	180.5	Nonprofit Independent
<input type="checkbox"/> The Children's Museum Of Ind	Indianapolis	Indiana	United States	34.4	349	346.5	Nonprofit Independent
<input type="checkbox"/> Museum Of Science And Indus	Chicago	Illinois	United States	36.3	342	237.7	Nonprofit Independent
<input type="checkbox"/> The Detroit Institute Of Arts	Detroit	Michigan	United States	37.8	334	179.7	Nonprofit Independent
<input type="checkbox"/> The Exploratorium	San Francisco	California	United States	30.8	325	86.7	Nonprofit Independent
<input type="checkbox"/> Denver Art Museum Inc	Denver	Colorado	United States	45.3	319	55.9	Nonprofit Independent
<input type="checkbox"/> San Francisco Museum Of Mo	San Francisco	California	United States	34.1	306	191.8	Nonprofit Independent