

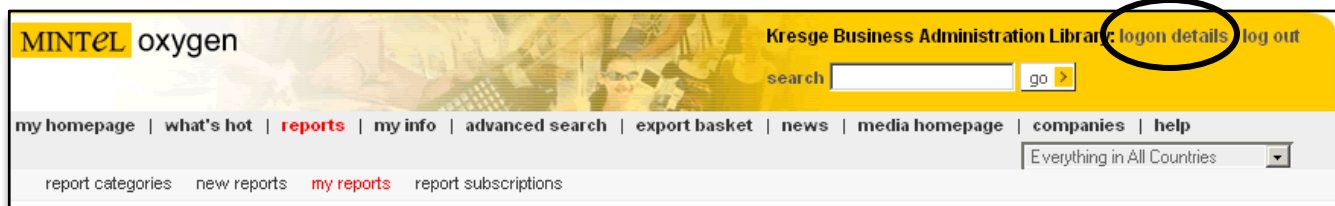
Kresge Library Instruction

Exporting and Downloading from Mintel

General Notes On Using Mintel

- You need a personal Mintel profile (or account) to export or download report sections.
- You can select only one section of a report at a time for export.
- When you export, all the selected report sections will be combined into a single RTF (Rich Text Format) file. These files should work with all versions of MS Word
- Report sections tagged for export will remain in your account until you delete them
- You still must access Mintel via the links on the Kresge Library Web Site or <http://www.bus.umich.edu/KresgeLibrary/secure-all/mintel.htm>

Creating Your User Account



Click on “logon details” in the upper right hand corner of the screen

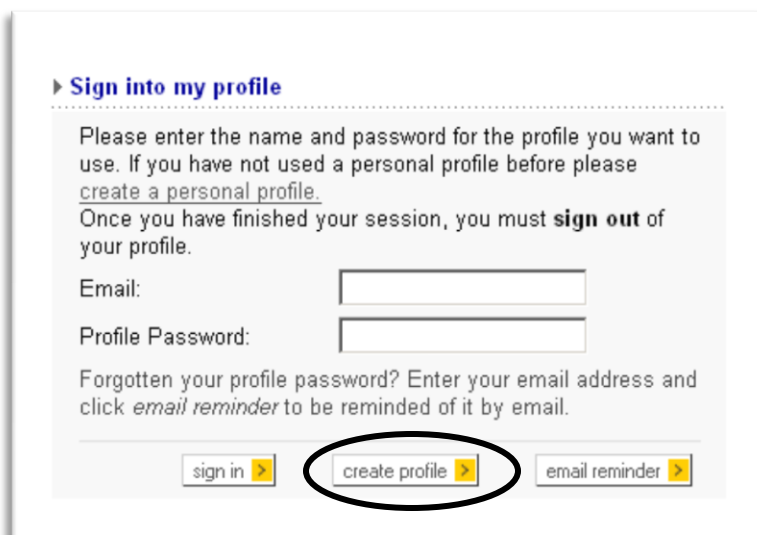
Click on “Create Profile” to create an account

Information requested:

- Email (use your umich account)
- Name
- Password (at least 5 characters)

Other uses of your Mintel profile include:

- Keeping bookmarks for report sections to revisit
- Saved Searches (you can see the “save this search” option after you complete a search) - this is a great way to track new material in the database
- Saved Searches can even be your login’s homepage



Selecting and Exporting Report Sections

Report homepage | **Lawn and Garden Power Tools - US - August 2007**

Executive Summary previous section | next section

Options

- Download section
- Export to basket
- Bookmark
- Print

Report sections

Positive factors cannot outweigh housing slump bookmark | export

- A range of drivers propel sales of lawn and garden power equipment, but none are forceful enough to counteract the negative impact of the slump in the housing market, which is the primary driver for sales of OPE.

...to Market Drivers - Introduction

Housing slump upends market bookmark | export

- Sales of new and existing homes have been sliding since 2005 and the

- Choose “Download Section” to download the current report section (must be logged in)
- Choose “Export to Basket” to select and download multiple sections
 - Use the “previous section”, “next section”, or “report sections” to navigate through the report.
 - Click “Export Basket” at any time to download the selected report sections

MINTel oxygen Lloyd Carr: logon details | log out

search go

my homepage | what's hot | reports | my info | advanced search | **export basket** | news | media homepage | companies | help

Everything in All Countries

Export Basket

download rtf | download zip | select all | deselect all | delete selected | delete all | reverse list display

order by type **my order**

- Sports Enthusiasts - US - July 2007 Executive Summary drag document
- Sports Enthusiasts - US - July 2007 Market Background drag document
- Functional Beverages - US - August 2007 Market Size and Trends drag document
- Lawn and Garden Power Tools - US - August 2007 Executive Summary drag document

- The “Export Basket” button is included on the header for every page in Mintel
 - This will show all the report sections you selected
 - You can select which ones to export by clicking the respective check boxes OR by clicking the select all link above the entries
 - You can change the order of the files by ‘dragging and dropping’ them in the desired order - this will set the order of the finished download
- Choose “download rtf” or “download zip” to download the file
 - HINT: Choosing “download rtf” cuts out a step

Need more help?

Contact the library at
kresge_library@umich.edu

Mintel Exported Files Coversheet

MINTel

Contents:

Sports Enthusiasts - US - July 2007 - Executive Summary
 [Report Section]
 Sports Enthusiasts - US - July 2007 - Market Background
 [Report Section]
 Functional Beverages - US - August 2007 - Market Size and
 Trends [Report Section]
 Lawn and Garden Power Tools - US - August 2007 - Executive
 Summary [Report Section]