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EDUCATION

Ph.D., New York University Economics and International Business	2004
M.Phil., New York University Economics and International Business	2001
M.S., Fudan University, Shanghai, China International Finance	1999
B.E., Xi'an Jiaotong University, Xi'an, China. International Trade and Finance	1996

ACADEMIC APPOINTMENTS

Assistant Professor, Strategy Ross School of Business, University of Michigan	June 2006 – present
Assistant Professor, Strategic Management and Organization Carlson School of Management, University of Minnesota	June 2004 – May 2006

TEACHING EXPERIENCE

- World Economy (Ross weekend MBA core course), 2012-2013
 - Average student evaluations: 4.9/5.0
- Global Business Environment (Ross EMBA), 2012-2013
 - Average student evaluations: 4.6/5.0
 - Winner of 2012 EMBA Teaching Award
- International Management Strategies (UCLA-NUS EMBA), 2011-2012
 - Average student evaluations: 4.6/5.0
 - Winner of 2013 Best Educator Award from NUS
- World Economy (Ross full time MBA core course), 2007-2012
 - Average student evaluations: 4.8/5.0
- Seminar in International Business (Ross Ph.D.), 2009-2013
 - Average student evaluations: 4.9/5.0
- Study Abroad in China (Ross BBA), 2012-2013
 - Only qualitative evaluations are available
- Earlier experience
 - International Environment (Carlson China Executive MBA), December 2004, April 2006
 - Industry Analysis and Competitive Strategy (Carlson part-time MBA), Fall 2004, 2005
 - International Financial Management (NYU undergraduate course), Fall 2002

RESEARCH

JOURNAL PUBLICATION

- Location Choices under Strategic Interactions, with J. Alcacer & C. Dezsó, forthcoming at *Strategic Management Journal*.
- Firm Rivalry, Knowledge Accumulation, and MNE Location Choices, with J. Alcacer & C. Dezsó, 2013. *Journal of International Business Studies*, 44(5): 504–520.
- Local R&D Strategies and Multi-location Firms: The Role of Internal Linkages, with J. Alcacer, 2012. *Management Science*, 58(4): 734-753.
- Corporate Capital Budgeting Decisions and Information Sharing, with A. Hornstein. 2011. *Journal of Economics & Management Strategy*, 20(4): 1135-1170.

- Trade Liberalization and Institutional Change, with K. Fogel, R. Morck and B. Yeung. 2010. *Asian Economic Papers*, 9(2): 44-71.
- Do Scientists Respond to Project Termination? with S. Ethiraj. 2010. *Academy of Management Best Paper Proceedings*.
- Perspectives on China's Outward Foreign Direct Investment, with R. Morck and B. Yeung. 2008. *Journal of International Business Studies*, 39(3): 337-350.
- Conducting R&D in Countries with Weak Intellectual Property Rights Protection. 2006. *Management Science*, 56 (7): 1185–99.

BOOK CHAPTERS

- National IPR Policies and Multinational R&D Strategies: An Interactive Perspective, in R. Bird, ed. *Global Challenges of Intellectual Property Rights*, 2008. Edward Elgar Publishing.
- China's New Multinationals: Policy Implications for Host Countries, with R. Morck and B. Yeung, in R. Morck and T. Young, eds. *The Market for Corporate Control – Comparative Perspectives*, 2008, Korea Development Institute.

WORKING PAPERS

- Cross-Regional Ties within Firms: Promoting Knowledge Flow or Discouraging Knowledge Spillover? with M. Islam, R&R at the *Global Strategy Journal*
- Zooming In: A Practical Manual for Identifying Geographic Clusters, with J. Alcacer. Under review at *Strategic Management Journal*
- Innovation Management and Employee Mobility: A Study of Scientist Departures Following Project Termination, with S. Ethiraj. Under review at *Strategic Management Journal*
- Shopping for the Family: How Intra-Firm Dynamics Affect Inter-Firm Knowledge Sourcing, with P. Garg. Under review at *Organization Science*
- Policy Complements to the Strengthening of IPRS in Developing Countries: A Firm-Level Perspective. *OECD Trade Policy Working Papers*, No. 105, OECD Publishing.
- Global Standards, Multinational Firms, and National Policies: An Interactive Perspective
- Giving across Borders: Philanthropy or Business as Usual? with A. Hornstein.

WORK IN PROGRESS

- Internationalization of the Tangible and the Intangible: Institutional Environments and Firms' IP Strategies
- Intra-firm Dynamics and Intellectual Property Strategies in Multi-unit Firms, with K. Liu
- Institutional Environment and the Production of Science: Evidence from Biopharmaceutical Research in China and India, with C. Chatterjee

HONORS & PRIZES

- Winner, Strategic Management Society Best Conference Paper, 2006
- Finalist, Haynes Prize for Most Promising Scholars, Academy of International Business conference, 2006
- The Glueck Best Paper Award, BPS Division of the Academy of Management, 2004
- International Student Leadership Award, NYU, 2004
- First Place, INFORMS/Organization Science Dissertation Proposal Competition, 2003
- New York University President's Service Award 2001 and 2002
- First Prize, Maximum Exposure Business Plan Competition, Stern, NYU, 2001

MERIT-BASED SCHOLARSHIP & FELLOWSHIP

- Willensky Fellowship, 2003-2004
- Stern School of Business Doctoral Fellowship, 1999 – 2002
- Ryoichi Sasakawa Young Leaders Fellowship, 1997 and 1998
- Shanghai Bao Steel Scholarship (highest level), 1996

RESEARCH GRANTS

- University of Michigan CIBE Grant for Faculty Research in International Business, 2007 and 2012

- University of Michigan Center of Chinese Studies Research Grant, 2010-2011, 2013-2014
- Mellon Foundation Research Grant, 2005-2006
- Grant-In-Aid Research Fund, University of Minnesota Graduate School, 2005-2006
- McKnight Business and Economics Research Grants, Summer 2005
- AIB-CIBER Dissertation Research Fund, 2003
- Stern School of Business Dissertation Research Fund, 2003

PAPER PRESENTATIONS

Giving across Borders

- Academy of International Business, Nagoya, June 2011
- HBS International Research Conference, Boston, May 2011

Scientist Departures after Project Termination

- National University of Singapore, Singapore, May 2012
- Management and HR seminar, Ohio State University, October 2011
- Academy of Management, Montreal, August 2010
- Strategic Research Forum, Iceland, May 2010
- MIT Technological Innovation, Entrepreneurship & Strategy seminar, Cambridge, October 2009
- UNC Strategy & Entrepreneurship seminar, Chapel Hill, October 2009

Shopping for the Family

- UIUC International Business Seminar, November 2012
- INSEAD Global Strategy Seminar, Singapore, May 2012
- Multinational Management group at the Wharton School: December 2011
- Strategic Management Society annual conference, Washington D.C., September 2009
- NUS Summer Strategy Conference, Singapore, August 2009
- Academy of Management, Chicago, August 2009
- Strategic Research Forum annual conference, Annapolis, May 2009
- BYU-Utah Winter Strategy Conference, February 2009

Global Standards, Multinational Firms, and National Policies

- Long Range Planning Special Issue & Research Conference, Hong Kong, June 2012
- Academy of International Business, Rio de Janeiro, June 2010
- Center for Chinese Studies Lunch Lecture Series, Ann Arbor, March 2009

Local R&D Strategies and Multi-location Firms

- Zhejiang University (Hangzhou) and Fudan University (Shanghai), China, June 2011
- Strategic Management Society annual conference, Washington D.C., October 2009
- National University of Singapore, Singapore, December 2008
- Technology, Innovation, and Learning Seminar, Tuck School of Business at Dartmouth, September 2007
- Interdisciplinary Committee on Organizational Studies (ICOS) seminar, February 2007
- Academy of Management, Atlanta, August 2006
- Academy of International Business, Beijing, June 2006
- Stern School of Management, New York University, New York, May 2006

Corporate Capital Budgeting Decisions and Information Sharing

- Academy of Management, Philadelphia, August 2007
- Wesleyan University Department of Economics, April 2006

Cross-Regional Ties within Firms

- Purdue University Workshop in Strategic Management, West Lafayette, September 2010
- Strategic Research Forum annual conference, Cape Cod, May 2007
- Harvard Business School Strategy Seminar Series, Boston, October 2006
- Academy of Management, Atlanta, August 2006
- Academy of International Business, Beijing, June 2006

- The first annual MIT Sloan BPS Mini Conference, Boston, May 2006
- Ross School of Business, University of Michigan, Ann Arbor, March 2006

National IPR policies and Multinational R&D Strategies

- Conference on the Global Challenge of Intellectual Property Rights, Storrs, CT, May 2007

Conducting R&D in Countries with Weak IPR Protection

- International Society for New Institutional Economics, Tucson, September 2004
- Academy of Management, New Orleans, August 2004
- Economics of Intellectual Property, NBER Summer Summit, Boston, July 2004
- Wharton Management Strategy and Business Environment, Philadelphia, March 2004
- Harvard Business School Strategy Conference, Boston, October 2003
- Carnegie-Mellon University GSIA Seminar, Pittsburgh, March 2003

Openness and Institutional Changes

- Conference on Business and its Social Environment, Evanston, IL, June 2005
- Global Scholarships Conference, Concord, MA, November 2004

Essays on Multinational R&D, Intellectual Property Rights, and Knowledge Spillover

- Organization Science Winter Conference, Steamboat Springs, CO, February 2004
- CCC Doctoral Consortium, Toronto, Canada, April 2003

Learning *or* Doing: When Does Openness Fail to Make a Miracle?

- Society of Economics Dynamics Annual Conference, New York, June 2002

OTHER PUBLICATIONS

Journal Articles (in Chinese)

- Asset Backed Securities and China's International Financing, *World Economic Situations*, 17, 1998
- Visualization of Multinational Corporations, *World Economic Situations*, 13, 1998
- On the Appropriate Size of Foreign Exchange Reserves, *World Economic Situations*, 12, 1997
- The Double Surplus Phenomenon in China, *World Economic Situations*, 11, 1998
- Channels of Foreign Capital Inflow: a Comparative Analysis, *Economic Review*, 5, 1998
- Supply Chains in China's Emerging Automotive Industry, *Shanghai Economic Studies*, 4, 1998
- Multinational Banking and the Transfer of Economic Fluctuations, *World Economic Forum*, 3, 1998
- Economies of Scale and Intangible Assets in International Investment, *Investment Research*, 1, 1998

Book Chapters (in Chinese)

- The Virtual Economy, Chapter 4-6, Sichuan People's Publishing House, February 1999
- APEC and the 21st Century, Chapter 5-6, Sichuan People's Publishing House, January 1997
- Risk Management, Chapter 1, 2 and 3, Shanghai Li Xin Publishing House, January 1997

SERVICES AND MEMBERSHIP

- Editorial Review Board
 - Journal of International Business Studies, 2004 to present
 - Organization Science, 2009 to present
 - Global Strategy Journal, 2010 to present.
- Ad hoc Referee, *Academy of Management Journal*, *Management Science*, *Strategic Management Journal*, *International Journal of Industrial Organization*, *International Journal of Public Administration*, *Journal of Asian Business*, *Journal of Economics and Management Strategy*, *Research Policy*, *Ricerche Economiche*
- Executive Committee member, Center for Chinese Studies, University of Michigan
- Faculty Associate, International Policy Center, University of Michigan
- Faculty representative
 - Academy of International Business Doctoral Consortium 2013

- Academy of Management International Management Doctoral Consortium 2012
- Academy of International Business Doctoral Consortium 2011
- SMS Doctoral Consortium 2007 and 2009
- NYU-PKU Strategy Research Camp 2007
- Academy of Management BPS Doctoral Consortium 2006
- Academy of International Business Chinese Doctoral Consortium 2006
- Co-organizer, CCC conference 2010, Strategic Research Forum annual conference 2010
- Reviewer, INFORMS Dissertation Proposal Competition, 2004-2011; Judge in 2010
- Member, BPS Research Committee, 2006-08 and TIM Best Dissertation Award Committee, 2007
- Professional associations:
 - Academy of Management (BPS, TIM, IM)
 - Academy of International Business
 - Strategic Management Society
 - International Association for Chinese Management Research (IACMR)
- Ph.D. dissertation committee member:
 - Mazhar Islam, Anna Lamin and Sharon James-Wade (University of Minnesota)
 - Pranav Garg, John Chen, Sanghee Lim, Keeyon Kim and Gianluigi Giustiziero (University of Michigan)

INDUSTRY EXPERIENCE

Co-Founder, Nanocs International, Inc	2001-2003
Economic Consultant (part-time), Shanghai Economic Research Institute	1997-1999
Strategic Analyst, Shanghai Automobile Industrial Group	1997-1999