The Global Blue

1999

Volume III
The University of Michigan Business School
Global Blue Alumni Network
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Congratulations to the Class of ’99!

You have been an active and spirited class and we have enjoyed your participation in our campus community. I invite you to continue your involvement in our Business School community as alumni.

Take advantage of the School’s electronic resources to help you stay connected. Your lifetime email, electronic alumni directory, and Business School web site will provide ways for you to stay in touch with one another and the School.

Additionally, I invite you to join a Business School alumni club or create one, if one does not already exist in your city. I hope to see you at our Business School reunions and to read your personal and professional accomplishments in Dividend’s class notes.

Finally, I wish to commend our Global Blue Leaders for creating your class yearbook and making possible a collection of memories of your two years at the Business School.

Go Blue!
The Global Blue Alumni Network is the alumni organization for the University of Michigan Business School. The organization's mission is:

- To stimulate relationships between students and to develop community and commitment which students will carry with them after graduation
- To enhance the student – alumni interaction and networking, both professionally and socially
- To coordinate and facilitate the continuing communication between alumni after graduation
- To generate commitment and leadership for activities throughout the school while providing support for the Office of Alumni Relations

The Global Blue Yearbook

The University of Michigan Business School Yearbook, *The Global Blue*, is in its third year. The name *Global Blue* symbolizes many of the values of the business school: the Blue of the University, a Global outlook, and class diversity. It also reminds us all that we are now very much part of the University of Michigan Business School Alumni Network. The Global Blue not only provides a resource for who your fellow classmates are, but also captures through pictures and editorial comments, the more entertaining and social side of B-school.
August

- Monica Lewinsky reaches an immunity deal with Federal Investigator Kenneth Starr, and President Clinton admits to an inappropriate relationship with Ms. Lewinsky.

- Terrorists bomb the US Embassies in Kenya and Tanzania.

- Three days after President Yeltsin says Russia will not devalue the ruble, the Russian Central Bank widens intervention bonds for the ruble to 9.5 to the dollar, effectively allowing devaluation.

- Lewis Powell, Jr., a former Supreme Court justice, dies at the age of 90. During his time on the High Court, he voted with the majority to legalize abortion in Roe vs. Wade and cast the controlling vote when the Court first upheld the concept of affirmative action in the Bakke case in 1978.

- Dorothy West, a Harlem Renaissance author who wrote “The Wedding,” dies at the age of 91.

- First-year MBAs at UMBS begin the Leadership Development Program and are the first recipients of paraphernalia bearing the new UMBS logo.

September

- PAX-TV (family-friendly programming) makes its television debut.

- Boris Yeltsin appoints Yevgeny Primakov as Russia’s Prime Minister. It is hoped that Primakov will unite the hardline Communists and liberal reformers behind a program to deal with Russia’s financial crisis.

- Remembered as much for his fierce resistance to integration as his efforts to renounce those views later in life, George Wallace, former governor of Alabama, passes away. Wallace first attracted the national spotlight in the 1960s by resisting federally mandated efforts to integrate Alabama schools to black students with his infamous “stand in the schoolhouse door.”

- Florence Griffith Joyner, the world record holder and Olympic champion known simply as Flo-Jo to many, died on September 21 of an apparent heart seizure.

October

- Hurricane Mitch hits the Caribbean and Central America. Before the storm ends its horrific rampage, an estimated 10,000 people will die and hundreds of thousands will be left homeless.

- Social Democrat Gerhard Schroeder defeats 16-year incumbent Helmut Kohl to become Germany’s new Chancellor.

- Gene Autry, the original white hat wearing, singing cowboy, dies. Autry made 95 movies and 635 records, including his trademark tune “Back in the Saddle Again” and the holiday standard “Rudolph the Red Nose Reindeer.”

- Working Woman magazine ranks the University of Michigan Business School (#2) as one of the best business school for women.

November

- USA Today poll finds that 44% of Americans side with Microsoft, whereas only 28% side with the Justice Department on the anti-trust suit that the Department filed against the company.

- Exxon and Mobil announce $80 billion merger, creating the world’s largest company in terms of revenue. The combined company edges out General Motors for the #1 slot on the Fortune 500.

- Embattled Indonesian President, B.J. Habibie launches a commission of inquiry into corruption allegations against his predecessor and one-time mentor, Subarto—who resigned from office May 1998. The inquiry appears to be a major concession to students who have fought street battles with the military demanding that Subarto be tried for illegally enriching himself during his 32 years as leader of the SouthEast Asian nation.
November (cont.)
- Flip Wilson dies at the age of 64 of liver cancer. He starred in his own television show, "The Flip Wilson Show" in the early 1970s.
- Professor Kenneth Lieberthal, a William Davidson Professor, is appointed Special Assistant to the President and Senior Director for Asian Affairs at the National Security Council.
- The University of Michigan Business School's Wolverine Venture Fund made its inaugural investment, placing $50K with Ann Arbor start-up, IntraLase, Inc.

December
- The United States and Great Britain begin a massive air campaign against key military targets in Iraq.
- The House approves two articles of impeachment against President Clinton.
- Furby is the hottest selling toy for Christmas. A virtual pet, he walks, talks, wiggles his ears, and blinks his eyes.

January
- President Clinton's impeachment trial begins.
- After 26 years, Keith "Whoa, Nellie" Jackson retires from sports broadcasting.
- Michael Jordan of the Chicago Bulls announces that he will retire from basketball and states that there is a 99.9% chance that he will stay retired. In his final performance, Jordan led the Bulls to their 6th NBA title of the decade, hitting the winning shot with 5.2 seconds left in Game 6 of the 1998 NBA Finals against the Utah Jazz.
- Denver Broncos repeat as SuperBowl Champions defeating the Atlanta Falcons 34 to 19.
- The first snowstorm of 1999 hits Michigan resulting in record snow falls in the month of January.
- UMBS Asian Business Students Association hosts its 9th Annual Conference.
- Johnetta Coles, President Emerita of Spelman College, speaks at the UMBS Martin Luther King, Jr. Day event.

February
- President Clinton's Senate trial ends with his acquittal of the two articles of impeachment.
- The world mourns the passing of King Hussein of Jordan, who died of cancer.
- UMBS Supports Habitat for Humanity holds its 3rd Annual Auction and raises $12,000.
- UMBS Significant Others and Spouses Club host the 2nd Annual 'Home With A Heart Fashion Show' benefiting Ann Arbor's Homeless Shelter and Project Safe House.

March
- UMBS Black Business Students Association hosts its 23rd Annual Business Conference and Alumni Weekend entitled "Impacting Business and Community through Effective Leadership."

April
- UMBS Commencement Activities for the Class of 1999.
What did I get myself into?

Marshall Kay
MBA 1

Kate Sanborn
MBA 1
Party on dudes!

MBA Life
Typical B-School gender ratio

Like a slumber party, but with alcohol!

Are you going to eat all that?
MBA Life: The more things change...
...The more they stay the same.
Who are UMBS students?

Class Size: 424
Minorities: 26%

Women: 28%
Men: 72%

Undergraduate Majors

Class of 1999
- Business: 23%
- Economics: 24%
- Engineering: 15%
- Liberal Arts/Sciences: 27%
- Other: 11%

Geographic Distribution

Class of 1999
- Northeast: 17%
- Mid-Atlantic: 22%
- South: 17%
- Midwest: 13%
- Southwest: 12%
- West: 5%
- US Territories: 24%
- International: 1%

Class of 2000
- Business: 26%
- Economics: 16%
- Engineering: 12%
- Liberal Arts/Sciences: 31%
- Other: 15%

Geographic Distribution

Class of 2000
- Northeast: 9%
- Mid-Atlantic: 27%
- South: 13%
- Midwest: 6%
- Southwest: 13%
- West: 5%
- US Territories: 26%
- International: 1%
Top Employers of 1998 Graduates

- PriceWaterhouseCoopers
- Deloitte Consulting
- A. T. Kearney
- Ford Motor Company
- Intel Corp.
- Booz Allen & Hamilton
- Andersen Consulting
- McKinsey & Company
- Kraft Foods, Inc.

Top Employers of 1998 Interns

- Intel Corp.
- Procter & Gamble Company
- Booz Allen & Hamilton
- Deloitte Consulting
- A. T. Kearney
- Hewlett-Packard Company
- Ford Motor Company
- McKinsey & Company
- General Motors Corp.
- Kraft Foods, Inc.
- Chase Manhattan Bank
- American Express
- Eli Lilly & Co.

Where do they go?
**SECTION 1**

**MBA 2**

<table>
<thead>
<tr>
<th>SGA Representative</th>
<th>Michele Bartnick</th>
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<tbody>
<tr>
<td>Treasurer</td>
<td>Nicole Miller</td>
</tr>
<tr>
<td>Historian</td>
<td>Marilyn Tsang</td>
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<tr>
<td>IM Sports Representatives</td>
<td>Alice Chou</td>
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<td></td>
<td>Tim Gottfried</td>
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<tr>
<td></td>
<td>Andy Parker</td>
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<td></td>
<td>Kyle Rackiewicz</td>
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<td>Mike Crescenzi</td>
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<td>Kara Rubin</td>
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<td>Drew Pinto</td>
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<tr>
<td>Social Chairpeople</td>
<td>Susy Lee</td>
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<tr>
<td>Global Citizenship</td>
<td>Matt Moyer</td>
</tr>
<tr>
<td>Global Blue</td>
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</tr>
</tbody>
</table>

**class of 1999**
SECTION 2

MBA 2

SGA Representative  David Veal
Treasurer            J.D. Moore
Historian           Ann Goffstein
                   Dan Kusiatin
IM Sports Representative  Tim Dick
                         Doug Grady
                         Andy Herz
Social Chairperson    Gerry O’Brien
                   Jeff Prus
Global Citizenship    Kurtis Parker
                   Charisse Renflo
Global Blue           Natasha Sinel
                   Manny Valencia

class of 1999
Cameron Adams  Michael Kelly  Karen Phillips
Marnie Altman  Vijay Koduri  Roberto Piazza
Diego Amaya  Dan Kusiatin  Jeff Prus
Arturo Araya  Soojin Kwon  Gautam Ramdas
Arthur Bell  Hon Lee  Diego Regueiro
Ralph Bolognese  Won-Jae Lee  Charisse Renfro
Jose Mauro Braga  Andrew Lenk  Patricia Roberts
Michael Cardinal  Alonso Leon de la Barra  Steven Roth
Darin Carrington  Dan Martinez  Ilan Schory
Danny Chu  Brent Maxwell  Joe Settimi
Alan Chuang  Emily McCampbell  Nisha Shanbag
Deshawn Clayton  Kate Merrill  Zhenhai Shen
Tim Dick  J.D. Moore  Natasha Sinel
Irina Dolov  Maria Moraes  Yuval Steiman
Raul Ferrero  Matt Morawa  Christopher Struve
Phil Frank  Elyse Newton  Paul Taheri
Adam Gartenberg  Takanori Nomura  Huifen Tseng
Ann Goffstein  Gerry O’Brion  Manny Valencia
Richard Grady  Richard Palmer  Matt Vandegoor
Andy Herz  Jongmahn Park  David Veal
Cynthia Hines  Kurtis Parker  Lokesh Vij
Ian Hinke  Miguel Pena  Jennifer Wagner
Andrew Isidore  Greg Pezda  Kevin Walkus
SECTION 3

MBA2

SGA Representative: Mitch Mitchell
Treasurer: Ann Plamondon
Historian: Sandy Aldrich
IM Sports Representative: Zack Monsma
Social Chairperson: Chandra Patel
Global Citizenship: John Van Gelder
Global Blue: Judy Tundo
DJ Phukan
Kevin Fitzpatrick

class of 1999
Sandy Aldrich
Scott Belnap
Ruby Caeser
Austin Corbett
Murat Dogruer
Chaz Foster
Dana Gilbert
Thomas Harper
Jay Horacek
Kathleen Judd
Taz Korosec
Michael Lemberg
Derek Martin
Zack Monsma
Kari Nelson
German Pasteris
Annie Pezzetti
Dylan Powers
Karen Ritchie
Gourang Shah
Martin Slon
Suresh Subramanian
Meg Travis
John Van Gelder
Zhige Wu
Paul Altman
Quay Brown
Matthew Chan
Mark Dempster
Robert Eisenbach
Ginny Friedman
Erick Goss
Jeffrey Hassman
Marcus Hudson
Jeanette Kao
Francisco Kraljevic
Melissa Levitt
Mitch Mitchell
Renato Monteiro
Daniel Nott
Chandra Patel
DJ Phukan
Timothy Reed
Ali Samikoglu
Julie Shapiro
Damian Spector
Jose Teruel
Judy Tundo
Diana Vesga
Sanjay Baronia
Jonathan Bylin
Chao-Ling Chen
Lisa Deyoung
Kevin Fitzpatrick
John Garrish
Adrian Guzzoni
Shonette Hill
Ross Johnson
John Kim
Dong Hyun Lee
Ori Margosches
Shinichi Mochida
John Moore
Kevin Moose
Ann Plamondon
Kurt Peterson
Laura Reeves
Ryan Scott
Esteban Simian
Ed Stroh
Romulo Thoms
Hristo Ushev
Micah Waldman
SECTION 4

class of 1999

SGA Representative  Cristina Egge
Treasurer          David Wooll
Historian          Fernando Kireeff
IM Sports Representative  Sunny Khorana
                       Al Reba
                       Scott Walczak
Social Chairperson  Alex Albani
                   Edvard Cock
                   Julie Jeffries
                   Julie Szudarek
Global Citizenship  Melinda Lewis
Global Blue         Carl Pacheco
                   Debra Foster
                   Chris Hendrickson
SGA Representative  Nitin Pai
Treasurer               Drew Conard
Historian               Silvia Cheskes
IM Sports Representative Allison Okubo
                             Dave Sanchez
Social Chairperson       Matt Snyder
Global Citizenship       Erin Gislason
Global Blue              Ru Wu
                         Jorge Montiel
                         Colleen Murphy
                         Tina Schust
                         Eric Stettler

class of 1999
MBA 1 SEC
MBA1

Section 2

Jeffrey Ahrens
Mateo Alejandre
Aiita Balmer
Denise Banks
Carmen Baskette
Yehuda Bechar
David Behrhorst
Subharao Bhnamidipati
Gary Brothers
Amy Cannon
Paul Cantrell
Chris Carnieh
Jewoo Cha
Meng We Chong
Dreux Coogan
Lisa Cooper
David Cummins
Julia Davis
Jennifer Dozio
Kemman Driscoll
Jeffrey Ferber
Ricardo Fernandez
Suzanne Foley
Maria Funegra
La Vonn Gilbert
David Graham
Michael Hastings
Ken Herbert
Jonathan Histed
Brian Hovey
Deborah Hume
Bradley Kiefer
Robert Kim
Benjamin Kordlang
Marc Laibe
Susanne Lamprecht
Erica Lapidus
William Lawrence
Jegger Lee
Sherry Lee
Rodrigo Leyton
Matthew Lindsay
Christina Marquis
Maxie Maultsby
Douglas McDonald
Rhonda Miller
Raya Miranda Prabhu
Michael Myszkowski
Asako Nagai
Daniel Pagano
Kitu Parijaat
Robert Parker
Claribel Prado Galarza
Marshali Reid
Bruce Remund
Michael Roberts
Jeffrey Russell
Daniel Shey
Melissa Smith
Laura Smitich-James
Hauke Thorsden
Nestor Torre
Michael Turner
Timothy Wainwright
Tyrone Walker
Catherine Weitmer
Carrie Weissenberg
Thomas White
Felicia Williams
Hao Wu
Alex Zilberman
SGA Representative
Treasurer
Historian
IM Sports Reps

Social
Global Citizenship
Global Blue
Local Blue

Tim Wainwright
Felicia Williams
Jonathan Histed
Ricardo Fernandez
Mike Myszkowski
David Graham
Sherry Lee
Tom White
Alita Balmer
Rhonda Miller
Paul Cantrell
Melissa Smith
Jeff Fcrber
PROGRAMS
PROGRAMS
Journey through the Class of 1999's Map Experience...

MAP (Multidisciplinary Action Project) is a first-of-its-kind program that provides an opportunity for Michigan MBA students to go beyond the classroom and into a company to improve or develop an actual business process. Each MBA team works with a multidisciplinary group of faculty members with a wide range of areas of expertise. Recent MAP host companies have included: 3M, American Express, Boeing, Citicorp, Kmart/Procter & Gamble, NBC, Pepsi/Kroger and Xerox.

IMAP, the international version of the MAP program, is oriented towards issues of market strategy. Last year, teams travelled to countries all over the world including Israel, Japan, and Brazil.

The Airtouch Cellular and Ford teams discover more about what their sponsors do.

Erick Goss helps facilitate the Searle team's discussion of their recommendations.
<table>
<thead>
<tr>
<th>Participating Companies</th>
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<tbody>
<tr>
<td>Abbott Laboratories</td>
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<tr>
<td>American Express</td>
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<td>APM Management Consultants</td>
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<td>Arthur D. Little</td>
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<td>Arthur Andersen</td>
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<td>Bank of America</td>
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<td>Berkshire Partners</td>
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<td>BOC Gases</td>
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<td>Brown &amp; Williamson</td>
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<td>Chase Manhattan Bank</td>
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<td>Chrysler Corporation</td>
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<td>Cummins Engine</td>
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<td>Deloitte &amp; Touche Consulting</td>
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<tr>
<td>Delta Airlines</td>
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<td>Dun &amp; Bradstreet</td>
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<td>Eli Lilly</td>
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<td>Enron</td>
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<td>Enterprise Development Fund</td>
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<td>Ernst &amp; Young</td>
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<tr>
<td>Johnson &amp; Johnson Company</td>
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<tr>
<td>Exxon Company</td>
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<tr>
<td>First Chicago</td>
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<tr>
<td>Ford Motor Company</td>
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<td>Ford Purchasing</td>
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<td>General Motors</td>
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<td>Goldman Sachs</td>
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<td>GTE – International Treasury</td>
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<td>IBM North America</td>
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<td>Irwin Financial</td>
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<td>ITT Automotive</td>
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<td>Kmart Corporation</td>
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<td>Kraft Foods, Inc.</td>
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<td>Lever Brothers</td>
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<td>NationsBank</td>
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<td>The Nature Conservancy</td>
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<td>Nortel Northern Telecom</td>
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<tr>
<td>Northwest Airlines</td>
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<tr>
<td>Owens Corning</td>
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<tr>
<td>Pepsi-Cola</td>
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<tr>
<td>Plante &amp; Moran</td>
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<tr>
<td>The Polk Company</td>
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<tr>
<td>PriceWaterhouseCoopers</td>
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<td>The Principal Financial Group</td>
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<td>Root Learning, Inc</td>
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<td>Smith Kline Beecham</td>
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<td>Sprint</td>
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<td>Stroh Brewery</td>
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<td>Target</td>
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<td>United Airlines</td>
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<td>Wells Fargo</td>
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<td>Westvaco</td>
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<tr>
<td>Whirlpool</td>
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<td>Wind Point Partners</td>
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<td>ZS Associates</td>
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The William Davidson Institute, as part of the Business Assistance and Survey Projects (BASP) team, assists transitional economies in preparing for competition in the global marketplace. 14 teams, placed in seven countries (China, the Czech Republic, Poland, Romania, Russia, Thailand, and Vietnam), analyzed specific business challenges and made recommendations for improvement.

To date, the Davidson Institute has worked with over 40 partner companies on 60 projects that have yielded student opportunities for 200 fellows in 11 emerging economies in Asia, Russia, and Central and Eastern Europe.
The Whirlpool Thailand team enjoying the sights with a friend.

Jeanine, Professor Lawlor, James, and the other Kitchen Aid fellows gather around their welcome sign in China.

WDI fellows convening in Ann Arbor before they disperse to the corners of the globe.

Alan and Glenn (Dow Chemical China) decide to update their wardrobe while in China.

Greg, Mike #1, Kyle, Mike #2, Laurent, Arturo, and John reunite to celebrate July 4th in Budapest.
Stephan enjoys the foliage in South Africa.

The Africa Corps interns getting some exercise.

Cynthia, Darin, Sonya, Shannon, and Stephan on safari in the grasslands.

Sonya and Brad taking a moment to enjoy the sights.

The interns kick it up on the beach.
African Business Development Corps offers participating African businesses and government agencies a chance to receive highly qualified and affordable managerial and technical assistance in a wide variety of functional business areas. At the same time, it gives its internship fellows an opportunity to gain valuable professional experience while applying their theoretical knowledge to real-world situations. The program also provides a way for the William Davidson Institute at the University of Michigan Business School to forge long term sustainable relationships with the African business community and to bring alive its goals of creating models of corporate citizenship in developing countries around the world.

Cynthia poses with employees of Phoenix Venture Partners in South Africa.

Julie, Amy, Gerard, and Derek pose with a new friend.

Stephan takes a drink while visiting.

Julie takes a moment to reflect against a scenic backdrop.

Cape Town
Nkonki Sizwe Ntsaluba
Sonya Thompson, Shannon Bryan, Brad Spight
Phoenix Venture Partners
Darin Carrington

Johannesburg
Bank of America
William Cosby
Business Opportunities
Centre
Tim Reed
Citibank
Stephan Bonaparte
Phoenix Venture Partners
Cynthia Hines

Port Elizabeth
Ford Motor Company
Gerard Briere, Julie Jeffries, Derek Martin, Amy Sheren

Programs
Parichat Songsurawate smiles for the camera while spending her summer at the Child Care Resource Center in Tulsa, Oklahoma.

Phil Thompson enjoys his work at the United Way of Oxford/Lafayette County in Oxford, Mississippi.

The Domestic Corps program at UMBS arranges summer internships for Business School students at nonprofit agencies in 'economically distressed' communities throughout the United States.

During the summer of 1998, the Domestic Corps placed 19 student interns with 14 nonprofit agencies throughout the United States, ranging from Boston to Detroit to the Navajo Reservation in Arizona.

The primary objective of the Domestic Corps is to enhance the professional and educational experience of business school students and to instill in them the ideals of corporate citizenship -- while at the same time contributing to civic, social and environmental organizations throughout America.
Jeong-Tae Kim poses in front of some mementos of his internship with the Sault St. Marie Tribe of Chippewa Indians.

Tom Hassette explains his work to colleagues at the Grandmont/Rosedale Dev. Corp. in Detroit.

Children at The Loft in Benton Harbor, Michigan discover the world of computers while Rebecca Treptow looks on.
The Tauber Manufacturing Institute (TMI) is a joint venture between the Business School, the College of Engineering, and many industry partners intended to facilitate cross-disciplinary education and research in manufacturing. MBAs participating in this program pursue either an MBA with a manufacturing concentration or a dual degree MBA/MS in engineering. The corner stone of TMI is the Team Project—a 3.5 month multi-disciplinary project under faculty direction at an industry site. TMI also hosts the National Manufacturing Forum in association with the National Coalition for Manufacturing Leadership. The forum brings together students from 17 top universities pursuing permanent manufacturing positions and over 35 companies seeking highly qualified manufacturing candidates.
The Corporate Environmental Program (CEMP) is a joint degree program between the Business School and the School of Natural Resources and Environment. This program strives to give students of business an environmental perspective that will empower them to become responsible corporate leaders.

Tim talks it up with two CEMP Board Members.

Rob, Tom, Alan, and Heather get acquainted while taking advantage of the beautiful weather.

MBA/Asian Studies

Joint degree candidate Frank Chong shows off his networking skills with WDI Summer Fellows.

Frang Chong scaling the Great Wall of China.
CANDIDS
SPECIAL
THE THRILL OF VICTORY

MBA GAMES
TAILGATING...
UMBS
STYLE
HALLOWEEN BASH
of auld lang syne? For auld lang syne, my dear, for auld lang syne, we'll take a cup of kindness yet, for auld l
Oktoberfest began in 1810 when King Maximilian of Bavaria decided to celebrate his marriage. Originally the celebration was meant to be a simple horse race but soon became a happy gathering of cheerful beer drinkers. As soon as the beer started flowing, there was no mention of the wedding or the horse race!

This year, the Marketing Club and the International Business Club hosted the second annual Oktoberfest event for the B-school.
The Global Blue Student Alumni Network is the student-run organization which works in coordination with the Office of Development and Alumni Relations to build strong relationships between the University of Michigan Business School and its graduates. The Global Blue Student Alumni Network Mission includes:

- Stimulate life-long relationships among current UMBS students.
- Develop a sense of community and commitment that students will carry with them after graduation.
- Enhance student-alumni interaction both socially and professionally.
- Coordinate and facilitate communication between alumni after graduation.
- Generate commitment and leadership for activities throughout the school, while providing support for the Office of Alumni Relations.

President
Manuel F. Valencia

Executive Officers
Kevin Fitzpatrick
Christina Schust
Eric Stettler
Mark Lewis
Debra Foster
Shonette Hill
Sandy Aldrich
George Edward

Global Blue Section Representatives

MBA 1
Section 1: Martha Young, Brian Ubell
Section 2: Paul Cantrell, Melissa Smith
Section 3: Hyung Kim, Sally Fisher
Section 4: Nick Harling, John Hoffman
Section 5: Melissa Cochran, Denise Dattomo
Section 6: Todd Van Tol, Jesse Moore

MBA 2
Section 1: Suzy Lee, Matthew Moyer
Section 2: Natasha Sinel, Manny Valencia
Section 3: Kevin Fitzpatrick, D.J. Phukan
Section 4: Debra Foster, Chris Hendrickson
Section 5: Christina Schust, Eric Stettler
Section 6: Melissa Ferguson, Mark Lewis
The Admissions Student Committee assists with the admissions process in the areas of decision making, recruiting, and feedback. ASC members assess MBA candidates by interviewing prospective students, hosting business school tours, conducting information sessions, and reading and evaluating student applications. Members also accompany admissions officers to GMAC MBA Forums or UMBS Alumni/Prospective Student Receptions in cities nationwide to promote the University of Michigan MBA program. Each ASC member will continue to serve the Admissions Office by serving as Alumni Committee interviewers.

1998-99 Admissions Student Committee

Alex Albani
Marnie Altman
Quay Brown
Steve Carmichael
Alice Chou
Bob Crespi
April Ervin
Michael Garberding
Chris Foley
Erin Gislason
Rick Gustafson
Adrian Guzzoni
Emilian Halloran
Matt Herzog
Shonette Hill
LaTres Jarrett
Dorota Jozefiak
Deirdre Keller
Karen Maruyama
Adam Meron
Nicole Miller
Meredith Moosally
Jenni Nierenberg
Ken Outcalt
Carmen Oviedo
Richard Palmer
Chandra Patel
Stephen Pawl
Ann Piamondon
Chris Reid
Kara Rubin
Jon Safran
Samuel Schwarzwald
Natasha Sinel
Katrina Smith
Tony Sood
John Van Gelder
Sonia Verma
Andrew Vickers
Tara Weymon
Trevor Wilson
Alta Yen

Career Counselors

MBA Career Counselors are dedicated to helping other students, improving the Office of Career Development, and enhancing the reputation of UMBS. Career Counselors provide the following career planning and assistance to MBA, MAcc and BBA students:

- Give individual career advisement
- Conduct videotaped practice interviews and provide both critical and supportive feedback
- Serve as “in-house experts” for their chosen industry or functional area
- Work with OCD staff to plan and present career planning workshops
- Review and critique resumes and cover letters
- Prepare instructional and promotional material in support of OCD services
- Participate in regular counselor planning and evaluation meetings
- Train and assist students in the use of M-Track

1998-99 Student Career Counselors

Matthew Chan
Chaz Foster
Debra Foster
Ann Goffstein
Tim Gottfried
Jennifer Hoffman
Julie Jeffries
Soo Jin Kwon
Melisa Levitt
Brian McCall
Enrique Mendez
J.D. Moore
Matt Moyer
Gerry O'Brion
Drew Pinto
Charisse Renfro
Ilan Schory
Matt Snyder
Naomi Spinn
Julie Szudarek
Eric Toler
Judy Tundo
Diana Vesga
Scott Walczak
Daryl Wong
The primary objective of the Student Government Association is to serve the:
a) **Student Body** -- To responsibly and assertively represent the students individually and collectively through proper channels to the faculty, staff, and administration, to promote friendship and solidarity within the student body, and to encourage and support student participation in extracurricular activities and organizations.
b) **Faculty, Staff, and Administration** -- To assist these members in the performance of their education functions for the common benefit of the school and the student body and to promote positive interaction with the student body.
The mission of the Monroe Street Journal is to publish a weekly newspaper that informs, entertains, and enlightens all members of the UMBS community.

1998 Executive Board
Publisher: Ellen Hodo
Editor-in-Chief: Chris Parlamis
Managing Director: Steve Brophy
Chief Copy Editor: LaTres Jarrett
Production Editor: Mike Cardinale
On-line Editor: Matt Rautenberg
Business Manager: Sonia Verma

1998 Associate Editors
Corporate News: Mark Dempster
Photography: Menno Ellis
News: Adam Gartenberg
Leisure: Andy Kim
Opinions: Matt Rautenberg
Sports: Al Reba
Automotive: Ryan Scott
Technology: John Sebastian
Features: Alan Turkus

1999 Executive Board
Publisher: Denise Banks
Editor-in-Chief: Jonathan Histed
Managing Director: Steve Brophy
Chief Copy Editor: Renee Rhoten
Production Editor: Robert Klein
Online Editor: Shan Mehta
Business Manager: Carla Dillard

1999 Associate Editors
Automotive: Jonathan Bracken
Corporate News: Paul Cantrell
Features: Robert E. Kim
Leisure: Kevin Fox
News: Robert Crawford
Opinions: Pablo Galiana
Photography: Dev Rudra
The University of Michigan Business Students’ Association is the largest social organization at UMBS. Its goal is to provide relief from academic life by sponsoring numerous social activities throughout the year.

President
Alice Chou

Executive Officers
Michael Crescenzi
Melissa Ferguson
Matthew Moyer
Elyse Newton
Randy Patton
Al Reba

1998-1999 Executive Board

Sandy Aldrich  Ginny Friedman  Mary Krueger
Marnie Altman  Erin Gislason  Erica Lapidus
Brett Astor  Juan Hartsfield  Brian McCall
Analisia Barrett  Bart Hoemann  Robert Moore
Carmen Baskette  Jen Holderness  Jenni Nirenberg
John Clem  Brian Hovey  Chandra Patel
Laura Cooke  Fred Howard  Marilyn Tsang
Sasha Day  Diana Kraft
MBA Games * Football Tailgates * Holiday Dance * Michigan Coast-to-Coast Party *
Go Blue Rendezvous Kick-Off Party * Tennis League * Study Breaks *
Parties at Rick's * Various House Parties *
The Finance Club is a student-run organization that provides the University of Michigan Business School community a forum for learning about educational and career opportunities in Finance.

President
Vikram Bhaskar

Executive Officers
Steven Ahn
Leslie Chow
Susy Lee
Karen Maruyama
J.D. Moore
Uday Nandan
Inon Shapira
Marilyn Tsang
Jordan Zucker

* Meet the Interns * Meet the Faculty * Corporate Finance Panel * Interview Workshops *
Mock Interviews * Wall Street Warm-ups * Portfolio Simulation * Women in Banking Panel *
Sales and Trading Golf Outing * Corporate Seminars
The mission of the Automotive Industry Club is to provide exposure to the global automotive industry. The club develops events designed to help students gain an understanding of the industry and a medium for employers to meet perspective candidates.

President
Ryan Scott

Executive Officers
Jonathan Bracken
William Frey
Mike Iversen
Nicholas Lecuyer
Kelly McCready
Holly Myers

The University of Michigan Business School Consulting Club is dedicated to strengthening the bonds between consulting firms and University of Michigan Business school MBA students. As one of the largest business school student organizations we have the resources and contacts to provide our members with a valuable edge in the recruiting process. Furthermore, the club will host many events to help students cultivate their overall business skills which we believe will help them throughout their career, regardless of their final choice of profession.

President
Randall Dishmon

Executive Officers
Drew Conard
Alicia Finger
Mike Kelly
Soo Jin Kwon
Ilan Schory
Jonathan Siskin
Andrew Stinson
Rajesh Venkat
The objectives of the UMBS Marketing Club are to...

- Inform members about the many opportunities and possible careers in marketing.
- Educate members on industry trends, skill development, cover letter, resume, and interview preparation.
- Promote the University of Michigan Business School and the Marketing Club, and build the reputation of Club members as top marketers.
- Provide opportunities for members to exhibit leadership and demonstrate initiative, as well as to meet many new people with common interests.

President
Brett Astor

Executive Officers
Robert Albritton
Sandy Aldrich
Erik Beguin
Sunitha Gatta
Erin Penniman
Marlo Scott
Katrina Smith
Tara Weymon
Taly Yaniv
**EVC**

Dedicated to furthering the educational and professional goals of prospective entrepreneurs and venture capitalists.

The Entrepreneur and Venture Capital club organizes speakers, educational events, and social gatherings with a focus on entering the venture capital industry, running start-ups, and discussing other small-business issues.

**President, Ian Hinke**
Executive Officers: Cameron Adams, Tony DeBiase, Charlie Garcia, Andrew Howard, Heather Kingsbury, Yaron Litwin, Elissa Meadow, Steve Roth, John VanGelder, Micah Waldman

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**IBC**

The goal of the International Business Club is to enhance our understanding of global business and expand our worldwide global network. With ever evolving horizons encompassing the globe, we believe understanding world cultures is becoming increasingly important. We therefore promote opportunities for worldwide exploration and interaction both in and outside school.

**President, Matjaz Taz Korosec**
Executive Officers: Alexander Albani, Alice Chung, Alain Held, Doreta Jozefiak, Michael Kelly, Chikita Leung, Mark Lewis, Patrick Lynch.

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**OB, Change & Strategy**

The Organizational Behavior, Change, and Strategy Club is dedicated to raising awareness of issues relating to the human side of business. Regardless of our long-term career goals, OBCS provides tools and techniques to assist all leaders in effectively motivating and managing people. The club also provides opportunities to learn about a range of career options in human resource management, change management, organizational design, and other functional areas.

**President: Julie Jeffries**
Executive Officers: DeShawn Clayton, Carl Pacheco, Tina Schust

---

**Healthcare Club**

The University of Michigan Business School Healthcare Club is committed to providing its members with educational and professional opportunities to help them develop into future healthcare industry leaders.

**President, Tom Harper**
Executive Officers: Matt Leafstedt, Melisa Levitt, Amy Marta, John Moose, Julie Shapiro

---

**MBW**

With over 125 members, Michigan Business Women seeks to create a community among all women at UMBS and assist each and every woman in helping each other be successful in the current UMBS environment and in their future business careers.

**Presidents: AnneMarie Suarez-Davis, Debby Foster**
Executive Officers: Kimberly Burke, Denise Dragoni, Jennifer Hoffman, Deirdre Keller, Mary Krueger, Allison Okubo, Dina Pasalis, Tina Sanone

---

**OM Club**

The vision of the 1998-99 Operations Management Club is to establish itself as a valued personal and professional resource to all students interested in the one element that lies at the heart of every successful business: effective operations management.

**President: Kevin White**
Executive Officers: David Wooll, Emily McCampbell, Jon Safran, Jay Khetani, Heather Blume
Organization of Business Students strive to initiate, develop and maintain contact with the business community for Jewish students. JOBBS also works to raise awareness of Jewish culture and heritage within the business school. Jewish holidays are celebrated together and open to all business students.

Executive Officers
- Bob Crespi
- Schwarzwald
- Via Cheskes
- Hew Feinstein
- Nathan Siskin

Significant Others and Spouses Club is a group of men and women who have married their significant others to the University of Michigan Business School while they were pursuing their MBA. The SOS club is here to provide a supportive and a social environment for members while at the B-School.

President
- Tabitha Ellen

Executive Officers
- Connie Dempster
- Terry Fiala
- Shelley Garcia
- Meagan Van Gelder
- Tracey Gilman
- Lisa Goss
- Amy Gustafson
- Mariplii Hassman
- Emily Hastie
- Leontine Hillenaar
- Caroline Holden
- Soohyun Mo
- Sue Olson
- Nancy Orrick
- Julian Renfro
- Laura Sanchez
- Karen Sherman
The Hispanic Latin Business Students Association is dedicated to the support of its members within their professional and academic lives, to promote the involvement of its membership in the global community, and to share the Hispanic and Latin American cultures at the University of Michigan Business School.

President
Jorge Montiel

Executive Officers
Silvia Cheskes
Ginny Friedman
Aureliano Hernandez
Carlos Hernandez
Renato Monteiro
Dan Martinez
Sylvia Paas
Jose Teruel

Latin Kickoff Party * National Society of Hispanic MBAs Conference (NSH MBA) * Mexicantown Project * Latin American Conference * Salsa, Soul and Disco * Diversity Whirlyball * Potluck Dinner with BBSA * Graduation Party
Global Citizenship Club

Global Citizenship Club, a student-organized club at the University of Michigan Business School, espouses the philosophy that with exceptional privilege comes exceptional responsibility. It is in this spirit that the Global Citizenship Club seeks to facilitate and expand the number and type of volunteer opportunities available to UMBS students.

President
Naomi Spirn

Executive Board
Audy Baack
Annalisa Barrett
Julie Jeffries
Dorota Jozejfiak
Ron Meisler
Enrique Mendez
Colleen Murphy
Vibha Monteiro
Charisse Renfro

Global Citizenship Club
UNIVERSITY OF MICHIGAN BUSINESS SCHOOL

BA Food Fight * Community Consulting * Spring Swing for Charity * Global Citizenship Award

Organizations
The mission of the UMBS chapter of SRB is to provide the UMBS community with:
- A forum to explore and develop each individual’s definition of responsible business
- An introduction to innovative business models, best practices, and cool companies
- Access to non-traditional career opportunities
- A professional and social network of like-minded business leaders

Co-Presidents
Jeanine Fukuda
Lewis Garvin

Executive Officers
Pam Anderson
Erik Drake
Lisa De Young
Kathleen Judd
Tim Reed
Jina Sanone
Julie Shapiro

Affluenza Film and Discussion * Fuqua-Keenan Flagler SRB Case Competition *
Brown Bag Lunchees * Social Events * Weekly Radio Free SRB
The mission of UMBS Supports Habitat for Humanity is to sustain and increase UMBS commitment to community service through support of the national organization, Habitat for Humanity. Our goal is to encourage UMBS students to sponsor a home annually.

Executive Board
Charlie Garcia
Brock Hastie
Natalie Henry
Masa Hasegawa
Kyle Rackiewicz
Karen Ritchie

Weekly Workdays * Golf Tournament * Tennis Tournament * Fundraising Auction * 5K Run
The University Consulting Group, Inc. is a management consulting practice serving public and private clients in the Ann Arbor area. UCG is comprised of University of Michigan Business School students with a vast array of business backgrounds. Students leverage their work experiences and business school education to solve a myriad of business relates issues for clients. Students work as independent contractors, with project management responsibility from inception through final deliverables.

**UCG Projects 1998-99**

*Customer Satisfaction Evaluation and System Development*
Project Lead: Angela Bohr

*Internet Banking Strategy Development*
Project Lead: Chris Workman

*Manufacturing Quality Management*
Project Lead: Denise Banks

*Marketing and Growth Strategy for Survey Administration Company*
Project Lead: Renee Rhoten

*Marketing Plan for Healthcare Technology Start-Up*
Project Lead: Onney Enyia

*Marketing Plan for Multimedia Company*
Project Lead: Mike Sierra

*Marketing Plan for Non-Profit Organization*
Project Lead: Todd Van Tol

*Product Flow Analysis*
Project Lead: Mark Eamer

"Real Consulting Experience – While Still A Student"

1998 - 1999 Projects

Marketing Plan Development: Biomedware
Product/Flow Analysis: Lear Corporation
Multimedia Strategy Development: BMC Media
Strategy and Marketing: U of M Mechanical Engineering and Applied Mechanics (MEAM) Department
The University of Michigan Business School Yearbook, The Global Blue, is in its third year and continues a tradition started by a Global Blue representative, Stephen Lovass. We could not have completed this book without all of the photos that were submitted by so many of you. Thank you for helping us complete a book of memories that we hope captures the spirit of the UMBS experience.
Congratulations

il Bhatia
dro Blanco
lph Bolognese

phan Bonaparte
ven Bosrock
es Boyle

se Mauro Braga, Jr.
ere Branch
n Braun

erry Brierre
hn Broderick
ay Brown
Congratulations

Sue Chow
Cindy Chu
Ian Chuang

Ann Cioffi
Shawn Clayton
Edward Cock

Steve Conard
Scott Cooke
ustin Corbett

ristin Costello
ichael Crescenzi
bert Crespi
Mark Crisan
John Cunningham
Vineet Dalal

Tony De Biase
Mark Dempster
Lisa DeYoung

Tim Dick
Randall Dishmon
Murat Dogruer

Irina Doliov
Andrew Doll
Denise Dragoni
Congratulations

Michael Dreon
Cristina Egge
ob Eisenbach

David Elien
Leno Ellis
Onney Enyia

April Ervin
Julian Evans
Matthew Feinstein

Melissa Ferguson
Paul Ferrero
Rogerio Ferreira
Jason Fiala
Alicia Finger
Kevin Fitzpatrick

Christine Foley
Brenda Foster
Charles Foster

Debby Foster
Phil Frank
Rob Frederick

Joshua Freeman
Ginny Friedman
Jeanine Fukuda
Congratulations

Harrigan
Bry House
rew Howard

id Huang
uis Hubbard
ecus Hudson

drew Isidore
ich Iwata
n Jaddou

Tres Jarrett
e Jeffries
n Jiang
Congratulations

tyand Pai
charl Palmer
nda Pan

i-Fan Pan
ngmahn Park
urtis Parker

andrew Parker
christine Parlamis
ina Pasalis

l. German Pasteris
chandra Patel
ames Paterson
Randy Patton
Stephen Pawl
Miguel Pena

Erin Penniman
Michael Petersen
Kurt Peterson

Greg Pezda
Annie Pezzetti
Karen Phillips

Dhananjay Phukan
Roberto Piazza
Michael Pineda
Congratulations

Nathan Siskin
Martin Slon
on Smith

Trina Smith
Snyder
Soeding

Nay Sood
Soomthonthin
Mian Spector

Omi Spina
Svilen Steiman
Sander Stein

MBA2 Portraits
Congratulations

E Szuderek
K Tamboto
Hld Tasker

Eam How Teo
il Terpeluk
Te Teruel

ya Thompson
ulo Thoms
ard Thornton

iel Timmer
ter Toler
g Travis
Class of 1999.

Marilyn Tsang
Huifen Tseng
Judy Tundo

Alan Turkus
Hristo Ushev
Billy Vaisberg

Manny Valencia
John Van-Gelder
David Veal

Robert Vedra
Rajesh Venkat
Sonia Verma
Congratulations

Niccolo Verwoerd
Ana Vesga
Andrew Vickers

Kesh Vij
Ne Villegas
An Waddington

Ufner Wagner
Ott Walczak
Cah Waldman

Svin Walkush
Acy Walters
Tim Westlund

MBA2 Portraits
Tara Weymon
Trevor Wilson
Daryl Wong

Jeremy Wong
Dave Wooll
Ru Wu

Zhige Wu
Jun Xin
Masahiro Yamane

Virawan Yawapongsiri
George Yeh
Alta Yen
Congratulations

Los Zavala
Ann Zhou
Eun Zillo

Class of 1999

Members of the Class of '99 not pictured:

Greg Billings  Ran Kivetz  Anthony Sebro
Daniel Bollman  Joana Kyei  Richard Serlin
Michael Cardinale  Hon Lee  Yoonhoo Shin
Jared Chang  Steven Lyons  Violetta Sit
Phyllis Chen  Kathleen Merrill  Stacy Squibbs
Marcelo Desio  Nolan Mondrow  Paul Taheri
Andrew Frumovitz  Matthew Moyer  Kristof Terryn
Sean Glenn  Jyothi Namboiar  Matt Vandergoot
Leopoldo Gomez-Zoebisch  Felix Paulick  Raj Warrier
Zhiwei He  Laurent Payre  Katherine Wilson
Toby Janson-Smith  Drew Pinto  Robert Wilson
Jose Juarez  Tim Reed
Simon Kahn  Laura Reeves
Heather Kinsbury  Mark Rillen
Kerri Christian

Robert Kim

daughter of

Chelsea James

daughter of

Laura Smitich-James
MBA1 PORTRAITS

Brittany Zhang

Rhonda Miller

Official portraits taken by Carl Wolf Studios
daughter of Bo Zhang
Natalia Abbott
Irene Abusada
Joyce Acker
Mateo Alejandro
Diogenes Almendras

Aundrea Almond
Jennifer Andelman
Hock-Siong Ang
Andrew Aronson
Jim Baek

Jeffrey Bagby
Ailte Balmer
Denise Banks
Annalisa Barrett
Simon Bartletta

Mary Barton
Carmen Baskette
William Bath
Matthew Baughman
Yehuda Bechar

Miguel Beckles
Andre Begosso
David Behrhorst
Eitan Bek
Steve Benko

190 MBA1 Portraits
Kristen Bermudez
Subharao Bhamidipati
Richard Blazicevich
Doug Blodgett
Michael Blood

Angela Bohr
Jennifer Bomze
Cristina Bonvicini
Jonathan Bracken
Luis Bravo

Ursula Brenner
Katharine Brewer
Theodore Brockman
Richard Brodsky
Gary Brothers

Rebecca Brown
David Bruno
Janelle Bynum
Christopher Calamari
Timothy Calvert

Amy Cannon
Jon Cannon
Paul Cantrell
Bill Carcache
Brian Carey
Slade Carlton
Nicolas Castagnino
Fabricio Cavalcante
Chris Cernich
Jewoo Cha

Asha Chekuri
Chih-Chia Chen
Robert Chen
Tse Chen
Victor Chen

Saray Chesemore
Pilar Childs
Meng We Chong
Erica Christenson
Ian Clarkson

John Clem
Gary Clemetson
Melissa Cochran
Michael Cole
Jerome Colombel

Bryon Comite
Kathryn Condit
Roberto Conterno
Laura Cooke
Lisa Cooper
Kennan Driscoll
Hilary Drummond
Julie Dunmore
Kellie Durling
Mark Eamer

Chad Elgin
Ronald Elitzur
Mohamad Elkordy
Christopher Ellis
John Emmert

Patricia Etchegoin
Adam Farkas
Eric Feitler
Jeffrey Ferber
Ricardo Fernandez

Rachel Fineberg
George Finn
Ryan Fischer
Sally Fisher
Suzanne Foley

Luis Fortun
Fabio Fossen
Sheryl Fox
Priya Franklin
William Frey

194 MBA Portraits
Maria Funegra
Sachin Gadhvi
Pablo Galiana
Jeffrey Gans
Paula Garcia

David Gard
La Vonn Gilbert
John Gonzalez
Noelle Gonzalez
Dayna Gossett

David Graham
Gayle Guzzardo
David Hagen
Charles Haltiwanger
Monique Hanson

Richard Hardy
Nicholas Harling
Christian Hartigan
James Heidbreder
Barnett Helzberg

David Henkel
Ken Herbert
Nicole Herskowitz
Kahn Hetrakul
Tommy Hillman
Charles Li
Hui Li
Jessica Lieberman
Matthew Lindsay
Stefano Lindt

Janell Lofton
Juan Lopez-Cotarelo
Timothy Ludwig
Christopher Luoma
Alberto Luoni

Laura Lutz
Janunya Maekwatana
Laurent Mallet
Fabrice Mandon
Sergio Manzur

Christina Marquis
Amy Marta
Layne Martin
Federico Martinez
Gary Martz

Matthew Mathias
Maxie Maultsby
Douglas McDonald
Maurice McKenzie
Janet Mehilhop
Matthew Stephen
Rashe Stephens
Brad Stewart
Christina Strader
Joshua Strauss

Hao Sun
Kuan Tai
Akira Tanaka
Vivek Tannan
Rachel Tausend

Kwee Hong Teh
Bruce Tetreault
Kenneth Theiler
Simone Thompson
Hauke Thorsden

Nestor Torre
Rituraj Trigunayat
Michael Turner
Brian Ubell
Lorenzo Valdez

Albertus Van Schalkwyk
Todd Van Tol
Chris Van Wesep
Craig Vaughan
Alex Vazquez

204 MBA1 Portraits
ACCOUNTING
Anderson, Shannon W.
Bird, Karen
Cutter, Julie
DeClue, Patricia
DeKempel, James (Lon)
Ditchey, Ilia
Dungan, Kevin
Frank, Richard
Hinoff, Eugene A., Jr.
Inouye, Raiti
Johnson, Marilyn
Kliment, Charles
Lanen, William N.
Lundblom, Russell J.
Nagao, Venhay
Manda, D. J.
O'Leary, Ed
Skinner, Douglas
Sloot, Richard
Tadie, Sue
Wilmers, Jeff
Wright, David W.
Wyszcki, Peter

BUSINESS ADMINISTRATION
Burritt, Matthew
Brewer, Gary
DeWoskin, Kenneth J.
McGill, Andy
Morrone, Mark
Velasquez, Paul
Whitman, Marina
Yates, Frank
Zaid, Mayer N.

BUSINESS ECONOMICS & PUBLIC POLICY
Butz, David
Clyce, Paul
Crocker, Keith
Edwards, Alfred L.
Hines, James
Jackson, John
Kearney, Ian
Korn, Roger C.
Laufman, Francis E.
Moseley, Scott E.
Slomad, Joel B.
Sudol, Valerie
Svymbar, Jan
Trelili, Khristine
Zimmerman, Martin B.

COMPUTER & INFORMATION SYSTEMS
Blair, David C.
Cohran, Tevin
Gordon, Michael
Krohman, Moyean
Morick, Scott
Olsson, Judith S.
Schriber, Thomas J.
Severance, Dennis G.
Van Houweling, Douglas
Walls, Joe
Wilkinsey, George

CORPORATE STRATEGY
Afshar, Allan
Amend, Laudee
Bautista, Karen
Campbell, Mary
Dassauge, Peter
Forster, Alan
Karnani, Anil G.
Lawlor, Andy
Mittelstaedt, Will G.
Papapantoleon, Christine G.
Penne, Hans J., Joan
Pierack, William
Prahallad, C.K.
Pruseth, John
Walsh, James
Wooden, Lynn

EXECUTIVE EDUCATION
Brockhohn, J. Wayne
Dentan, Daniel R.
McKee, John
Rajile, Raymond H.
Ulrich, David O.
Young, Arthur

FINANCE & REAL ESTATE
Allen, Peter
Baeck, Jeffrey
Bagnoli, Mark
Berger, Efrat
Bhatnacharya, Sugato
Brown, David
Caporaso, Dennis R.
Carmen, Jon Paul
Cordes, Jennifer
Coval, Joshua
Davis, Dufy
Dufy, Gunter
Deeds
Drucker, David
Hirscher, David
Israel, Robert
Khalil, Gurnam
Kien, E. Han
Kon, Stanley J.
Li, Bin
Narayan, M. P.
Narayanan, S. R.
Nayar, Pratap
Shenoy, H. Najat
Shenoy, T.S.
Singh, Rat
Tull, Steve
Thatcher, Andrew
Warner, Vincent
Wiedman, Mark
Wu, Guoguo
Zhang, Li

INTERNATIONAL BUSINESS
Coval, Joshua
Dufy, Gunter
Farquhar, Bradley
Glodwin, Thomas
Glaum, Martin
Hassan, John
Karnani, Anil
Kim, E. Han
Leibenthal, Kenneth
Lim, Linda
Mitchell, Will G.
Olley, Jeanne
Prahallad, C.K.
Sengen, Jan
Terrell, Katherine
Weidman, David
Whitman, Martin

LAW, HISTORY, & COMMUNICATION
Beck, Dudley, Caryl
Cameron, George D.
Erdman, Key
Fisher, Bruce
Futh, Timothy
Gordon, Marilyn
Gudle, Eric
Harrington, Anne
Katzman, Nancy
Lewis, David L.
McElhaney, Kellie
Muir, Dana M.
Olegario, Revena
Osborn, Gail
Oswald, Lynda J.
Rogers, Francis S.
Schelp, Cindy A.
Stedler, George D.
Thomas, Jane

MARKETING
Ahuvia, Aaron C.
Anderson, Eugene W.
Bagotz, Richard P.
Batra, Rajeev
Brown, Christina
Chapman, Randall
Feinberg, Fred
Ghosh, Ram
Gurhan, Zeynep
Johnson, Michael D.
Kemper, Thomas C.
Kishnani, Arul
Martin, Claude, R.
Prater, Joseph
Ramakrishna, Venkatram
Roy, Tirthankar
Ryan, Michael J.
Taylor, James R.
Tupper, David
Yoon, Carolyn

OPERATIONS MANAGEMENT
Eide, John A.
Goodson, Gene
Gupta, Subrahmanyan
Hakseker, Robert W.
Kapessinakis, Roman
Lovejoy, William
Maier, Anz
Reece, James S.
Schoen, Katrina E.
Sved, Erik
Sweeney, Paul
Talbot, Brian

STATISTICS & MANAGEMENT SCIENCE
Andrews, Richard W.
Daum, Paul
DeRango, Kelly
Eldard, Brian
Lenk, Peter J.
Letchey, John
Mejiasz, Karl
Sipes, Jan
Simmons, John
Young, Martin R.

ORGANIZATIONAL BEHAVIOR & HUMAN RESOURCES
MANAGEMENT
Ashcraft, Susan
Baker, Wayne
Beck, Rudy
Benson, Mary Y.
Caproni, Paoli I.
Cox, Taylor Jr.
Davis, Gerald
DeGraff, Jeff
Dentan, Daniel R.
Darwin, John E.
Dahl, Joel
Lee, Fiona
Lentse, Rene
Mayer, Gerald
Perlow, Leslie
Price, Richard
Quinn, Robert E.
Sandeland, Lloyd E.
Sawyer, Ann
Sedlack, Kathleen
Tichy, Noel M.
Tiegan, John E.
Walfish, James
Weil, Karl E.
Weiss, Janet A.
White, Joseph

EMERITUS
Adams, Robert
Arnett, Harold
Bond, Floyd
Brinkerhoff, James F.
Crawford, Merle
Danielson, Lee E.
Edwards, Alfred L.
Felgas, James
Griffin, Carlton H.
Hayes, Douglas A.
Hiltsbrant, Herbert H.
Howard, LaRue T.
Jones, Dallas L.
Kell, Walter G.
Lesky, Dick A.
Maurer, Robert
McClaren, Paul W.
Miller, Edward L.
Mitchell, Edward J.
Moore, William G., Jr.
Porter, Wilber K.
Pitcock, C. James
Scott, James
Skaile, Donald
Spinetti, Walter
Swift, Allen
Sweeney, Alfred
Teressa, Virg
Warshaw, Martin R.
Wheeler, James W.
Whitaker, Gilbert R.
Wroblewski, William
UMBS Faculty Portraits

Allan Afuah
Shannon W. Anderson
Richard W Andrews
Harold Arnett
Susan Ashford

Richard P Bagozzi
Karen Bantel
Matthew Barritt
Rajeev Batra
Eli Berkovitch

Karen Bird
David C. Blair
J. Wayne Brockbank
David Brophy
David Butz

George D. Cameron III
Dennis R. Capozza
Randall Chapman
Paul Clyde
Joshua Coval

Taylor Cox, Jr.
Keith Crocker
Paul Damien
Jeff DeGraff
Daniel R. Denison

* Some faculty not pictured *
UMBS Faculty Portraits

Ronen Israel
Marilyn Johnson
Aneel G. Karnani
Gautami Kaul
Ian Kearney

Thomas C. Kinneer
Charles Klemstine
Stanley J. Kon
Roger C. Kormendi
Francine Lafontaine

William N. Lanen
Andy Lawlor
Peter J. Lenk
David L. Lewis
Kenneth Lieberthal

John Letchy
Linda Lim
William Lovejoy
Russell J. Lundholm
Karl Majeske

Claude R. Martin, Jr.
Scott E. Masten
Gerald Meyers
Edwin L. Miller
Will G. Mitchell

* Some faculty not pictured *
UMBS Faculty Portraits

Dana M. Muir
Ana Muriel
Scott Moore
Judith S. Olson
Lynda J. Oswald

Christine G. Papajohn
Joseph Priest
John Parronthakis
Robert E. Quinn
Venkatram Ramaswamy

James S. Reece
Raymond Reilly
Priscilla S. Rogers
Michael J. Ryan
Lloyd E Sandelands

Anjali Sastry
Cindy A. Schipani
Thomas J. Schriber
Jungsim Han Sepanski
Dennis G. Severance

H. Nejat Seyhun
Joel B. Steenrod
W. Allen Spivey
Kathryn Stecke
Kathleen Sutcliffe

* Some faculty not pictured *
ACKNOWLEDGEMENTS

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UMBSA
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Hail to the
Victors Valiant
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Hail, Hail
Hail to Michigan
The Leaders and
The Best
Hail to the
Victors Valiant
Hail to the
Conquering Heroes
Hail, Hail
Hail to Michigan
The Champions of
the West
The Yellow and Blue

Sing to the colors that float from in the light;
Hurrah for the Yellow and Blue!

Yellow the stars as they ride thro’ the night, and reel in a rollicking crew;

Yellow the fields where ripens the grain, and yellow the moon on the harvest wain;
Hail!

Hail to the colors that float in the light;
Hurrah for the Yellow and Blue!

Go Blue!
The Asian Business Conference is the largest student-organized conference at the University of Michigan Business School. The event on January 28-29, 1999, drew over 700 people—proving that Michigan is THE place to study Asian business.

**Keynote Address**

**Thursday, January 28, 1999**

C. K. PRAHALAD
Harvey C. Fruehauf Professor of Business Administration

"Asian Crisis: Sick Outside and Robust Inside?"

![Keynote Address Image](image1)

**Plenary Session**

**Friday, January 29, 1999**

DORODJATUN KUNTJORO-JAKTI
Indonesian Ambassador to the United States

"The Recovery Prospects for Indonesia's Economy"

SUK-CHAE LEE
Former Chief Economic Advisor to the President of South Korea

"The Morning After: What Future for the Korean Model?"

![Plenary Session Image](image2)
Friday Panel Sessions:

Panel Session I
GREATER CHINA
SOUTH ASIA
HI-TECH

Panel Session II
FINANCE
MARKETING
OPERATIONS

Panel Session III
ASEAN
JAPAN

Faculty Advisor Linda Lim (far right) moderates the ASEAN Panel, with panelists Kasitta M. Meesook (right), K.K. Maheswari (center), and Hermawan Kartajaya (left).

Panelist K.K. Maheswari and Sharifah Yuhaniz (MBA1).

Conference planners (from left to right): Junaid Iqbal (LSA), Neil Desai (LSA), Tushar Narsana (MBA1), Frank Chong (MBA2), Bob Chen (MBA1), Aundrea Almond-Wallace (MBA1), Brian Goldstein (MA2-China), Daryl Wong (MBA2) and Nitin Pai (MBA2).

Conference Chairman Frank K. Chong (MBA2) and Program Director Mark A. Guthrie (MBA2) celebrate a successful conference.
Jumpin' & Jivin'
MBA Swingers

Gerry, Scott, Gary, Mike, Jorge, Alex, Robert, Woody, Jenny, Erica, Jennifer, Ru, Anj, Dorota, Rachel, Chris

The “Got M. E. L. K.” Girls

Kristen Costello, Linda Pan, Mario Scott, Erin Penniman
To my cousin George,

Thanks for all the good times, inspiration, motivation and love. I wouldn’t have been able to do it without you. You the man!

Your cuz,
Manny V.

Mom, Dad, and Johnny,

Thanks for all your support! Your love, guidance, and care made all my dreams possible. I love you all very much.
– Manny V.
No pain, no palm; no thorns, no throne; 
no gall no glory; no cross, no crown.  
(William Penn, 1633-1718)

Congratulations, 
Alain & Alex on your MBA!

The future is ours! 
We love you and are proud of you!

Antonia
Elaine
D. Greg would like to give a BIG “Thanks” the following awesome individuals:

Andrew Vickers
Asesh “Hash” Kamdar
Andersen Consulting
Binit Sanghvi
Chris Reid
Christine Parlamis
Consulting Club
Dean White
DJ AJAX (my bro)
Emilian Halloran
Follies (’98 & ’99)
God
Jeanine Fukuda
Jen Hoffman
Jenny Chien
Jimmy Boyle
Kelly Hutchison
Manny V
Mark Crisan
Mike Kelly
MSJ Staff
My Family
My Section 6 mates
Prof. Dussage
Prof. Leichty
Prof. Widmeyer
Randy “Cigar Man” Patton
Rene Villegas
Rick Gustafson
Sakstrupp’s Towing Co.
Scott Hause
Scott Reed
Terry Fiala
UM Football Team
Charles Woodson
William Davidson Institute

Thanks for:
Surviving 6 straight months of teamwork with me
Always helping me to chill and keep things in perspective
The great signing bonus
Keeping me company in Prof. Narayan’s cellar
Crashing undergrad parties with me
Always including me in everything; you’re so awesome!
Helping me crack those friggin’ case interviews
Making our B-school the best there is!
Keeping me hip with all the latest house music (better not
forget me when you’re famous!)
Being the best damn partier I’ve ever met
Giving me my 10 seconds in the limelight
Helping me survive this crazy MBA lifestyle
Always brightening my day with that winning smile and
being one of the best friends one can have
Practicing all those cases with me
All the love & patience; couldn’t have done it without you;
you’re the best!
Not letting me be the only punk from Queens
The great Romania stories and connections
Being my hommie from NYC
Not letting me be the only Romanian guy
All the laughs, big guy, all the laughs
Publishing any damn thing I’d write
All the love and support and frozen meat
Making us the best damn section there is baby!
Inspiring me to take up Strategy and making fun of my
mustache in class
The LP
Great High Tech advice
Shaving my head free of charge
Adding the “D” to my name
Naming me Dirk Diggler
Towing my car during midterms
All the rides to our intramural football games
Being a great mentor and a kick-ass friend
Dealing with me over and over and over at Career Services
Making us proud with a National Championship and giving
me the chance to go to my first Rose Bowl; GO BLUE!
see “UM Football Team”
Giving me the internship of my dreams
Thanks for the memories
¿QUIEN DIO RUMBA?

ADRIAN

ALONSO

AURELIANO  •  MELE  •  JORGE

DANIEL

GERARDO
THE CLIQUE

Featuring...

Andre Branch as “Dre Day”

J.D. Moore as “Big J”

Juan Hartsfield as “B”

Nnamdi Lowrie as “Nam”

Stephan Bonaparte as “Step Boney”
LTO (Limited Time Offer)

...wishes to thank their fans for their gracious support in this fun and exciting musical endeavor.

-Meg Travis, Rich Lesperance, Rob Eisenbach, Al Reba, Scott Cooke, Derek Martin, Josh Coval
Girls Night Out!

Sylvia
Meredith
Alice
Sandy
Ginny
Marnie

CABA

“MD”
Destiny is not a matter of chance, it is a matter of choice; it is not a thing to be waited for, it is a thing to be achieved.

--William Jennings Bryan