The University of Michigan School of Business Administration

The
Blue
Chip

Founder and Business Manager: Michael G. Terry

Advertising: Nancy Nishiyama  Michelle Cain  Michael Terry
Photographers: Kimberlyn McNally  John Kundtz  Amanda Vaughan
Michael Terry  Nancy Nishiyama
Section Coordinators: Michael Terry  Marty Agard  Pete Cody
Jeff Turner  Mary Ann Wall  Nancy Nishiyama
Cover Design: Charles Cook  “The Blue Chip” Title: Natalie Grinblatt
Congratulations to 1987 MBA graduates
from

Kresge Business Administration Library

THINK OF US WHEN YOU NEED--

Marketing Information
Competitive Information
Career Information

⭐⭐⭐⭐⭐⭐

Our business is INFORMATION.
Let our business help your business!
GLOBAL BLUE!

Global Blue!, organized by the Class of 1985, is taking the Michigan Business School connection around the globe. Its purpose is twofold:

* To enhance the visibility of the University of Michigan Business School throughout the world, and

* To develop a wide network and fellowship among alumni, students, faculty, and friends of the Business School.

All U-M Business School alumni are invited to join. To obtain the name of the chapter coordinator in your area, please contact the Alumni Relations Office, (313) 763-5775.
Global Blue Section Coordinators

Class of 1987
Sanjeev Handa
Terry Ronan
Michael Held
Stacey Probst
Sharon Stenzler
Dara Rabe

Class of 1988
Lisa Cooley
Jim Marten
Michelle Cain
Dena Lea
Bruce Fishstein

GLOBAL BLUE!
Places About Town

Pizzeria Uno's

Macy Khubchandani
Tarun Vij
Saad Khan

Red Hot Lovers

Hours:
M-Sat 11am-10pm
Sun Noon-9pm

Vienna Beef

Featuring Real Chicago Style Hot Dogs!

629 E. University • 996-FOOD (3663)

Coupons also honored at our new mobile 'Dog' truck!
Bombay Bicycle Club

Marty Gruen
Grant Grigorian
Paul Hoop
Greg Carbajal
Art Pesner
Brendan Talty
Tom Pastore

Ashley's

Maged
John
Dave
Stephen
Sophie
Debbie
Ricardo
Nobuko
EXECUTIVE EDUCATION
How some of the country's leading executives stay that way.

Today's executives are faced with volatile markets. Global competition. Technology that refuses to stand still. And unprecedented demands on their abilities.

For these reasons, thousands of managers from throughout the country — and the world — enroll each year in University of Michigan Seminars and Executive Programs.

Participants interact with industry leaders and renowned faculty during these challenging, intensive programs. Their strategic abilities are refined. Their perspectives are broadened. Their executive skills are strengthened.

Managers can choose from forty-seven topical programs ranging in length from two days to four weeks.

Why not take the lead and contact us at 313/763-1003. At your request, we'll send you an Executive Education catalog that includes detailed program descriptions, registration information and a list of participating organizations.

The University of Michigan
School of Business Administration
Executive Education Center
Ann Arbor, Michigan 48109-1234
The Lounge
Dear MBAs, Class of '87:

We have enjoyed working with you the past two years and are pleased to have participated in your career decisions.

We wish you such success in the careers you have chosen; moreover, we wish you happiness in your personal lives.

Knowing that you want to keep our Michigan network strong, we invite you to recruit at the Business School in the years ahead. Remember, you are the Business School and what makes it a success.

Sincerely,

The Placement Office Staff
CMP assists senior executives of private, government, and not-for-profit enterprises to resolve management issues. CMP provides a balance of general management perspectives and specific functional and industry expertise in the following areas:

**FUNCTIONAL**
- Strategy Development
- Operations Management
- Information Systems
- Organization and Development
- Marketing Management
- Human Resource Planning
- Manufacturing and Distribution
- Productivity Improvement

**INDUSTRY**
- Energy/Utilities
- Transportation
- Financial Services
- Oil And Gas
- Food/Grocery
- Government
- Education
- Mining and Metals
- Telecommunications
The Blue Chip would like to thank all the Advertisers in this year’s MBA Yearbook for their support and cooperation. Without their participation, this publication would not have been possible.
For more than 55 years United Technologies Automotive has manufactured and supplied a broad range of products for the automobile industry.

We couldn't have done it without people like you.

United Technologies Automotive supports the University of Michigan School of Business and salutes the graduates of the Class of 1987.
The Quaker Oats Company achieved its status as a top-tiered consumer products company by being aggressive and hard charging.

We reached that level by attracting talented marketing professionals and giving them the autonomy to guide their brands to increasing market share and profitability.

In many companies, brand management translates into narrow assignments...a glimpse at broad responsibility from afar...“exposure” without real experience.

At Quaker, we believe in letting you in on the decision-making process...right from the start. You’ll still have the guidance and support of a seasoned marketing team. But you’ll be in the loop...influencing product development, advertising strategy and salesforce support knowing that you share accountability for profit and loss.

The introduction of over twenty new products since early 1983 has resulted in the Grocery Products Division producing nearly 60% of Quaker’s annual sales of $3.7 billion.

This Division is committed to innovation and change. Maintaining our top-tier status of being #1 or #2 in 11 of 15 categories requires the marketing strength of individuals with intelligence, initiative, energy and drive.

As an MBA interested in Brand Management, you need to experience a wide range of challenges to become a successful general manager. At the Quaker Oats Company, you’ll have that chance.

To obtain further information about Quaker, write to the address below or call Phyllis Douglass collect at (312) 222-7259.

Phyllis A. Douglass
Manager Human Resources
US Grocery Products Division
The Quaker Oats Co.
Merchandise Mart Plaza
Chicago, IL 60654

Equal Opportunity Employer M/F
Congratulations Graduates

WITH THE HARD PART OVER . . .
NOW COMES THE FUN
Let Us Help You With The Car Of Your Future

COME IN & TAKE A
LOOK AT THE FULL LINE
OF DODGE PRODUCTS!

LEASING ALL MAKES
& MODELS

Immediate delivery
LEASING & FINANCING
TO ALL MBA GRADUATES.

SALES HOURS
Mon., Tues. & Thurs.
9:00-9:00
Wed. & Friday
9:00-6:00
• OPEN SATURDAY

The LaFontaine Bros.
*Arbor Dodge

PRESENT...

971-5000
3365 WASHTENAW • 971-5000
3365 WASHTENAW
I-M SPORTS

Captain Jim Bitzer, always cool under pressure, leads his championship team onto the field. This season, the awesome MBAs successively trounced that other school next door. You know, the one with the quad, the pretty buildings etc ...
Dave Maxson, Sean Cleary, Grant Grigorian, Jim Bitzer, Tom Gordy, Marty Agard, Mark Kresnak, Kevin Cantor, Les Ferris, Steve Rados, Jim Parsons

Enthusiastic spectators entertain themselves on the sidelines.
Mark Kresnak, Gi Garay, Gerard Gardner, Jim Bitzer, Tom Gordy, Doug Scantland, Sean Cleary, Rich Lickweg, Marc Levin, Mike Walsh
HALLOWEEN

1986 Costume Contest Winners:
Dale and Carol Timberlake
SUMMER FUN
Student Organizations
Strategic Planning Club

President: Frank Schultz
Exec. VP: Dale Timberlake
Treasurer and VP: Joseph Sandoval
Financial Services: Sandy Giudici
Planning Forum Lisison: Amanda Vaughan
VP Consulting: Jim Dolot
VP Auto: Mary Rice
VP High Tech:
On Behalf of the
EXECUTIVE COMMITTEE
of the
Investment Club of Michigan

"Best of luck to all!"
Congratulations
to the Class of 1987

The Computer
and Information Systems Club

Best Wishes
to
The Graduating Class of '87
from
The Human Resource Management Club

Members:

Patti Prsygodski—President
Jerry Drobny—Vice President
Mylene Pacheco—Chairman, Corp. Relations
Wendy Marx—Chairman, Publicity
Nobuko Suzuki—Treasurer

Phil Educate
Machelle Hayes
Dan Hoffman
Chanel Jackson
Wendy Jablow
Jim Levine
Tucker Mixon

Kris Munroe
Nicki Pappas
Sue Perkins
Carl Siebers
Beth Simermyer
John Strek
Debbie Yasutake
An MBA football block . . . pre-game football parties . . . you live at 923 Greenwood? Isn't that UMBSA Headquarters? . . . is his name Scott or Chris? . . . where's the keg, Spies? . . . pizza party at the Count . . . who's in charge of publicity around here? . . . Michigan vs. Ohio State big screen TV party . . . how about inviting a few sororities? . . . section 32, are those good seats? . . . afternoon softball games . . . dividend payments to the Board . . . UMBSA ate night at the movies . . . is Corporate Assets really a film about finance? . . . a banner year for recruiter luncheons . . . the Secretary finds a boss . . . what does a VP do? . . . the first annual acquitball tournament . . . how many miles constitutes "Activities"? . . . after the first football game Mary Ann has already lost her tickets . . . Wolverines go to the Rose Bowl . . . Congratulations to the class of '87!
The Marketing Club

President: Carol Pettitt
Vice Presidents: Sean Cleary, Jackie Levin, Steve Norman, Jeff Price, Diane Shutie, Michael Terry, Dave Bracy

Treasurer:

MICHIGAN BUSINESS WOMEN
Is Pleased to Support the Business School Yearbook

President: Marie Seddon-Handy
Vice-President, Programming: Susan Staffen
Vice-President Alumnae: Kate Nelligan
Vice-President, Publicity: Bonnie Pompos
Treasurer: Karin Myers
Secretary: Diane Shuttie

Kristen Auchter   Elizabeth Douglass   Kim McCroey
Sarah Albert      Patricia Ann Dill   Rachel Melinat
Eleanor Beckman   Eliana Eleftheriou   Susan Meyer
Barbara Belfore   Mary Fukayama      Kris Munroe
Lisa Black        Elaine Glusac       Margaret Murphy
Margaret Bergren  Mary Goff           Allison Myrin
Karlene Boyes     Teresa Gonyer       Eleanor Patch
Kate Bravar       Leila Gray          Karen Porter
Debra Brand       Mary Hayos          Sharon Porter
Leslie Broderick  Andrea Hearsch      Jeanne Price
Sally Buhl        Catherine Hochstein  Susan Sallowdey
Virginia Chang    Diane Janke          Suzanne Seichter
Jane Chronis      Jennifer Au Klammer  Debbie Smith
Linda Cliff       Susan Klein         Cindy Taft
Kelley Costigan   Kathy Kress         Kathy Tamura
Gil Cubia         Shari Lutz           Holly Tippett
Linda Curry       Katena Markus       Jodi Weiss
Susan Cwynar      Judith Martin        Cynthia Wine
Stacy Davis
BLACK BUSINESS
STUDENTS' ASSOCIATION...

...KEEPING THE TRADITION.

"THE SOUTH RISES AGAIN???
NATIVE ATLANTAN, PRESIDENT STACEY DAVIS
AIESEC
The International Association of
Students in Economics and Business Management

Best of Luck to the Class of 1987
The Financial Management Association
TO THE CLASS OF 1987

Can't is a word that is foe to ambition, an enemy ambush to shatter your will. Its foe is forever a man with a mission, and bows but to courage and patience and skill. So hate it with hatred that's deep and undying, for once it is welcomed 't'll break any man. So whatever you're after remember, keep trying, and answer this demon by sayin "I can."

BEST WISHES,
THE STUDENT BUSINESS BOARD:
SALLY WISE  MARK STEPT  HARRY HEDISON
The Class of 1988
The Class of 1987
Congratulations to Natalie Grinblatt for winning the “Name the Yearbook” contest!! Natalie fought hard and beat out the hundreds of entries to win dinner for two compliments of the Gandy Dancer. Natalie’s creative entry “The Blue Chip” saved this year’s yearbook from being called just “The MBA Yearbook”. THANKS Natalie for a job well done!!

When it comes to the midday meal, the Count doesn’t mess around. That’s why lunch with the Count means hot and hearty homemade soups. Sandwiches that say meat and mean it—the real thing, sliced lean and stacked high. Salads in delightfully delectable combinations. And as for pizza, well, let’s just say that to the Count, eating great pizza is a priority just about on par with, say, breathing. Lunch at the Count. Why not give it a try? Then let us tell you how he feels about dinner.

the Count of Antipasto

1140 S. University at Church St. 668-8411
At General Foods your ideas get shelved.

And that's right where we want them.

On grocery shelves where we can sell millions of products.
As a near 10 billion dollar food and beverage company, we know that new growth comes from new approaches. And new talent.
So when you have an idea that'll perk up the coffee market, we'll listen.
And we'll also listen to your ideas in fields like marketing, food science, engineering, financial analysis, marketing research and computer sciences.
So if you want a company that packages its products, not its people, choose a career with General Foods.
And get a good taste of success.
Send resumes to: Director of Employment
General Foods Corporation  250 North St.
White Plains, NY 10625.

An equal opportunity employer
Portraits
Jackie Levin

Marilys Lockard  John Kundtz  Suzanne Upton

Sean Cleary (far right)

Jeff Price
Kevin Mulshine  Paul Hoef  Jon Lindenberg

Nancy Nishiyama (Center)

Fidelis Emuwa
923 GREENWOOD—WHERE THE PARTY NEVER ENDED

Kevin Cantor  John Crowley  Peter Cody

John Spielberger
Tom Pastore
107
Laird Burns
Stacey Davis

Matt Knight
So-Han Lee
Cindy Lunan

Joe DiCarlo
Eric Heinekamp

Yoav Margolin
Paul Mokdessi
Janet Olszewski

Jean-Marc Holder
Merrily James

Marine Prache
Charles Reaves
Mary Rice
Barry Scheinholtz
Bill Shiry

Tarun Vij
Noppawan Ajchariyavanich
David Astrue

Linda Simmons
Michael Squire

Lisa Black
Les Ferris
Marty Gruen

Brendan Talty
Christine Tso

Dewey Holland
Yong-Ho Lee
Ann Marshall
The Faculty and Staff
Foster, Alan H.  
Finance

Fry, James P.  
Computer & Information Systems

Gordon, Michael D.  
Computer & Information Systems

Griffin, Carleton H.  
Accounting

Gur-Arie, Oded  
Marketing

Haessler, Robert W.  
Corporate Strategy & Operations Management

Hartmark, Michael L.  
Business Economics & Public Policy

Hildebrandt, Herbert W.  
Law, History & Communication & Real Estate

Hill, Raymond E.  
Organizational Behavior & Industrial Relations

Horne, David A.  
Marketing

Hosmer, LaRue T.  
Corporate Strategy & Operations Management

Hoyer, Robert W.  
Statistics & Management Science

Imhoff, Eugene A., Jr.  
Accounting

Jackson, Susan E.  
Organizational Behavior & Industrial Relations

Jaffe, Françoise  
Marketing

Johnson, Michael D.  
Marketing
Lipe, Robert C.
Accounting

Mockak, Joseph A.
Statistics & Management
Science

Mackey, James T.
Accounting

Maher, Michael W.
Accounting

Mantel, Marilyn M.
Computer & Information
Systems

Martin, Claude R., Jr.
Marketing

Masten, Scott E.
Business Economics &
Public Policy

McCranken, Paul W.
Business Economics &
Public Policy

McLeod, Peggy L.
Organizational Behavior
& Industrial Relations

Mitchell, Edward J.
Business Economics
Public Policy

Moller, William G., Jr.
International Business

Murtha, Thomas P.
International Business

Narayanan, K.P.
Finance

Newman, Harry A.
Accounting

Niehaus, Gregory R.
Finance

Olson, Judith Reitman
Computer & Information
Systems
Von Hoveleing, Douglas E.  
Computer & Info. Systems  
V. Provost, Information Tech.

Varian, Hal R.  
Economics & Finance

Warshaw, Martin R.  
Marketing

Weiss, Janet A.  
Organizational Behavior  
& Industrial Relations

Wheeler, James E.  
Accounting

Wright, David W.  
Accounting

Wright, Roger L.  
Statistics & Management  
Science

Wroblewski, William J.  
Statistics & Management  
Science

NOT PICTURED

Kellelaid, Richard T.  
Johnson, Roger V.

Zimmerman, Martin B.  
Business Economics &  
Public Policy
Admissions and Student Services

Goodman, Judith A.
Director

Tschoegl, Naomi B.
Associate Director

Qualls, Pamela E.
Assistant Director

Lieberthal, Jane L.
Assistant Director

Scheffer, Ellen L.
Assistant Director
Student Services

Acier, Ruth
Admissions Secretary

Addison, Faye
Admissions Secretary

LeBlanc, Jane L.
Receptionist

Perkins, Sherry K.
Secretary

Potter, Betty J.
Admissions Counselor

Power, Barbara
Recorder
Computing Services

Kinney, Charles B.
Director

Achtenberg, James C.
Systems Project
Coordinator

Burkhart, Marilyn
Supervisor of Public
Facilities

Clark, Phyllis M.
Key Entry Operator

NuRoss, Daniel J.
Systems Analyst

Harmon, Mary Lou
Secretary

Lentz, Deborah K.
Secretary to the Director

Osment, Michael L.
Senior Systems Analyst

Schneider, Holly
Computer Systems Consultant

Stubber, Melinda
Supervisor of Public
Facilities

Vessel, Yelive M.
Key Entry Operator

Willis, Katherine F.
Assistant Director

NOT PICTURED

Parliment, John B.
Price, John
Division of Research
Doctoral Studies Program
Human Resource Management

Buycles, Lisa
Clerk Typist
Division of Research

Hayes, Virginia
Associate Editor
Division of Research

Janron, Doris J.
Secretary to the Associate Dean

Sandine, Jill K.
Administrative Assistant
Doctoral Studies

Armbruster, Natalie
Secretary
Doctoral Studies

Barnett, Carole K.
Associate Editor
Human Resource Mgmt.
Duplicating

GuzaL, Brenda L.  Supervisor

Emmister, Christi L.  Lead Wordprocessing Operator

Chadwick, Debra L.  Office Assistant

Lamparter, Patti  Wordprocessing Operator

McDonald, Amy E.  Wordprocessing Operator

Sullivan, Sylvia A.  Wordprocessing Operator

Strickland, Cheryl  Wordprocessing Operator

VanVeen, DiJ.  Duplicator Operator

NOT PICTURED

Greene, Michelle
Jones, Ruth
Executive Education

Walton, Ann E.
Associate Director

Bendersky, Ronald F.
Program Director

Chin, Lucy
Program Coordinator

Dagnes, Edward P.
Financial Analyst

Downie, Pamela S.
Wordprocessing Operator

Gaffney, Rebecca
Secretary

Holther, Jean R.
Office Manager

Kesling, Susan L.
Promotions Coordinator

LaCivita, Stephen J.
Marketing Director

Miller, Carolyn A.
Secretary

Posey, Barbara J.
Registration Representative

Roehn, Darlene J.
Scheduling Coordinator

Shadley, Frances K.
Program Coordinator

St. Clair, Maggie
Scheduling Coordinator

Storey, Anne
Program Coordinator

Thomas, Eileen C.
Program Coordinator
External Relations
(Development and Alumni)
Lucas, Jane M. Librarian
Morgan, Margaret Library Assistant
Pritts, Susan A. Technical Library Assistant
Schlueterberg, Suzanne Librarian

Sokkar, Jo Ann Librarian
Wheaton, Julie A. Librarian

Placement Office

Carroll, Margaret W. Director
LaCivita, Ann Assistant Director
Grabczynski, Sandra Recruitment Coordinator
Peterson, Donna Secretary
If Not For You Nish, this book would never have been. Thanks for the Support!
Strain in the hall of command

The Diamond Jymn Band
SPECIAL THANKS TO:

Ann Arbor Tourism and Conference Center
Photair, (The stadium picture)
The Dividend, Pringle Smith
Bristol-Myers
Chemed
Cresap, McCormick & Paget
General Foods
Quaker Oats
Unisys
United Technologies
Arbor Dodge
Boersma Travel
Catering A La Carte
Charlie’s
Dollar Bill Copying
Dominick’s
First of America
Gandy Dancer
Red Hot Lovers
Rick’s Cafe
Ulrich’s
U.S. Navy
Village Corner
Dean Whitaker
Computing Center
Executive Education

External Relations
Kresge Library
Placement Office
The Student Business Board
All the Student Clubs
Mary Ann Wall
Laura Trosino
Suzanne Upton
Josep Messa
David Hooker
Gerard Gardner
Margie Godin
Kevin Cantor
Rich Seges
Ed Pynnonen
Sandy Giudici
Bruce Fishstein
Karen Mishra
Charles Cook
John Dabney
Chris Puto
David Maxson
James and Pat Terry
George Terry
Nancy Nishiyama