YUE MAGGIE ZHOU

Stephen M. Ross School of Business, University of Michigan
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ACADEMIC POSITION

2018-	University of Michigan, Ross School of Business Associate Professor
2013-2018	University of Michigan, Ross School of Business Assistant Professor
2008-2013	University of Maryland, Smith School of Business Assistant Professor

EDUCATION

2008	University of Michigan, PhD in Business Economics Dissertation: Coordination Costs, Organization Structure and Firm Growth
2006	University of Michigan, Master of Applied Economics
1998	University of Maryland, MBA
1992	Shanghai Jiao Tong University Bachelor of Engineering, First-class Honors Double Major: International Business and Computer Science

RESEARCH INTERESTS

My research interests include strategy, organization structure, and multinational corporations. Specifically, I am interested in understanding how interdependencies and institutions, either independently or jointly, constrain firms' strategic and structural choices.

RESEARCH

A. Publications

[1] Chung, H.D., Y.M. Zhou, C. Choi (2024). When Uber eats its own business, and its competitors' too: Resource exclusivity and oscillation following platform diversification. *Strategic Management Journal* (forthcoming).

- AOM Best Paper Proceedings (STR Division), Academy of Management, 2022
- Distinguished Paper Award, STR Division (Corporate and International Strategy Track), Academy of Management, 2022
- Winner, Best Conference PhD Paper Prize, Strategic Management Society, 2022
- Best Paper Award, Corporate Strategy IG, Strategic Management Society, 2022
- External media coverages:
  - https://d.newswise.com/articles/new-study-finds-uber-eats-reduces-uber-rideshare-volumes
  - https://moderndelivery.substack.com/i/146888166/ops-is-food-delivery-cannibalizing-rideshare-workers
  - https://phys.org/news/2024-07-uber-ridesharing.html

[2] Kim, E., S. Hiatt, and Y.M. Zhou (2024). Responding to regulatory uncertainty: Government agency signaling and firm carbon emissions. *Journal of Management Studies* (forthcoming).

[3] Chung, H.D., Y.M. Zhou, S. Ethiraj (2024). Platform governance in the presence of within-

complementor interdependencies: Evidence from the rideshare industry. *Management Science*, 70(2): 799-814.

[4] Larsen, M.M., J. Birkinshaw, Y.M. Zhou, G. Benito (2023). Complexity and multinationals. *Global Strategy Journal*, 13(3): 535-551.

[5] Zhou, Y.M., W. Yang, S. Ethiraj (2023). The dynamics of related diversification: Evidence from the health insurance industry following the Affordable Care Act. *Strategic Management Journal*, 44(7): 1753-1779.

[6] Cho, N., and Y.M. Zhou (2021). Profits, reputation and the risk of medical malpractice liability. *Strategy Science*, 6(3): 191-264.

[7] Ethiraj S., and Y.M. Zhou (2019). Fight or flight? Market positions, submarket interdependencies and strategic responses to entry threats. *Strategic Management Journal*, 40(10): 1545-1569.

[8] Sampson, R., and Y.M. Zhou (2018). Public vs. private firms: Energy efficiency, toxic emissions and abatement spending. *Advances in Strategic Management*, (38): Sustainability, Stakeholder Governance, and Corporate Social Responsibility 37-68.

[9] Li, X., and Y.M. Zhou (2017). Offshoring pollution while offshoring production? *Strategic Management Journal*, 38(11): 2310-2329.

- External media coverages:
  - https://theconversation.com/when-some-us-firms-move-production-overseas-they-also-offshore-their-pollution-75371
  - http://tjm.org.uk/podcasts
  - https://grist.org/equity/u-s-smog-can-come-from-china-and-other-facts-about-pollutions-toxic-travels/
  - https://truthout.org/authors/yue-maggie-zhou/
  - https://www.salon.com/writer/yue-maggie-zhou

[10] Zhou, Y.M., and X. Wan (2017). Product variety, sourcing complexity, and the bottleneck of coordination. *Strategic Management Journal*, 38(8): 1569–1587.

[11] Li, X., and Y.M. Zhou (2017). Origin matters: The differential impact of import competition on innovation. *Advances in Strategic Management*, (38): Geography, Location, and Strategy, 387-427.

[12] Zhou, Y.M., and X. Wan (2017). Product variety and vertical integration. *Strategic Management Journal*, 38(5): 1134-1150.

[13] Zhou, Y.M. (2015). Supervising across borders: The case of multinational hierarchies. *Organization Science*, 26(1): 277-292.

- Booz Allen Hamilton/SMS PhD Fellowship, Strategic Management Society, 2007.
- The Carolyn Dexter Award nominee for the Business Policy and Strategy Division, Annual Meetings of the Academy of Management, 2011.

[14] Zhou, Y.M. (2013). Designing for complexity: Using divisions and hierarchy to manage complex tasks. *Organization Science*, 24(2): 339–355.

- Part of the content included in Zhou, Y.M. (2007). Structural complexity and diversification. *Academy of Management Best Paper Proceedings* 2007 (1): 1-6.

[15] Zhou, Y.M. (2011). Synergy, coordination costs, and diversification choices. *Strategic Management Journal*, 32(6): 624-639.

- Part of the content included in Zhou, Y.M. (2007). Structural complexity and diversification. *Academy of Management Best Paper Proceedings* 2007 (1): 1-6.
- Distinguished Paper Award, Business Policy and Strategy Division, Annual Meetings of the Academy of Management, 2009.
- William H. Newman Award nominee for outstanding papers based on a recent dissertation, Business Policy and Strategy Division, Annual Meetings of the Academy of Management, 2009.

[16] Zhou, Y.M., X. Li, J. Svejnar (2011). Subsidiary divestiture and acquisition in a financial crisis: Operational focus, financial constraints, and ownership. *Journal of Corporate Finance*, 17(2): 272- 287.

[17] Bellier, M., and Y.M. Zhou (2003). *Private Participation in Infrastructure in China - Issues and*

Recommendations for the Road, Water, and Power Sectors. Washington, DC: World Bank Publications, 141 pages.

[18] Zhou, Y.M. (2001). Private participation in urban infrastructure. In World Bank, China Ministry of Construction, and China National School of Administration (Ed.), *Sustainable Urban Development and Management*. Beijing: Dangjian Duwu Publishing House.

B. Working Papers

[19] Song, Y., Y.M. Zhou, X.P. Zhao (2024). Ecosystem in transition: Managing complementor bottlenecks in the disruptive innovation of small satellites. 2nd round at *Strategic Management Journal*.
- AOM TIM Division Best Paper Award Finalist, 2023
- Academy of Management Meeting 2023 Best Paper Proceedings
- INNOCONF Best Paper Award, Institute of Electrical and Electronics Engineers, 2023

[20] He, L., Y.M. Zhou, S. Ethiraj (2024). Waiting for opportunity: A study of opportunity assignment and employee productivity in a restaurant chain. Under review.

[21] Yang, W., Y.M. Zhou, S. Ethiraj (2024). Unconventional times: Competition, capability, and innovation in the oil and gas extraction industry.

[22] Gao, H.X., Y.M. Zhou, W.G. Zhong (2024). Willingness to PayPal: Demand complementarity and disruptive innovation in the global mobile banking and fintech industry.

[23] Zhou, J.T., and Y.M. Zhou (2024). Mary-go-round: Mobility and gender discount in managerial promotion.

[24] Lee, J., J. Kim, Y.M. Zhou (2023). Tradeoff between efficiency and resilience in the history of airline route networks.

[25] Nguyen-Chyung, A., and Y.M. Zhou (2023). Follow the sun: Value-chain positioning in an emerging industry. Previously Reject and Resubmit at *Strategic Management Journal*.

[26] Zhao, D., Y.M. Zhou (2022). A real options perspective on corporate social responsibility: Evidence using causal forest.

C. Research in Progress

[27] Internal vs. external labor markets for managerial talent (Data analysis, with A. Wang)

[28] Contracting for intangible assets within multinational hierarchies (Data analysis, with C. Magelssen)

[29] Productivity at Ferrari (Field interview, with A. Wang and S. Ethiraj)

D. Invited External Seminars

<u>2025-2026 (scheduled)</u>
- Webinar, Organization Design Community
- Purdue University, Mitch Daniels School of Business, Strategy Management Department
- University of Southern California, Marshall School of Business, Information Systems Group

<u>2024-2025 (including scheduled)</u>
- China Europe International Business School, Strategy and Entrepreneurship Department
- Chinese University of Hong Kong Business School, Strategy and Entrepreneurship Department
- Georgia Institute of Technology, Scheller College of Business, Strategy and Innovation Department
- Hong Kong University of Science and Technology, Department of Management
- London Business School, Strategy & Entrepreneurship Group
- Ludwig Maximilian University of Munich, Organizations Research Group
- University of Amsterdam, Strategy & International Business Section
- University of Pennsylvania, the Wharton School, Management Department
- Zhejiang University, Strategy and Innovation Management Department

2023-2024

- Bocconi University, ICRIOS research center
- Peking University, Organization and Strategy Department
- Rice University, Strategy Symposium on Emerging Markets
- University of Utah, Entrepreneurship & Strategy Department
- University of Virginia, Strategy, Ethics, and Entrepreneurship Department

2022-2023

- INSEAD, Department of Strategy
- National University of Singapore, Strategy and Policy Department
- New York University, Management and Organizations Department
- Peking University, Organization and Strategy Department
- Rutgers University, Management and Global Business Department
- Santa Clara University, Management & Entrepreneurship Department
- Shanghai Jiao Tong University, Management Department

2018-2022

Bocconi University, Boston College, Boston University, China Europe International Business School, City University of London, Erasmus University, George Washington University, Georgetown University, HEC Paris, INSEAD, Korea University, London Business School, Nanjing University, Peking University, Purdue University, Seoul National University, Shanghai Jiao Tong University, Shanghai University of Finance and Economics, Tsing Hua University, University College London, University of California Irvine, University of Colorado Boulder, and Washington University in St. Louis.

2007-2017

Duke University, George Washington University, INSEAD, London Business School, UCLA, University of Illinois at Urbana-Champaign (College of Agricultural and Consumer Economics), University of Illinois at Urbana-Champaign (College of Business), University of Kansas, University of Maryland, University of North Carolina at Chapel Hill, University of Southern California.

E. Selected Invited Conference Presentations

Academy of Management Annual Meetings, Consortium on Competitiveness and Cooperation Conference for Doctoral Student Research, Organization Design Community Annual Conference, New York University Econ Strategy Workshop, Rice Annual Strategy Symposium on Emerging Markets, Strategic Management Society Annual Conferences, Society of Institutional and Organizational Economics Annual Conference (Columbia University, Harvard University, and Stockholm School of Economics), Strategy Research Forum Annual Conference, Strategy Science Annual Meetings, Tuck Strategy Summer Camp, Wharton Corporate Strategy and Innovation Conference

F. Selected Invited Conferences (Discussant, Panelist, Session Chair)

Academy of Management Annual Meetings, Consortium on Competitiveness and Cooperation Conference for Doctoral Student Research, International Association for Chinese Management Research Conferences, Michigan Global Business and Comparative Corporate Governance Research Conference, Rice Annual Strategy Symposium on Emerging Markets, Shanghai Jiao Tong University Organization and Management Research PDW, Strategic Management Society Annual Conferences, Strategic Management Society Extension Conference: Disruptive Digital Technologies, Data and AI, Strategy Science Annual Meetings, The Chinese University of Hong Kong Business School Strategy and Entrepreneurship Workshop, Tuck Strategy Summer Camp, Wharton Corporate Strategy and Innovation Conference

TEACHING

2013- University of Michigan
BA 850: Research Methods (doctoral seminar)
STRAT 898: Research in International Business (doctoral seminar)
STRAT 534: Competing in Global Business Environment (online MBA)
STRAT503/WMBA512: Competing in Global Business Environment/ World Economy (MBA core, Weekend MBA core)
CSIB310: World Economy (BBA)
EHS 690: Practice in Global Environmental Health
(School of Public Health guest lecture: Globalization and the Environment)
Various executive and custom education programs on Strategy

2008-2013 University of Maryland
EMBA785: Global Business Environment (EMBA)
BUSI681: Managerial Microeconomics (MBA core)
BUSI673: International Economics for Managers (MBA)
BMGT392: International Business (BBA)

2005 University of Michigan
CSIB310: World Economy (BBA)

Doctoral student advising:

(Expected) Graduation Date, Name, University, Role (Initial placement)
2029 Yein Shin, Ross Strategy, University of Michigan, Main Advisor
2028 Alice Wang, Ross Strategy, University of Michigan, Main Advisor
2026 Huaxi Gao, Guanghua School of Management, Peking University, Committee Member
2026 Andy Buschmann, Department of Political Science, University of Michigan, Committee Member
2025 Lorenzo Luisetto, Law School, University of Michigan, Committee Member
2025 Weikun Yang, Ross Strategy, University of Michigan, Chair
2024 David Hyuck Chung, Ross Strategy, University of Michigan, Chair (University of Illinois Urbana-Champaign)
2022 Christine Choi, Ross Strategy, University of Michigan, Chair (University of North Carolina)
2021 Jan Schmitt, Vienna University of Economics and Business, Second Supervisor (Amsterdam Business School)
2020 Frank Li, Ross Business Economics, University of Michigan, Committee Member (Stanford University, postdoc)
2019 Dan Zhao, Ross Business Economics, University of Michigan, Co-chair (Washington University, postdoc)
2018 Casidhe Horan Troyer, Ross Strategy, University of Michigan, Co-chair (London Business School)

MAJOR EDITORIAL AND PROFESSIONAL SERVICES

A. Editorial services

2023- Associate Editor for *Management Science*
2020- Associate Editor for *Strategic Management Journal*
2020-2023 Guest Editor for *Global Strategy Journal Special Issue on Complexity and Multinationals*
2022- Editorial board member for *Strategy Science*
2017- Editorial board member for *Organization Science*
2014-2020 Editorial board member for *Strategic Management Journal*

Ad-hoc reviewer for Academy of Management Journal, Administrative Science Quarterly, Journal of Banking and Finance, Entrepreneurship and Technology Management, Management Science, Organization Science, Strategic Management Journal, Journal of Technological Innovation.

B. Professional services

2024-2026	Member, Academy of Management STR Division Executive Committee
2024	Co-organizer, Strategy Science Annual Conference
2023, 2024	Co-organizer, Strategy Management Society Annual Doctoral Workshop
2021-2023	Treasurer, Strategy Science Division of INFORMS
2022	Judge, INFORMS / College of Organization Science Dissertation Competition
2021	Co-chair, Strategic Management Society Annual Conference Best Paper Prize Competitions
2020	Theme Track Chair, Strategic Management Society Hangzhou Conference
2017-2019	Co-chair, Doctoral Consortium, AOM BPS Division
2017	Representative-at-Large: Knowledge and Innovation Division, Strategic Management Society
2015-2017	Co-chair, Junior Faculty Paper Development Consortium, AOM BPS Division
2014-2016	Co-chair, Organization Design Community Annual Conference
2013	Co-organizer, Strategy Research Forum Annual Conference

C. University of Michigan Committees

2019-	Doctoral Studies Committee (Coordinator for Strategy PhD Program)
2022-	Ross Community Values Committee
2022	Search Committee for Max McGraw Professorship @ Ross School of Business and School of Environment and Sustainability
2021-2022	Weekend MBA Curriculum Committee
2021	Reimagining Hybrid Action Team
2018	Undergraduate Curriculum Committee

D. Certification

Chartered Financial Analyst, CFA Institute, certified June 2001-2016.

AWARDS AND GRANTS

A. Awards

2024	Ross School of Business Neary Teaching Excellence Award for the WMBA Program
2019	Ross School of Business Neary Teaching Excellence Award for the PhD Program
2017	The NBD Bancorp Assistant Professorship in Business Administration, Ross School of Business, University of Michigan
2011	Carolyn Dexter Award nominee for the Business Policy and Strategy Division, Annual Meetings of the Academy of Management
2007	Booz Allen Hamilton/SMS PhD Fellowship, Strategic Management Society
2005	Gerald and Lillian Dykstra Award for Teaching Excellence, Ross School of Business, University of Michigan
2005	Mitsui Life Doctoral Research Fellowship on Emerging Markets, Ross School of Business, University of Michigan
2004	Thomas William Leabo Memorial Award for Outstanding Doctoral Student, Ross School of Business, University of Michigan

Best Paper Awards (see the publications section for details)

B. Grants

2023	Ross Internal Research Grant, $10,000, Ross School of Business, University of Michigan
2015	Center for International Business Education and Research: $5,000, University of Michigan
2011	ADVANCE Interdisciplinary and Engaged Research Seed Grant (with Vojislav Maksimovic): $20,000, NSF and University of Maryland
2011	Summer Fund Award (with Vojislav Maksimovic): $7,500, Center for Leadership, Innovation and Change, Smith School of Business, University of Maryland
2008	Graduate Research Board Summer Award, $8,750, University of Maryland

INDUSTRY EXPERIENCE

1998-2002	International Finance Corporation, the World Bank Group Investment Officer, Department of Private Sector Advisory Services • Main projects included the restructuring and privatization of electric power systems in Armenia and Georgia, state-owned enterprises in China, water and sanitation system in Romania (IFC Corporate Performance Award 2000), airlines in Botswana and Nigeria, and seaports in Bulgaria.	Washington D.C.
Summer 1997	Raymond James Financial Assistant to Chairman	St. Petersburg, FL
1992 to 1994	Arthur Andersen & Co. Auditor	Shenzhen, China