
MARINA V. N. WHITMAN

CURRICULUM VITAE

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Born March 6, 1935, New York City
Married, two adult children

EMPLOYMENT

Professor of Business Administration and Public Policy, University of Michigan, 1994--
Distinguished Visiting Professor of Business Administration and Public Policy, University of Michigan, 1992-1994
Vice President and Group Executive, Public Affairs & Marketing Staffs, General Motors Corporation,
August 1990-1992
Vice President and Group Executive, Public Affairs Staffs, General Motors Corporation, April 1985-August 1990
Vice President and Chief Economist, General Motors Corporation, August 1979-April 1985
Fellow, Center for Advanced Study in the Behavioral Sciences, Stanford, California, 1978-1979
(on sabbatical leave from University of Pittsburgh)
Distinguished Public Service Professor of Economics, University of Pittsburgh, September 1973-1979
Member, Council of Economic Advisers, Executive Office of the President (March 1972-August 1973)
Member, National Price Commission (October 1971-February 1972)
Professor of Economics, University of Pittsburgh, 1971-1973 (on leave March 1972-August 1973)
Senior Staff Economist, Council of Economic Advisers, 1970-1971 (on leave from University of Pittsburgh)
Associate Professor of Economics, University of Pittsburgh, Fall 1966-1971
Administrative Officer, Dept. of Economics, Spring and Fall, 1965
Assistant Professor of Economics, University of Pittsburgh, Fall 1964-Spring 1966
Lecturer in Economics, University of Pittsburgh, 1962-1964
Staff Economist, Economic Study of the Pittsburgh Region (Pittsburgh Regional Planning Association and Center
for Regional Economic Studies), 1962
Consultant to Pittsburgh Regional Planning Association in preparation for preliminary Overall Economic
Development Plan, Fall 1961
Administrative Assistant, Educational Testing Service, 1956-1957

CORPORATE DIRECTORSHIPS

Alcoa, 1994—2002 (retired)
J.P. Morgan Chase Corporation 2001—2002 (retired)
The Procter & Gamble Company, 1976—2003 (retired)
Unocal Corporation, 1993--present

Browning-Ferris Industries, 1992-1999 (company sold to Allied Waste Corporation)
Chemical Banking Corporation 1992-1996 (merged into Chase Manhattan Corporation)
Manufacturers Hanover Trust Corporation and Manufacturers Hanover Trust Company, 1973-91 (merged into
Chemical Banking Corporation)
Chase Manhattan Corporation 1996-2000 (merged into J.P. Morgan Chase Corporation)
Westinghouse Electric Corporation, 1973-1979 (conflict of interest with GM position)
Marcor Corporation, 1974-1976 (merged into Mobil Corporation)

EDUCATION

Ph.D. Columbia University, 1962 -- Economics
M.A. Columbia University, 1959 -- Economics

B.A. Radcliffe College, 1956 (*summa cum laude*) -- Government

HONORARY DEGREES

Doctor of Humane Letters, Eastern Michigan University, 1992
Doctor of Laws, University of Notre Dame, 1984
Doctor of Laws, Claremont University Center & Graduate School, 1984
Doctor of Laws, Denison University, 1983
Doctor of Laws, Lehigh University, 1981
Doctor of Laws, Mount Holyoke College, 1980
Doctor of Letters, Williams College, 1980
Doctor of Humane Letters, Baruch College, 1980
Doctor of Laws, Ripon College, 1980
Doctor of Laws, Amherst College, 1978
Doctor of Laws, Rockford College, 1978
Doctor of Laws, Allegheny College, 1977
Doctor of Laws, Wilson College, 1977
Doctor of Laws, Rollins College, 1976
Doctor of Laws, Marietta College, 1976
Doctor of Laws, New York Polytechnic Institute, 1975
Doctor of Laws, Coe College, 1975
Doctor of Humane Letters, University of Massachusetts, 1975
Doctor of Laws, Hobart and William Smith Colleges, 1973
Doctor of Laws, Cedar Crest College, 1973
Doctor of Humane Letters, Russell Sage College, 1972

FELLOWSHIPS AND AWARDS

New York Association of Business Economists, William F. Butler Memorial Award, 1988
Columbia University, Award for Excellence, 1984
Women's Equity Action League Achievement Award, 1979
Jane Addams Medal, Rockford College, 1976
Catalyst Award honoring outstanding women in the corporate world, 1976
George Washington Award of the American Hungarian Foundation, 1975
Columbia University Medal for Excellence, 1973
Social Science Research Council Faculty Research Fellowship awarded for 1970-71 (postponed in order to accept Council of Economic Advisers appointment)
National Science Foundation research grant (held jointly with Professor N. C. Miller of Carnegie-Mellon University) for research on "Long-Term Portfolio Investment in the U.S. Balance of Payments," 1968-70
Research Grant from International Dimensions Program of the Academic Disciplines at the University of Pittsburgh, 1965-66 and 1966-67
NSF Cooperative Graduate Fellowship (awarded but not accepted)
AAUW Michigan Fellowship
Earhart Foundation Dissertation Fellowship
Friedman Fellowship (Columbia)
Jonathan Fay Prize (Radcliffe)
Phi Beta Kappa Prize for highest ranking senior (Radcliffe)

MEMBERSHIPS

Phi Beta Kappa; Council on Foreign Relations; American Economic Association; National Association of Business Economists; American Academy of Arts and Sciences.

PROFESSIONALLY-RELATED ACTIVITIES

A. Present Activities

Board of Trustees, Institute for Advanced Study, 1999--
Board of Trustees, National Bureau of Economic Research, 1993--
Member, Bretton Woods Committee, Study of International Institutions, 1992 --
Board of Directors, Institute for International Economics, 1986--
Member, Consultative Group on International Economic and Monetary Affairs, (Group of Thirty), 1979--
Member, Council on Foreign Relations, 1975--

B. Past Activities

Member, The Detroit News Michigan Board of Contributors, 1993-1998
Member, Commission on NAFTA and Beyond, CSIS and Carter Center (sponsors), 1993-1995
Member, The Trilateral Commission, 1973-1984; 1988-1995
Board of Directors, Eurasia Foundation, 1992-1995
Member, Commission on Presidential Debates, 1987-1988
Senior Adviser, Brookings Panel on Economic Activity, 1976-1987
Board of Directors, The Atlantic Council, 1975-1983
Board of Directors, American Finance Association, 1979-1981
Board of Directors, The Council on Foreign Relations, 1977-1987
Executive Committee, American Economic Association, 1977-1980
Adjunct Scholar and Member, Academic Advisory Board, American Enterprise Institute, 1976-1979
National Planning Association, Committee on the Changing International Realities and Their Implications for U. S. Policy, 1975-1981
Editorial Board, Foreign Policy, 1974-1979
Member, Brookings Panel on Economic Activity, 1974-1975
Board of Editors, American Economic Review, 1974-1977
Commission on Critical Choices for Americans, 1974-1976

OTHER EDUCATIONAL ACTIVITIES

A. Present Activities

Advisory Committee, Bioterrorism Response Group, University of Michigan, 2002--
Advisory Board, Institute for Social Research, University of Michigan, 1998--
Board of Trustees, Salzburg Seminar, 1994--
Member, Advisory Council, Center for Economic Policy Studies, Princeton University, 1989--
Member, Advisory Board, Council of Great Lakes Industries, 1995--

B. Past Activities

Steering Committee, International Institute and Advanced Studies Center, University of Michigan, 2002-2004
Board of Governors, Rackham Graduate School, University of Michigan, 1992-1999
Member, Overseers' Committee to Visit Kennedy School of Government, Harvard University, 1992-1998
Member, Planning Committee on International Issues, Harvard University, 1990-1994
Member, Advisory Board, Issues in Science & Technology published by the National Academy of Sciences, 1984-1990
Board of Trustees, Princeton University, 1980-1990
Chairman, Finance Committee (1982-1986); Chairman, Curriculum Committee (1986-1990); Advisory Council, Department of Economics (1973-1980), Chairman (1976-1977)
Selection Committee, Rockefeller Public Service Awards, 1976-1980
Member, Advisory Council, Department of Economics, Princeton University, 1973-1980, Chairman, 1976-1977

Board of Overseers, Harvard University, 1972-1978
Chair, Committee to Visit Department of Economics, 1975-78
Chair, Committee to Visit Department of Statistics, 1972-75
Moderator of TV Series on 200+ PBS Stations: "Economically Speaking", 1978 & 1979

GOVERNMENT ACTIVITIES

Member, Technology Assessment Advisory Council of the U.S. Congress Office of Technology Assessment, 1990-1995
President's Advisory Committee on Trade Policy and Negotiations, 1987--1993
President's Export Council, 1986-87
Commission on Security and Economic Assistance, 1983-1984
President's Commission on Executive Exchange, 1981-1984
President's Commission for a National Agenda for the Eighties, 1979-1980
Economic Advisory Committee, U.S. Department of Commerce, 1979-1980
Advisory Committee on the International Monetary System to the U.S. Treasury Department, 1977-85
Academic Consultants meetings, Federal Reserve Board, February 1977
Advisory Committee on Technology and World Trade, 1976-1978 (Office of Technology Assessment)
Seminars on Global Trade Objectives in an Interdependent World, for U.S. Information Agency--India, February 17-29, 1976
Advisory Committee on the Balance of Payments Statistics Presentation, 1975-1976 (Office of Management and Budget)
The President's Advisory Group on Contributions of Technology to Economic Strength, 1975-1976
The President's Economic Summit Meetings, 1974
Quarterly Economic Meetings, Council of Economic Advisers, 1973-1975

SELECTED PUBLICATIONS

Books and Monographs

Do Exchange Rates Matter: A Global Survey (Project Chair; major authors: Gail Fosler and Eliza Winger), The Conference Board, New York, 2004

American Capitalism and Global Convergence, Group of Thirty, Washington, D.C., 2003

The Evolving Corporation: Global Imperatives and National Responses (editor), Group of Thirty, Washington, D.C., 2000

New World, New Rules: The Changing Role of the American Corporation, Harvard Business School Press, 1999

International Trade and Investment: Two Perspectives: Essays in International Finance #143, Princeton University Press, July 1981

Reflections of Interdependence: Issues for Economic Theory and U.S. Policy, University of Pittsburgh Press, 1979

Economic Goals and Policy Instruments: Policies for Internal and External Balance, Princeton, Special Papers in International Economics #9, 1970

Government Risk-Sharing in Foreign Investment, Princeton University Press, 1965

Articles

“The Open Economy Macromodel: Interactions Between Theoretical Developments and Real-World Behavior,” in Arie Arnon and Warren Young (eds.), *The Open Economy Macromodel: Past, Present and Future*, Boston, Dordrecht and London, Kluwer Academic Publishers, 2002.

“Global Competition and the Changing Role of the American Corporation,” The Washington Quarterly, March 1999.

“Domestic Policy Requirements for a Liberal Trade Regime,” in Géza Feketekuty (ed.), Trade Strategies for a New Era: Ensuring U.S. Leadership in a Global Economy, New York: Council on Foreign Relations Press, 1998

“Trade and Growth: Restoring the Virtuous Circle” in Jerry Jasinowski (ed.), The Rising Tide: A Path Towards Higher Growth and Economic Prosperity, Wiley & Sons, Inc., 1998

“Labor Market Adjustment and Trade: Their Interaction in the Triad,” in Benjamin Cohen (ed.), International Trade and Finance: New Frontiers for Research, Cambridge University Press, 1997.

“The Socially Responsible Corporation: Responsible to Whom and for What?” in John W. Houck and Oliver F. Williams (eds.), Is the Good Corporation Dead? Social Responsibility in a Global Economy, Lanham, MD: Rowman & Littlefield, 1996

“Using Board Guidelines as a Strategic Tool,” The Corporate Board, September/October 1995

“Flexible Markets, Flexible Firms,” The American Enterprise, Vol. 5, No. 3, May-June 1994, pp. 26-37

“The State of Business: Global Competitiveness and Economic Nationalism,” Harvard International Review, Vol. XV, No. 4, Summer 1993

“Assessing Greater Variability of Exchange Rates: A Private Sector Perspective,” in American Economic Review, Vol. 74, No. 2, May 1984

“Persistent Unemployment: Economic Policy Perspectives,” in Unemployment & Growth in the Western Economies, Vol. 2, Project on European Relations, Council on Foreign Relations, 1984

“Global Monetarism and the Monetary Approach to the Balance of Payments,” Brookings Papers on Economic Activity, 3:1975

“The Payments Adjustment Process and the Exchange-Rate Regime: What Have We Learned?” in American Economic Review, Papers and Proceedings, May 1975

“The Current and Future Role of the Dollar: How Much Symmetry?” Brookings Papers on Economic Activity, 3:1974

(with N.C. Miller) “Alternative Theories and Tests of U.S. Short-Term Foreign Investment,” Journal of Finance, December 1973

(with N.C. Miller) “A Mean-Variance Analysis of the United States Long-Term Portfolio Foreign Investment,” Quarterly Journal of Economics, Vol. 84 (May 1970)