## JAMES S. REECE

# Professor of Accounting and Operations Management Goff Smith Co-Director of the Tauber Manufacturing Institute

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#### EDUCATION BACKGROUND

A.B., (Cum Laude), Yale University, 1964 M.B.A., (High Distinction), Harvard University, 1968 D.B.A., Harvard University, 1970 C.M.A., Institute of Management Accounting, 1974

#### PREVIOUS APPOINTMENTS

Harvard University, Graduate School of Business Administration, 1970-75 University of Michigan Law School, Adjunct Professor, 1984-87 Trustee and Former Chair, Ann Arbor Summer Festival, 1996-

## SCHOLARLY HONORS AND AWARDS

Scott Paper Foundation Award for Leadership, 1967 Baker Scholar (Harvard Business School), 1968 Certificate of Distinguished Performance on C.M.A. Examination, 1974 Victor Bernard Teaching Leadership Award (UMBS), 1997

#### **PUBLICATIONS**

"The Relationship of Strategy, Fit, Productivity, and Business Performance in a Services Setting" (coauthor). <u>Journal of Operations Management</u>, Winter, 1997.

<u>Fundamentals of Management Accounting</u> (5th ed.) (co-author). Homewood, Ill.: Richard D. Irwin, 1985

Accounting: Text and Cases (9th ed.)

Accounting Principles (7th ed.)

Accounting Principles Workbook (8th ed.)

All three co-authored with Prof. Robert E. Anthony. Homewood, Ill.: Richard D. Irwin, 1994.

Numerous case studies and related instructor's commentaries.

## **CURRENT TEACHING AND RESEARCH INTERESTS**

"Topics in Manufacturing" (required TMI survey course).

Faculty Director of Executive Education's "Management Development Program." Instructor in the "Manufacturing Managers Program" and the "Leadership of Plant Operatons" program.

Supervisor of numerous student team projects in manufacturing and service companies.

Performance measurement in manufacturing and service operations; activity-based cost management; hierarchical performance measurement.

## CONSULTING/MANAGEMENT EDUCATION CLIENTS

Aeroquip Corp. (now owned by Eaton)
American Axle & Manufacturing Co.
China Light and Power
Ford Motor Company
General Motors Corp.
Guardian Industries Corp.
Hewlett-Packard Co.
IBM Corp.
Kelly Services, Inc.
Libbey Glass