

Eric Yongchen Zou

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Academic Appointments

2023 – Assistant Professor, Ross School of Business, University of Michigan
2024 – 2025 Sanford R. Robertson Assistant Professor in Business Administration
2019 – 2023 Assistant Professor, Department of Economics, University of Oregon
2018 – 2019 Postdoctoral Associate, Cornell Institute for China Economic Research,
Cornell University

Professional Affiliations

2020 – Faculty Research Fellow, National Bureau of Economic Research
(Environment and Energy Economics)

Education

Ph.D., Economics, University of Illinois at Urbana-Champaign, 2013-2018
M.S., Policy Economics, University of Illinois at Urbana-Champaign, 2012-2013
B.S., Economics, East China Normal University, 2008-2012

Research Papers

1. “Emergency Visits for Thunderstorm-Related Respiratory Illnesses Among Older Adults”
Eric Zou, Christopher Worsham, Nolan Miller, David Molitor, Julian Reif, Anupam B. Jena
JAMA Internal Medicine, August 2020
2. “Conservation Co-Benefits from Air Pollution Regulation”
Yuanning Liang, Ivan Rudik, Eric Zou, Alison Johnston, Amanda Rodewald, Cathy Kling
PNAS, December 2020
3. “Unwatched Pollution: The Effect of Intermittent Monitoring on Air Quality”
Eric Zou
American Economic Review, July 2021
4. “China’s War on Pollution: Evidence from the First 5 Years”
Michael Greenstone, Guojun He, Shanjun Li, Eric Zou
Review of Environmental Economics and Policy, August 2021

5. “(Re)scheduling Pollution Exposure: The Case of Surgery Schedules and Patient Mortality”
Jialin Huang, Jianwei Xing, Eric Zou
Journal of Public Economics, March 2023
6. “‘Quick Response’ Economic Stimulus: The Effect of Small-Value Digital Coupons on Spending”
Jianwei Xing, Eric Zou, Zhentao Yin, Yong Wang, Zhenhua Li
American Economic Journal: Macroeconomics, October 2023
7. “From Fog to Smog: The Value of Pollution Information”
Panle Jia Barwick, Shanjun Li, Liguang Lin, Eric Zou
American Economic Review, May 2024
8. “Air Pollution and the Labor Market: Evidence from Wildfire Smoke”
Mark Borgschulte, David Molitor, Eric Zou
Review of Economics and Statistics, November 2024
9. “What’s *Missing* in Environmental Self-Monitoring: Evidence from Strategic Shutdowns of Pollution Monitors”
Yingfei Mu, Edward Rubin, Eric Zou
Forthcoming, **Review of Economics and Statistics**
10. “Wind Turbine Syndrome: The Impact of Wind Farms on Suicide”
Eric Zou
Revise and resubmit, **American Economic Journal: Economic Policy**
11. “Microgiving with Digital Platforms”
Xiheng Jiang, Jianwei Xing, Jintao Xu, Eric Zou
Revise and resubmit, **Journal of Political Economy Microeconomics**
12. “The Environmental Effects of Economic Production: Evidence from Ecological Observations”
Yuanning Liang, Ivan Rudik, Eric Zou
Revise and resubmit, **Journal of Public Economics**
13. “Urban Forests: Environmental Health Values and Risks”
Jianwei Xing, Zhiren Hu, Fan Xia, Jintao Xu, Eric Zou
Revise and resubmit, **Review of Economics and Statistics**
14. “Marine Microplastics and Infant Health”
Xinming Du, Shan Zhang, Eric Zou
15. “The Nonlinear Effects of Air Pollution on Health: Evidence from Wildfire Smoke”
Nolan Miller, David Molitor, Eric Zou
16. “Trade, Trees, and Lives”
Xinming Du, Lei Li, Eric Zou
17. “China’s Ecological Restoration: Evidence from the Last 20 Years”
Guojun He, Yuanning Liang, Yuhang Pan, Jianwei Xing, Jintao Xu, Zheng Zhong, Eric Zou

18. "Microclimate Risks and Consumer Adaptation"
Jianwei Xing, Kangkai Wang, Hua Zhang, Shuang Zhang, Eric Zou
19. "Beyond New: Consumer Trading of Used Items"
Jianwei Xing, Eric Zou
20. "Corporate Biodiversity Footprints"
Kai Zhu, Qifei Zhu, Eric Zou
21. "ESG Aversion: Experimental Evidence on Perceptions and Preferences"
Ye Zhang, Eric Zou
22. "Mobilizing Green Support"
Jiayin Hu, Shang-Jin Wei, Jianwei Xing, Eric Zou

Presentations

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| 2025 | ASSA Annual Meeting; 2025 Inaugural ASU-HKU Interdisciplinary Conference; Hong Kong University Business School; Fudan University; Renmin University; The Chinese Economists Society North America Conference; NBER Environmental & Energy Economics Spring Meeting; Annual LSE/Imperial Workshop in Environmental Economics; National University of Singapore |
| 2024 | ASSA Annual Meeting; Georgia State University; Iowa State University; Northern Illinois University; Peking University; Columbia University; NBER Environmental & Energy Economics Spring Meeting; NBER Chinese Economy Working Group; Interdisciplinary Ph.D. Workshop in Sustainable Development (keynote); University of Kentucky; Michigan State University; University of Illinois Chicago; Columbia x World Salon; Sacramento Economics Roundtable; World Bank-GWU-UVA Conference on the Economics of Sustainable Development |
| 2023 | National University of Singapore; University of Arizona; University of Wisconsin-Madison; University of Michigan; University of Auckland; Tufts University; The Chinese Economists Society North America Conference; Tsinghua University; Dongbei University of Finance and Economics; Stanford SITE; China Europe International Business School; Shanghai University of Finance and Economics; Peking University; Beijing Forum; Frontiers in ESG Research Workshop; Sun Yat-sen University; Jinan University; Hong Kong University of Science and Technology; JEEM Conference in Environmental and Resource Economics; Nanjing University |
| 2022 | ASSA Annual Meeting; Santa Clara University; Liaoning University; Nanyang Technological University; University of California, Santa Barbara; NBER Environmental & Energy Economics Spring Meeting; Brookings Graduate Student Workshop; Peking University; Federal Reserve Bank of Dallas; AERE Summer Conference; Southern Economic Association Annual Meeting; Yale University; EPIC-CHINA; BFI-China Research Conference; Oregon State University |
| 2021 | ASSA Annual Meeting; Indiana University Symposium on Natural Resource Governance for Young Scholars; Society for Benefit-Cost Analysis Annual |

	Conference; AERE Summer Conference; U.S. Environmental Protection Agency; ASHEcon Annual Conference; Jinan University; Resources Radio; Beijing Normal University; Massachusetts Institute of Technology; Shandong University; Columbia University; University of California, Davis
2020	ASSA Annual Meeting; LSE Workshop in Environmental Economics; Arizona State University; University of Nebraska Omaha; Ball State University; Council on Food, Agriculture and Resource Economics; China Europe International Business School; The Chinese University of Hong Kong, Shenzhen; Online Summer Workshop in Environment, Energy, and Transportation (OSWEET)
2019	Columbia University; University of Chicago; NBER Environmental & Energy Economics Spring Meeting; AERE Summer Conference; Northeast Workshop on Energy Policy and Environmental Economics; ASHEcon Annual Conference; NBER Chinese Economy Working Group; GRIPS (Japan); University of Tokyo; Hitotsubashi University; Jinan University; Indiana University; SEA Annual Meeting; American Geophysical Union Fall Meeting
2018	Cornell University; University of California, Santa Barbara; University of Oregon; University of California, Berkeley; Wharton Risk Management Center; U.S. Environmental Protection Agency (webinar)
2017	Heartland Environmental & Resource Economics Workshop; NBER Summer Institute (Environmental & Energy Economics); Agricultural & Applied Economics Association Annual Meeting; Midwest Economics Association Annual Meeting; Western Economic Association International Conference; Midwest Energy Fest
2016	Midwest Health Economics Conference

Teaching

2025	Applied Microeconomics (WMBA), University of Michigan
2024 - 2025	Applied Microeconomics (Masters) , University of Michigan
2024	Environmental Economics (Ph.D.), University of Michigan
2024	The Economics of Sustainability (Undergraduate) , University of Michigan
2024	Applied Economics (Undergraduate) , University of Michigan
2022 - 2023	Environmental Economics (Ph.D.), University of Oregon
2021 - 2023	Applied Econometrics (Masters), University of Oregon
2020 - 2023	Intermediate Microeconomic Theory (Undergraduate), University of Oregon

Advising

Doctoral:

Ongoing	Yuqing Han, University of Illinois
Ongoing	Shike Zhang, University of Michigan
Ongoing	Jiali Zhu, University of Michigan

Ongoing	Zhiren Hu, Cornell University
2025	Kangkai Wang, Peking University → Postdoc, HKU Business School
2025	Emmett Saulnier, University of Oregon → Postdoc, Stanford University / Assistant Professor, University of Georgia
2024	Boyoon Chang, U Oregon → Postdoc, Dartmouth College
2024	Jancy Ling Liu, Georgia Tech → Assistant Professor, College of Wooster
2023	Shan Zhang, U Oregon → Assistant Professor, Old Dominion University
2022	Melissa Wilson, U Oregon → Economist, Federal Housing Finance Agency
2020	Ayesha Khalid, U Oregon → Economist, Oregon Employment Department

Undergraduate/Masters:

Ongoing	Yue Yu, China Europe International Business School
Ongoing	Qian Zhang, Chinese University of Hong Kong, Shenzhen
2025	Zeyu Lou, University of Michigan → University of Rochester, Marketing Ph.D.
2024	Zheng Zhong, Jinan University → University of Michigan, Business Econ Ph.D.
2024	Yipiao Cai, Cornell University → Cornell University, Finance Ph.D.
2024	Jeonggil Song, Sogang University → University of Southern California, Econ Ph.D.
2023	Zhiren Hu, Nanjing University → Cornell University, Applied Econ Ph.D.
2021	Yingfei Mu, University of Oregon → Johns Hopkins University, Econ Ph.D.

Honors and Awards

2024	Environment and Sustainability Themes Funds, University of Michigan
2024	Ross Internal Research Grant, University of Michigan
2021	William Walsh Award, University of Oregon
2017	Robert Willis Harbeson Memorial Dissertation Fellowship, University of Illinois
2016	Brems Third Year Paper Award, University of Illinois
2016	Robert I. Mehr Fellow, University of Illinois
2016	List of Teachers Ranked as Excellent by Their Students, University of Illinois
2014	List of Teachers Ranked as Excellent by Their Students, University of Illinois

Professional Activities

Referee	<u>Economics</u> <i>Quarterly Journal of Economics; American Economic Review; Review of Economic Studies; Journal of Political Economy; Review of Economics and Statistics; American Economic Review: Insights; American Economic Journal: Economic Policy; American Economic Journal: Applied Economics; Journal of the European Economic Association; Economic Journal; Journal of Labor Economics; Journal of Public Economics; Journal of Environmental Economics and Management; Journal of the Association of Environmental and Resource Economists; Journal of Health Economics; Journal of Development Economics; Journal of Economic Behavior & Organization; Journal of International Economics; Journal of Human Resources; Journal of Law & Economics; Environmental and Resource Economics; American Journal of Agricultural Economics; American Journal of Health Economics; China Economic Review; Canadian Journal of Economics; RAND</i>
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Journal of Economics; Health Economics; The B.E. Journal of Economic Analysis & Policy; Resource and Energy Economics; Economic Development and Cultural Change; Regional Science and Urban Economics

Business

Management Science; Journal of Financial and Quantitative Analysis; Organization & Environment

Science

Science; PNAS; Nature Human Behaviour; Nature Sustainability; PLOS ONE

Reviewer National Science Foundation

Others Organizing committee, The Workshop in Environmental Economics and Data Science (TWEEDS)