

Eric Yongchen Zou

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Academic Appointments

- 2023 – Assistant Professor, Ross School of Business, University of Michigan
- 2024 – 2025 Sanford R. Robertson Assistant Professor in Business Administration
- 2019 – 2023 Assistant Professor, Department of Economics, University of Oregon
- 2018 – 2019 Postdoctoral Associate, Cornell Institute for China Economic Research, Cornell University

Professional Affiliations

- 2020 – Faculty Research Fellow, National Bureau of Economic Research (Environment and Energy Economics)

Education

- Ph.D., Economics, University of Illinois at Urbana-Champaign, 2013-2018
- M.S., Policy Economics, University of Illinois at Urbana-Champaign, 2012-2013
- B.S., Economics, East China Normal University, 2008-2012

Research Papers

1. “Emergency Visits for Thunderstorm-Related Respiratory Illnesses Among Older Adults”
Eric Zou, Christopher Worsham, Nolan Miller, David Molitor, Julian Reif, Anupam B. Jena
JAMA Internal Medicine, August 2020
2. “Conservation Co-Benefits from Air Pollution Regulation”
Yuanning Liang, Ivan Rudik, Eric Zou, Alison Johnston, Amanda Rodewald, Cathy Kling
Proceedings of the National Academy of Sciences, December 2020
3. “Unwatched Pollution: The Effect of Intermittent Monitoring on Air Quality”
Eric Zou
American Economic Review, July 2021
4. “China’s War on Pollution: Evidence from the First 5 Years”
Michael Greenstone, Guojun He, Shanjun Li, Eric Zou
Review of Environmental Economics and Policy, August 2021

5. “(Re)scheduling Pollution Exposure: The Case of Surgery Schedules and Patient Mortality”
Jialin Huang, Jianwei Xing, Eric Zou
Journal of Public Economics, March 2023
6. “‘Quick Response’ Economic Stimulus: The Effect of Small-Value Digital Coupons on Spending”
Jianwei Xing, Eric Zou, Zhentao Yin, Yong Wang, Zhenhua Li
American Economic Journal: Macroeconomics, October 2023
7. “Air Pollution and the Labor Market: Evidence from Wildfire Smoke”
Mark Borgschulte, David Molitor, Eric Zou
Forthcoming, **Review of Economics and Statistics**
8. “What’s *Missing* in Environmental Self-Monitoring: Evidence from Strategic Shutdowns of Pollution Monitors”
Yingfei Mu, Edward Rubin, Eric Zou
Accepted, **Review of Economics and Statistics**
9. “From Fog to Smog: The Value of Pollution Information”
Panle Jia Barwick, Shanjun Li, Liguo Lin, Eric Zou
Accepted, **American Economic Review**
10. “Wind Turbine Syndrome: The Impact of Wind Farms on Suicide”
Eric Zou
Revise and resubmit, **American Economic Journal: Economic Policy**
11. “Microgiving with Digital Platforms”
Xiheng Jiang, Jianwei Xing, Jintao Xu, Eric Zou
Revise and resubmit, **Journal of Political Economy Microeconomics**
12. “The Environmental Effects of Economic Production: Evidence from Ecological Observations”
Yuanning Liang, Ivan Rudik, Eric Zou
Revise and resubmit, **Journal of Public Economics**
13. “A Causal Concentration-Response Function for Air Pollution: Evidence from Wildfire Smoke”
Nolan Miller, David Molitor, Eric Zou
14. “Urban Forests: Environmental Health Values and Risks”
Jianwei Xing, Zhiren Hu, Fan Xia, Jintao Xu, Eric Zou
15. “Trade, Trees, and Health”
Xinming Du, Lei Li, Eric Zou
16. “China’s Ecological Restoration: Evidence from the Last 20 Years”
Guojun He, Yuanning Liang, Yuhang Pan, Jianwei Xing, Zheng Zhong, Eric Zou
17. “Microclimate and Urban Businesses”
Jianwei Xing, Kangkai Wang, Hua Zhang, Shuang Zhang, Eric Zou

18. “Beyond New: Consumer Trading of Used Items”

Jianwei Xing, Eric Zou

Presentations

- 2024 ASSA Annual Meeting; Georgia State University; Iowa State University; Northern Illinois University; Peking University; Columbia University; NBER Environmental & Energy Economics Spring Meeting; NBER Chinese Economy Working Group; Interdisciplinary Ph.D. Workshop in Sustainable Development (keynote)
- 2023 National University of Singapore; University of Arizona; University of Wisconsin-Madison; University of Michigan; University of Auckland; Tufts University; The Chinese Economists Society North America Conference; Tsinghua University; Dongbei University of Finance and Economics; Stanford SITE; China Europe International Business School; Shanghai University of Finance and Economics; Peking University; Beijing Forum; Frontiers in ESG Research Workshop; Sun Yat-sen University; Jinan University; Hong Kong University of Science and Technology; JEEM Conference in Environmental and Resource Economics; Nanjing University
- 2022 ASSA Annual Meeting; Santa Clara University; Liaoning University; Nanyang Technological University; University of California, Santa Barbara; NBER Environmental & Energy Economics Spring Meeting; Brookings Graduate Student Workshop; Peking University; Federal Reserve Bank of Dallas; AERE Summer Conference; Southern Economic Association Annual Meeting; Yale University; EPIC-CHINA; BFI-China Research Conference; Oregon State University
- 2021 ASSA Annual Meeting; Indiana University Symposium on Natural Resource Governance for Young Scholars; Society for Benefit-Cost Analysis Annual Conference; AERE Summer Conference; U.S. Environmental Protection Agency; ASHEcon Annual Conference; Jinan University; Resources Radio; Beijing Normal University; Massachusetts Institute of Technology; Shandong University; Columbia University; University of California, Davis
- 2020 ASSA Annual Meeting; LSE Workshop in Environmental Economics; Arizona State University; University of Nebraska Omaha; Ball State University; Council on Food, Agriculture and Resource Economics; China Europe International Business School; The Chinese University of Hong Kong, Shenzhen; Online Summer Workshop in Environment, Energy, and Transportation (OSWEET)
- 2019 Columbia University; University of Chicago; NBER Environmental & Energy Economics Spring Meeting; AERE Summer Conference; Northeast Workshop on Energy Policy and Environmental Economics; ASHEcon Annual Conference; NBER Chinese Economy Working Group; GRIPS (Japan); University of Tokyo; Hitotsubashi University; Jinan University; Indiana University; SEA Annual Meeting; American Geophysical Union Fall Meeting
- 2018 Cornell University; University of California, Santa Barbara; University of Oregon;

- University of California, Berkeley; Wharton Risk Management Center;
U.S. Environmental Protection Agency (webinar)
- 2017 Heartland Environmental & Resource Economics Workshop; NBER Summer Institute (Environmental & Energy Economics); Agricultural & Applied Economics Association Annual Meeting; Midwest Economics Association Annual Meeting; Western Economic Association International Conference; Midwest Energy Fest
- 2016 Midwest Health Economics Conference

Teaching

- 2024 - 2025 The Economics of Sustainability (Undergraduate) , University of Michigan
2024 - 2025 Environmental Economics (Ph.D.), University of Michigan
2023 - 2024 Managerial Economics (Undergraduate and Masters) , University of Michigan
2022 - 2023 Environmental Economics (Ph.D.), University of Oregon
2021 - 2023 Applied Econometrics (Masters), University of Oregon
2020 - 2023 Intermediate Microeconomic Theory (Undergraduate), University of Oregon

Advising

Doctoral:

- Ongoing Emmett Saulnier, University of Oregon
Ongoing Boyoon Chang, University of Oregon
Ongoing Yuqing Han, University of Illinois
2023 Shan Zhang, U Oregon → Assistant Professor, Old Dominion University
2022 Melissa Wilson, U Oregon → Economist, Federal Housing Finance Agency
2020 Ayesha Khalid, U Oregon → Economist, Oregon Employment Department

Undergraduate/Masters:

- Ongoing Zheng Zhong, Jinan University → University of Michigan, Business Econ Ph.D.
Ongoing Yipiao Cai, Cornell University → Cornell University, Finance Ph.D.
Ongoing Jeonggil Song, Sogang University
Ongoing Xinge Zhang, University of Pennsylvania
2023 Zhiren Hu, Nanjing University → Cornell University, AEM Ph.D.
2021 Yingfei Mu, University of Oregon → Johns Hopkins University, Economics Ph.D.

Honors

- 2021 William Walsh Award, University of Oregon
2017 Robert Willis Harbeson Memorial Dissertation Fellowship, University of Illinois
2016, 2017 Department Travel Grant, University of Illinois
2016 Brems Third Year Paper Award, University of Illinois
2016 Robert I. Mehr Fellow, University of Illinois
2016 List of Teachers Ranked as Excellent by Their Students, University of Illinois
2014 List of Teachers Ranked as Excellent by Their Students, University of Illinois

Professional Activities

Referee	<p><u>Economics</u></p> <p><i>Quarterly Journal of Economics; American Economic Review; Review of Economic Studies; Journal of Political Economy; Review of Economics and Statistics; American Economic Journal: Economic Policy; American Economic Journal: Applied Economics; Journal of the European Economic Association; Journal of Public Economics; Journal of Environmental Economics and Management; Journal of the Association of Environmental and Resource Economists; Journal of Health Economics; Journal of Development Economics; Journal of Economic Behavior & Organization; Journal of International Economics; Journal of Human Resources; Journal of Law & Economics; Environmental and Resource Economics; American Journal of Agricultural Economics; China Economic Review; Canadian Journal of Economics; RAND Journal of Economics; Health Economics; The B.E. Journal of Economic Analysis & Policy; Resource and Energy Economics; Economic Development and Cultural Change; Regional Science and Urban Economics</i></p> <p><u>Finance and Management</u></p> <p><i>Management Science; Journal of Financial and Quantitative Analysis; Organization & Environment</i></p> <p><u>Science</u></p> <p><i>Science; PNAS; Nature Human Behaviour; Nature Sustainability; PLOS ONE</i></p>
Reviewer	National Science Foundation
Others	Organizing committee, The Workshop in Environmental Economics and Data Science (TWEEDS)