

DAVID B. HOROWITZ

8 Hawthorne Drive
Cherry Hill, NJ 08003
C: (856) 375-4610
david.horowitz@yahoo.com

EDUCATION

THE UNIVERSITY OF MICHIGAN, Ann Arbor, MI

School of Business Administration

- Bachelor of Business Administration with Highest Honors, May 1998
- Emphases in Accounting and Finance
- GPA: 3.8/4.0
- Nominated to apply for the Rhodes Scholarship by the University of Michigan

WORK EXPERIENCE

October 2024 – Present

CERITY PARTNERS, Philadelphia, PA

Partner

Sold Touchdown Ventures to Cerity Partners in September 2024. Cerity Partners is a financial services and investment advisory firm that manages over \$110 billion of assets. I am a partner at Cerity Partners where I help lead Cerity Partners Ventures, the venture capital division of Cerity Partners.

January 2024 – Present

University of Michigan Ross School of Business, Ann Arbor, MI

Lecturer

I joined the faculty in January 2024 at the University of Michigan Ross School of Business. I taught FIN 430 (Entrepreneurial Finance) in 2024 which is an undergraduate class covering both venture capital and private equity. I am in the process of designing a new course called Applied Venture Capital which will be taught in the 2025-2026 academic year to undergraduate students.

July 2014 – Sept. 2024

TOUCHDOWN VENTURES INC., Philadelphia, PA

Founder and CEO

One of the three founders and the CEO of Touchdown Ventures. Touchdown manages over 20 venture capital funds for large corporations and has been recognized as starting and operating more corporate VC funds than any other firm. Current corporate partners include Kellogg's, T-Mobile, Olympus, among others. Touchdown employs approximately 55 people and has over \$1 billion assets under management.

- Manage and responsible for the entire firm operations
- Lead new business development and fundraising activities
- Established over 30 new corporate venture capital funds since inception
- Investment committee member for multiple corporate venture capital funds
- Recruited, hired, and trained more than 75 professionals since the firm's inception
- Serve as the firm's Chief Financial Officer and manage all financial operations

July 2000 – June 2014

COMCAST CORPORATION, Philadelphia, PA

Comcast Ventures (Comcast venture capital division) (2000-2014)

Associate (2000-03), Senior Associate (2003-05), Principal (2005-09), Managing Director (2009-2014)

One of the early employees of Comcast's venture capital fund, Comcast Ventures. I worked directly with the co-Founder of Comcast, Julian Brodsky. Comcast Ventures operated as a division of Comcast and made financial and strategic investments to benefit Comcast Corporation.

- Promoted several times from Associate to Managing Director of Comcast Ventures
- Sourced, conducted due diligence, and completed over 25 investments in startup companies
- Exited over twenty investments through both IPO (3) and M&A (20+) transactions
- Served as a member of the Board of Directors or Board observer on investments
- Founded and was a Partner at Comcast's seed stage venture fund, Genacast Ventures
- Assisted Comcast Corporation on strategic projects related to new technologies and innovation; drafted business plans for several new Comcast business including Comcast's new advertising business
- Advised Comcast Corporation on several acquisitions of venture backed companies

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July 1998 – June 2000

BEAR, STEARNS & CO. INC., New York, NY
Financial Analyst, Investment Banking – Media & Entertainment Group

Worked directly with senior bankers to advise clients on strategic alternatives, debt and equity financings, mergers, acquisitions and divestitures.

- Ranked in highest tier of 94-person analyst class
- Selected to work on all projects for Cablevision Systems Corp., the firm's highest fee-paying client
- Created detailed models to analyze business plans from a financial and operational standpoint to evaluate consequences of financings, mergers and acquisitions
- Conducted valuations based on various methods: comparable company analysis, comparable transactions and discounted cash flow, among others
- Prepared client presentations for transaction proposals and strategic alternatives
- Implemented deal execution including idea generation, deal structuring, due diligence, S.E.C. document drafting, marketing and pricing/valuation

OTHER

- Board of Trustees at the National Football Foundation (College Football Hall of Fame)
- Advisor to the University of Michigan Football team on internship programs
- Selection advisory board member of Greenlight Fund Philadelphia
- Founder of South Jersey Collective (start-up networking group in Southern New Jersey)
- Investor and advisor to several early stage venture backed companies
- Creator and Publisher of Frequent Flyer™ board game
- Raised \$20,000 for CDC Foundation during the COVID-19 pandemic from 20 Second Trivia (Zoom based trivia game I developed)
- Raised \$5,000 for Michigan Medicine during the COVID-19 pandemic in partnership with The University of Michigan Alumni Association (Zoom based trivia game I developed)
- Interests: pickleball, consumer technology & gadgets, board games, business books
- Fanatical about University of Michigan Athletics (particularly Football and Men's Basketball)