# Damian R. Beil

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## **Professional Experience**

	Stephen M. Ross School of Business, Ann Arbor, MI
2020 - present	Area Chair, Technology & Operations
	Donald C. Cook Professor of Business Administration
2016 - present	Professor of Technology & Operations
2017 - 2020	Ford Motor Company Co-Director of the Joel D. Tauber Institute for Global Operations
2015 - 2018	Michael R. and Mary Kay Hallman Fellow
2016	Interim Associate Dean for Graduate Programs
2015 – 2016	Faculty Director, Full-Time MBA Program
2013 – 2015	Faculty Director, Master of Management Program
2010 – 2016	Associate Professor of Operations and Management Science
2003 – 2010	Assistant Professor of Operations and Management Science
2025	University of Auckland, New Zealand
	Visiting Scholar (sabbatical), Information Systems and Operations Management
	Department
2013	INSEAD, Fontainebleau, France
	Visiting Scholar (sabbatical), Technology & Operations Management Department
Education	
1999-2003	Massachusetts Institute of Technology, Cambridge, MA Ph.D. in Operations Research
1995-1999	New College, Sarasota, FL

BA in Mathematics

#### Awards

- 2025 MSCM Teaching Excellence Award, voted by graduating class
- 2022 CORE Award (Contribution to the Research Environment), Ross School of Business
- 2022 MSCM Teaching Excellence Award, voted by graduating class
- 2018 Global MBA Teaching Excellence Award, voted by graduating class
- 2015 Poets & Quants Best 40 Under 40 Professors
- 2014 Global MBA Teaching Excellence Award, voted by graduating class
- 2009 Arnold M. & Linda T. Jacob Faculty Development Award, Ross School of Business
- 2002 Nicholson Student Paper Competition Finalist

## **Sponsored Research**

- NSF Research Grant (DMI-0620153 with Amy Cohn and Amitabh Sinha), "Simplified Bidding and Solution Structures for Combinatorial Procurement Auctions," \$149,114, 2006-09.
- NSF Research Grant (CMMI-0800158 with Volodymyr Babich and Goker Aydin), "Supply Risk Management and Asymmetric Information," \$220,000, 2008-10.
- Ford Motor Company (with Izak Duenyas), "Incentive mechanism design for enhanced supplier selection and operational performance", \$150,000, 2018-20.

## Teaching

### Ross School of Business, Ann Arbor, MI

- Strategic Sourcing (MBA). 2010-18, 20-25: 4.8/5.0.
- Introduction to Operations Management (MBA). 2008-12, 2014-18, 20, 22, 24. 4.8/5.0.
- Introduction to Operations Management (WMBA). 2021. 4.9/5.0.
- Introduction to Operations Management (GMBA). 2010-15,17, 21. 4.8/5.0.
- Introduction to Operations Management (MM). 2015. 4.9/5.0.
- Topics in Global Operations (MBA, ENG). 2017-19. 4.8/5.0.
- Business Transformation Residency (Online MBA). 2020-24. 4.7/5.0.
- Action Learning Projects in Operations, Procurement, and Supply Chain Management (MBA/BBA). 2011. 4.5/5.0.
- Introduction to Operations Management (BBA). 2004-7. 4.9/5.0.
- Ph.D course on Procurement and Sourcing. 2005, 10, 13. 4.9/5.0.
- Faculty Advisor: Multidisciplinary Action Projects (MBA). 24 student teams. 2004-6,10,14,17.
- Faculty Advisor: Tauber Institute for Global Operations Student Projects (MBA, MS). Companies: AIP, Amazon, Boeing, BorgWarner, Dell, FederalMogul, Fiat Chrysler, General Motors, Guardian Industries, Intel, Microsoft, Modine, Volkswagen. 2004-17, 21, 23-24.
- Faculty Advisor: Supply Chain Consulting Studio Projects (MSCM). 8 student teams. 2022-3.
- Executive Education. Efficient and Responsive Operations custom course for Schaeffler Group, Shanghai (1-day 2011). Operations and Supply Chain Management course for William Davidson Institute, Riga (2-day, 2011-17) and Zagreb (1-day, 2014). Strategic Sourcing course for William Davidson Institute, Bogota (2-day, 2014). Supply Chain Summit custom course for Dell Inc., various countries (2-day, 2014-15). Vendor Management custom course for POM ACO (1-day, 2022). Design for Supply custom course for Abbott Laboratories (3.5-day, 2023-24).

## **Published Papers**

- 1. "An Inverse-Optimization-Based Auction Mechanism to Support a Multi-Attribute RFQ Process," (with Lawrence M. Wein), 2003. *Management Science*, 49: 1529-1545.
- "Total-Cost Procurement Auctions: Impact of Suppliers' Cost Adjustments on Auction Format Choice" (with Dimitris Kostamis and Izak Duenyas), 2009. *Management Science*, 55: 1985-1999.
- 3. "RFQ Auctions with Supplier Qualification Screening," (with Zhixi Wan), 2009. *Operations Research*, 57: 934-949.

- 4. "Supply Disruptions, Asymmetric Information and a Backup Production Option," (with Zhibin (Ben) Yang, Goker Aydin and Volodymyr Babich), 2009. *Management Science*, 55: 192-209.
- "Solving Truckload Procurement Auctions over an Exponential Number of Bundles," (with Richard Chen, Shervin AhmadBeygi, Amy Cohn, and Amitabh Sinha), 2009. *Transportation Science*, 43: 493-510.
- 6. "A Pooling Analysis of Two Simultaneous Online Auctions," (with Lawrence M. Wein), 2009. Manufacturing & Service Operations Management, 11: 33-51.
- 7. "Using a Dual-Sourcing Option in the Presence of Asymmetric Information about Supplier Reliability: Competition vs. Diversification," (with Zhibin (Ben) Yang, Goker Aydin and Volodymyr Babich), 2012. *Manufacturing & Service Operations Management*, 14: 202-217.
- 8. "When Does it Pay to Delay Supplier Qualification? Theory and Experiments," (with Zhixi Wan and Elena Katok). 2012. *Management Science*, 58: 2057-2075.
- 9. "Simple Auctions for Supply Contracts," (with Bin Hu and Izak Duenyas). 2013. *Management Science*, 59: 2332-2342.
- 10. "Does Pooling Purchases Lead to Higher Profits?," (with Bin Hu and Izak Duenyas). 2013. *Management Science*, 59: 1576-1593.
- 11. "Price-Quoting Strategies of an Upstream Supplier," (with Bin Hu and Izak Duenyas). 2013. *Management Science*, 59: 2093-2110.
- "Bid-Taker Power and Supply Base Diversification," (with Zhixi Wan). 2014. Manufacturing & Service Operations Management, 16: 300-314. (MSOM 2008 Student Paper Competition Finalist.)
- 13. "Split Award Auctions for Supplier Retention," (with Aadhaar Chaturvedi and Victor Martinez de Albeniz). 2014. *Management Science*, 60: 1719-1737.
- "When to Deploy Test Auctions in Sourcing," (with Qi (George) Chen, Izak Duenyas and Brendan See). 2018. *Manufacturing & Service Operations Management*, 20: 232-248. (Selected as "Editor's Pick" for Spring 2018.)
- 15. "Split-Award Auctions: Insights from Theory and Experiments," (with Aadhaar Chaturvedi and Elena Katok), 2018. *Management Science*, 65: 71-89.
- "The Role of Problem Specification in Crowdsourcing Contest for Design Problems: A Theoretical and Empirical Analysis," (with Zhaohui (Zoey) Jiang and Yan Huang), 2019. *Manufacturing & Service Operations Management*, Special issue on Sharing Economy and Innovative Marketplaces, 23: 637-656.
- 17. "Supplier Sustainability Assessments in Total-Cost Auctions," (with Karca D. Aral and Luk Van Wassenhove), 2021. *Production and Operations Management*, 30: 902-920.
- "The Role of Feedback in Dynamic Crowdsourcing Contests: A Structural Empirical Analysis," (with Zhaohiu (Zoey) Jiang and Yan Huang), 2022. *Management Science*, 68: 4858-4877. (IBM Service Science 2019 Student Paper Competition Finalist.)
- 19. "Procurement Auctions with Post-Bid Cost Reductions," (with George Chen and Izak Duenyas), 2022. *Operations Research,* 70: 3054-3075.

- "Running Online Experiments Using Web Conferencing Software," (with Jiawei Li, Izak Duenyas, and Stephen Leider), 2021. *Journal of the Economic Science Association*, 7: 167-183.
- 21. "Human Decision-Making in Dynamic Resource Allocation," (with Izak Duenyas, Stephen Leider, Jiawei Li, and Anyan Qi). 2025. To appear in *Management Science*.
- 22. "Analysis and Comparison of Multimodal Cancer Treatments," (with Lawrence M. Wein), 2002. *IMA Journal of Mathematics Applied to Medicine and Biology*, 18: 343-376.
- 23. "Sequencing Surgery, Radiotherapy and Chemotherapy: Insights from a Mathematical Analysis," (with Lawrence M. Wein), 2002. *Breast Cancer Research and Treatment*, 74: 279-286.

#### **Working Papers**

- 24. "Using Cost Modeling to Set a More Informed Procurement Auction Reserve Price," (with Yan Yin, Hyun-soo Ahn, and Aadhaar Chaturvedi), 2025. In preparation for resubmission. (POMS 2013 Student Paper Competition Finalist.)
- 24. "Team Decision Making in Operations Management," (with Jiawei Li and Stephen Leider), 2021. Under revision.
- 25. "Does Business Leaders' Operational Experience Generate Firm Operational Performance?," (with Hyungchan Cho and Andrew Wu), 2025. Under review.

#### **Invited Articles and Chapters**

- 27. "Supplier Selection," 2010. Wiley Encyclopedia of Operations Research and Management Science.
- 28. "Decentralized Supply Risk Management," (with Zhibin (Ben) Yang, Goker Aydin and Volodymyr Babich). 2010. *Handbook of Integrated Risk Management in Global Supply Chains*, co-edited by Panos Kouvelis, Onur Boyabatli, Lingxiu Dong, and Rong Li. Wiley.
- 29. "Research Opportunities in Auctions and Procurement." Invited chapter for *Tutorials in Operations Research* (in conjunction with the INFORMS 2010 Tutorial Sessions).

### Work in Preparation

- 30. "Procurement Auctions with Error-Prone RFQs," (with Yan Yin and Hyun-soo Ahn).
- 31. "Bidding Decisions under Costly Information Acquisition," (with Brendan See, Izak Duenyas, and Stephen Leider).
- 32. "The Value of Greater Transparency in Legal Services Outsourcing," (with Jacob Chestnut).
- 33. "Managing Design Changes in Procurement", (with Jiawei Li, Izak Duenyas, and Stephen Leider).

## **Teaching Material**

"Supplier Selection at Casturn Systems, (A), (B)," (with Izak Duenyas, Richeek Maitra, and Anthony Tricozzi). 2012. William Davidson Institute, cases 1-429-248 and 1-429-249.

"REI Rentals" (with Wallace Hopp, Mary Fritz, and Rich Groussett). 2013. William Davidson Institute, case 1-429-292.

Awarded first place, 2013 Erb Institute Sustainability Case Awards competition.

"Cross-Selling Stumbles at UMM Bank Indonesia". 2019. William Davidson Institute, case 4-354-573.

"Reissco: Contending with Supplier Price Increases" (with Paul Nary). 2019. William Davidson Institute, case 1-029-951.

"Topco Pharmaservices, Inc.: Quality Improvement in the Clinical Supply Outsourcing Process" (with Wallace Hopp). 2020. William Davidson Institute, case 1-528-696.

### **Invited Talks**

2025 University of Auckland, Department of Information Systems and Operations Management 2025 University of Auckland, Center for Supply Chain Management

- 2023 UT Dallas, Center and Laboratory for Behavioral Operations and Economics
- 2019 Syracuse University, Whitman School of Management Supply Chain Seminar
- 2019 NYU Stern School of Business, Operations Management Seminar
- 2018 Marketplace Innovation Workshop, Plenary Speaker
- 2018 Centre for European Economic Research (ZEW) Workshop on Market Design, Keynote Speaker
- 2018 University of Nebraska, Supply Chain Management and Analytics Seminar
- 2017 Ford Motor Company, Workshop on Supplier Selection and Risk Management
- 2017 University College London, School of Management Research Seminar
- 2016 Ivey Business School Management Science Seminar
- 2016 Koç University, Business School and Industrial Engineering joint seminar
- 2016 University of Calgary Haskayne School of Business, The Canadian Centre for Advanced Supply Chain Management and Logistics seminar series
- 2015 Cologne Workshop on Auctions and Procurement Design, Keynote Speaker
- 2015 Washington University in St. Louis Olin Business School, Boeing Center for Technology, Information & Manufacturing Seminar
- 2015 Stanford GSB, Operations, Information, and Technology Seminar
- 2015 UNC Kenan-Flagler Business School, Operations Seminar
- 2014 University of Umea, Economics Seminar
- 2013 INSEAD, Technology and Operations Management Seminar
- 2013 London Business School, Management Science and Operations Seminar
- 2013 University College London, Management Science and Innovation Seminar
- 2013 IESE, Production, Technology and Operations Management Seminar
- 2013 HEC Paris, Operations Management & Information Technology Seminar
- 2013 University of Cologne, DFG Research Unit "Design and Behavior" Seminar
- 2012 University of Texas at Dallas Naveen Jindal School of Management, Operations/Supply Chain Management Seminar
- 2012 University of Minnesota, Industrial Systems and Engineering Seminar
- 2012 University of British Columbia Sauder School of Business, Operations and Logistics Seminar
- 2011 Ohio State University Fisher College of Business, Management Science Seminar
- 2010 Columbia University GSB, Decision, Risk and Operations Seminar
- 2010 UCLA Anderson School of Management, Decisions, Operations, and Technology Management Seminar
- 2009 University of Washington Foster School of Business, Information Systems and Operations Management Seminar
- 2009 Duke Fuqua School of Business, Decision Sciences Seminar
- 2009 MIT Sloan School of Management, Operations Management Seminar
- 2008 Penn State University Smeal College of Business
- 2006 Amazon.com Research Seminar

2006 University of Toronto Rotman School of Management, Operations Management Seminar

## **Professional Activities and Service**

Editorial

- Associate Editor for Management Science 2014-present
- Associate Editor for Operations Research 2010-present
- Associate Editor for Naval Research Logistics 2011-2017, 2020-present
- Editorial Board, INFORMS Analytics Collections, 2021-present
- Senior Editor for *Production and Operations Management* 2013-2017

### Refereeing

- Meritorious Service Award, Management Science 2010, 2013
- Meritorious Service Award, Manufacturing and Service Operations Management 2009, 2013
- Reviewer for Management Science, Operations Research, MSOM, Naval Research Logistics, POMS, EJOR, IIE Transactions, IEEE Transactions on Automation Science and Engineering

Professional society activities

- 2025 INFORMS Careers Committee
- 2023, 2011, 2005 INFORMS Doctoral Colloquia Panel Speaker
- 2019 POMS Emerging Scholars Program Panel Speaker
- 2017 MSOM Editor-in-Chief Review Committee
- 2016, 2012 NRL Kuhn Paper Award Committee
- 2017, 2016 INFORMS New Faculty Colloquium Panel Speaker
- 2014 INFORMS Conference Organizing Committee, co-chair of Invited Clusters
- 2011 MSOM Conference Organizing Committee
- 2011 POMS Sourcing and Procurement track co-chair
- 2009 MSOM Student Paper Competition co-chair
- 2009 INFORMS Auctions Cluster co-chair
- 2005 INFORMS MSOM Cluster co-chair
- Panel judge, 2013, 2019-20 INFORMS JFIG Paper Competition, 2017-8 POMS Supply Chain Management Student Paper Competition, 2004 & 2006-8, 2012-3 M&SOM Student Paper Competition
- Member of INFORMS, MSOM, and POMS

Stephen M. Ross School of Business

• School Executive Committee Member. Elected position, two-year term, 2017-19

University of Michigan

• Provost's Faculty Advisory Committee, two-year term, 2021-23

Industrial boards

• Bid Ops LLC (Arkestro), advisory board member 2017-2022