

# CHRISTIE WONG BARRETT

Ann Arbor, MI USA

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## **KEY SKILLS AND ACHIEVEMENTS**

- Leading Strategy, Commercial, Operations, R&D, for a US headquartered manufacturing supplier global mobility, medical technology and industrial sectors. Implemented successful business transformation with 3X increase in EBITDA, sale and integration to marquee private equity sponsored platform.
- Building, scaling, and operating a \$300m global business unit within a leading management consultancy. Launched 5 global service lines and grew recognized BU revenue over 3X in 4 years.
- Providing over 25 years of advisory and consulting experience in R&D management, Product Development, Technology Management, and Economic Inclusion across multiple industry sectors and government agencies for strategy and policy development, serving Fortune 500 companies in over 20 countries.
- Governance experience as an Independent Director and Non-Profit Board Director, bringing executive-level oversight, fiduciary accountability, and stakeholder-focused leadership across corporate and mission-driven organizations.
- Lecturer in Strategy at the University of Michigan Ross School of Business, delivering MBA-level instruction in strategic management and applied business strategy.
- Fellow of the Stakeholder Impact Foundation, contributing to thought leadership and practice at the intersection of business strategy and broader stakeholder accountability.

## **PROFESSIONAL EXPERIENCE**

- 05/24-Present* **UNIVERSITY OF MICHIGAN, ROSS SCHOOL OF BUSINESS** Ann Arbor, MI, USA  
Lecturer of Strategy  
Lecturer at the University of Michigan Ross School of Business, preparing future executives to navigate stakeholder complexity and lead organizations with purpose across private and public organizations.
- 01/24-Present* **STAKEHOLDER IMPACT FOUNDATION** Atlanta, GA, USA  
Fellow  
Completed intensive fellowship covering global corporate governance models, regulatory frameworks, and board-level strategy. Supported faculty recruitment and fellow selection helping to shape future cohorts of governance-focused leaders.
- 01/22-12/23* **AWT LABELS & PACKAGING** Minneapolis, MN, USA  
Vice President, Strategy & Marketing  
Developed scalable enterprise marketing platform, team, and processes to enable and drive cost savings, best practices, and integration across 12 locations and 8 brands. Provide strategic guidance to Board of Directors, Enterprise Leadership Team, and Functional Directors
- 01/21-Present* **DMI COMPANIES** Charleroi, PA, USA  
Board Member  
Independent director providing unique perspective on manufacturing sector competitiveness, B2B commercial growth, R&D, and economic trends to guide long term success and shareholder impact.

- 01/12-01/22 **MACARTHUR CORPORATION** Grand Blanc, MI, USA  
Chief Executive Officer and Owner  
 Developed Strategy and led growth initiatives including globalization, product line innovation, industry/customer/channel diversification, technology integration, operational improvement, and sales and marketing excellence, for a mid-market manufacturer servicing global Fortune 500 firms, Tier 1 multi-national companies, and end consumers. Led company through coronavirus pandemic to sustainable position with flexibility for growth. Led company through successful sale & integration.
- 06/00-12/11 **MCKINSEY AND COMPANY** Detroit, MI, USA  
Senior Manager (COO)  
 Built and managed global operations of McKinsey's R&D and Product Development practice. Doubled business revenue in 5-year period through external reputation, internal capability development, and knowledge retention/delivery. Content committee and moderator at PDMA, the largest global association focused on excellence in Innovation Management.
- Senior Consultant London, England, UK  
 Provided advisory services to leading multinational corporations on R&D, Innovation, Organization, and Operations. Industry emphasis in Life Sciences, Medical Diagnostics, Industrial Chemistry, and Defense.
- 08/97-08/99 **CHARLES RIVER ASSOCIATES** Boston, MA, USA  
Associate Consultant: Conducted research and analysis across a range of business economics topics including pricing, strategic war gaming, and product cost effectiveness with an emphasis on Pharmaceutical and Medical Device Sectors.
- 02/96-08/97 **RAYTHEON ENGINEERS & CONSTRUCTORS** Cambridge, MA, USA  
Process Engineer: Designed equipment and technology for oil and gas refining. Developed process/ instrumentation plans. Spokesperson for Women in Engineering at Corporate HQ event.

## **EDUCATION**

- 11/2015 **DARTMOUTH TUCK SCHOOL OF MANAGEMENT** Hanover, NH, USA  
 Building a High Performing Minority Business – Sponsored by General Motors
- 06/2014 **KELLOGG SCHOOL OF MANAGEMENT** Evanston, IL, USA  
 Advanced Management Executive Program – Sponsored by Toyota
- 1999-2001 **KELLOGG SCHOOL OF MANAGEMENT** Evanston, IL, USA  
 M.B.A. Majors: Strategy, Technology Management, Decision Sciences
- 1992-1996 **MASSACHUSETTS INSTITUTE OF TECHNOLOGY** Cambridge, MA, USA  
 S.B. Chemical Engineering. Minor: Psychology

## **PERSONAL & VOLUNTEERISM**

**Economic Inclusion & Empowerment:** Michigan Minority Supplier Development Council - Treasurer and Executive Finance Committee Director. AmplifyD.org - Founder & co-Director

**U.S. Manufacturing Sector Policy Advisor:** U.S. Department of Commerce Manufacturing Council (Obama Administration), White House Advanced Manufacturing Partnership Steering Committee (Obama Administration), MForesight, University of Michigan Tauber Operations Industry Advisory Board

**Community Leadership:** University of Michigan Ross School of Business – Visiting Executive. Ann Arbor Social Capital Fund – Founding Member, Ann Arbor Summer Festival Board – Prior Board Member & Treasurer