

ACADEMIC POSITION

University of Michigan, Ann Arbor, MI
Assistant Professor of Accounting

2022 - Present

EDUCATION

Emory University, Atlanta, GA
Ph.D. in Accounting

2022

Seoul National University, Seoul, Korea
Master of Science in Accounting

2017

Korea University, Seoul, Korea
Bachelor of Business Administration and Financial Engineering, Summa Cum Laude

2015

ESADE, Barcelona, Spain
Korea University exchange student program

2013

RESEARCH (*: Presenter, °: Coauthor presentation)

Published paper:

- [1] Carter, M., Choi, J., Sedatole, K. (2021) The Effect of Supplier Industry Competition on Pay-for-Performance Incentive Intensity
Status: Published in the *Journal of Accounting and Economics*, 71(2-3), 101389
- Presented at Clemson University[°], 2020 FARS Research Roundtables*, George Mason University[°], 2019 GMARS* (Michigan State University), 2019 GRACE* (Emory University), INSEAD[°], 2018 Notre Dame Accounting Research Conference[°], 2019 MAS Meeting*, Monash University[°], Temple University[°], and University of Washington[°]

Working papers:

- [2] Choi, J. (2021) Sales-based CEO Incentive and Its Effect across the Supply Chain (Dissertation)
- Received funding from the IMA Doctoral Scholars Program (Stage 3)
 - Presented at Emory University, 2021 KAAPA Rookie Camp, 2021 JMAR Online Rookie Camp (Selected six rookies), 2022 GMARS, and 2022 MAS Meeting
- [3] Carter, M., Choi, J., Sedatole, K. (2021) Customer RPE: Using Customer Performance to Filter Noise Out of CEO Incentive Contracts
- Developed from second-year summer paper at Emory University
 - Received funding from the IMA Doctoral Scholars Program (Stage 2)
 - Presented at the 2020 AAA Annual Meeting*, Arizona State University[°], 2021 CAAA Annual Meeting*, Executive Compensation Corporate Governance Brownbag Series[°], 2021 FARS Meeting*, 2022 HARC*, Harvard Business School[°], KAIST Business School*, 2021 MAS Meeting*, University of Nebraska-Lincoln[°], and 2021 EIASM*
- [4] Choi, J., Forker, E., Grabner, I., Sedatole, K. (2020) Human in the loop: An examination of the value of human judgment over predictive analytics in anticipating propensity to sell for product assortment planning
- Received £30,000 CIMA research grant (Topic: Contemporary Developments in Technology)
 - Presented at the 2021 AAA Annual Meeting[°], 2021 Performance Management Field Research Symposium[°], Frankfurt School of Finance & Management[°], 2021 GMARS[°], 2021 EIASM[°], Rising Scholars Conference at Harvard Business School[°], Maastricht University[°], Miami University[°], and 2022 MAS Midyear Meeting

TEACHING EXPERIENCE

Instructor:

Managerial Accounting (Undergraduate), University of Michigan *Winter 2023*
▪ Instructor rating (4.6 out of 5)

Teaching Associateship:

Data Analytics for Financial Business Decisions (Undergraduate), Emory University *Fall 2020*
▪ Participated in developing course materials (This was the first data analytics course in the department)
▪ Taught a class session on data-driven forecasting using Python

Teaching Assistantships:

Managerial Accounting (Undergraduate), Emory University *Spring 2020*

Managerial Accounting (MBA), Emory University *Summer 2019*

Managerial Accounting (Master), Seoul National University *Fall 2016*

Managerial Accounting (Undergraduate), Seoul National University *Spring 2016*

Principles of Accounting (Undergraduate), Korea University *Fall 2014*

Other Trainings:

Goizueta Teaching Academy, Emory University *Summer 2020*

The Teaching Assistant Training and Teaching Opportunity, Emory University *Summer 2019*

OTHER TEACHING EXPERIENCE

Teacher (Volunteer work), Keonguk High School, Japan *Summer of 2011 and 2012*

- Taught Korean students living in Japan (Certified record of 110 hours)

Teacher (Volunteer work), World Vision Korea *Summer of 2011 and 2012*

- Hosted Youth Famine Camps for high school students (Certified record of 30 hours)

HONORS AND AWARDS

FARS Excellence in Reviewing Award *2022*

Woodruff Fellowship – The highest accolade at Emory University *2017-2022*

(Awarded to around twenty incoming PhD students in each year across the university)

Sheth Fellowship – Goizueta Business School, Emory University *2020*

Scholarship – Korea University Alumni Association of the Southeastern USA *2019*

National Research Grant – Korea Student Aid Foundation *2016*

Academic Excellence Award for all semesters at Korea University *2011-2015*

PRESENTATIONS

Kapnick Accounting Spring Conference (Co-organizer and presenter) - Scheduled *2023*

KAAPA Brownbag *2022*

Arizona State University *2022*

Boston College *2022*

Chinese University of Hong Kong *2022*

GMARS *2022*

HARC (Presenter and discussant) *2022*

Harvard Business School *2022*

London School of Economics *2022*

Korea University *2022*

Indiana University *2022*

AAA MAS Midyear Meeting (Presenter and discussant) *2022*

University of Iowa *2022*

May 2022

University of British Columbia	2022
University of Michigan	2022
University of Texas at Arlington	2022
Seoul National University	2022
Texas A&M University	2022
CAAA Annual Conference (Presenter and discussant)	2021
AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium	2021
EIASM Conference (Presenter and discussant)	2021
AAA FARS Midyear Meeting	2021
AAA MAS Midyear Meeting	2021
KAAPA Rookie Camp	2021
JMAR Online Rookie Camp (Selected six rookies)	2021
AAA Annual Meeting (Presenter and discussant)	2020
AAA FARS Midyear Meeting	2020
GMARS	2019
Graduate Accounting Research Conference at Emory (Co-organizer and presenter)	2019
KAIST Business School	2019
AAA MAS Midyear Meeting	2019
AAA MAS Midyear Meeting	2017
Korean Accounting Association Annual Winter Conference	2017

OTHER CONFERENCE PARTICIPATIONS

AAA MAS Midyear Meeting	2023
AAA New Faculty Consortium	2023
Asia Business Conference (Student organized conference; served as moderator)	2023
KPMG National Faculty Symposium - Scheduled	2023
LAG conference	2023
Performance Management Field Research Symposium - Scheduled	2023
Tulane Freeman School Mini Accounting Research Conference	2023
JMAR Brownbag Series	2022
AAA Annual Meeting	2021
CAR Conference	2021
GMARS	2021
JMAR Brownbag Series	2021
McGill Accounting Research Conference	2021
Performance Management Field Research Symposium	2021
GSU Fintech Conference	2020
AAA MAS Midyear Meeting	2020
Center for Economic Analysis of Risk Conference	2019
Korean Accounting Association Annual Summer Conference	2019
mEmory Conference	2019
Southeast Summer Accounting Research Conference	2019
AAA MAS Midyear Meeting	2018
Southeast Summer Accounting Research Conference	2018
Society for Corporate Governance Annual Meeting (Practitioner conference)	2018

RESEARCH SERVICE

Ad-hoc reviewer: AAA, MAS, FARS, JMAR, EAR

WORK EXPERIENCE

LG Electronics, Spain

Summer 2014

Global sales management division

IBM, Korea

Winter 2013

STG Group

Poongsan, Korea

Summer 2013

Raw material purchasing department

LANGUAGE

English (Fluent; attended grade school in the US), Korean, Spanish (Beginner; DELE Level B2)