

## **Business School Faculty in the News – March 2003**

Below are selected news stories organized by academic department or area, compiled by the Office of Communications. They represent a compilation of articles from paid-subscription news clipping services and other sources, and are for internal use only (i.e., faculty and staff). Please submit additional articles or comments to [umbs-comm@umich.edu](mailto:umbs-comm@umich.edu). Thank you.

### **Accounting**

Jeffrey Gramlich, "Accounting scholar to teach at USM's School of Business," *Portland Press Herald*, March 6, 2003

Richard Sloan, "Deloitte Foundation fetes doctoral candidates," *Accounting Today*, March 17, 2003

James W. Wheeler, "Lawmakers want state to sue ChevronTexaco ...," *The Honolulu Advertiser*, March 11, 2003

### **Business Economics & Public Policy**

Joel Slemrod, "Beyond Bush: A Simple Plan to Tax Consumption," *BusinessWeek*, March 10, 2003

Joel Slemrod, "The Truth: Tax Cuts and Deficits Don't Mix," *Washington Post*, March 12, 2003

Joel Slemrod, "Winnowing your wealth ...," *Star Tribune* (Minneapolis), March 16, 2003

### **Corporate Strategy & International Business**

Kenneth Lieberthal, "The World ...," *Los Angeles Times*, March 4, 2003

Kenneth Lieberthal, "Analysis: Change, or not, at China Congress," *United Press International (UPI Beijing)*, March 6, 2003

Kenneth Lieberthal, "Albright's focus on Korean crisis ...," *Ann Arbor News*, March 19, 2003

Kenneth Lieberthal, "North Korea Panel Discussion Paints Bleak Picture of Political Crisis," *Monroe Street Journal*, March 24, 2003

Linda Lim, "Drawn Out Iraq Conflict May Hurt Asian Exports," *The Wall Street Journal*, March 20, 2003; also appeared in *Asian Wall Street Journal*, March 20, 2003

Linda Lim, "Mend fences, or Michigan will be a loser," *Ann Arbor News*, March 31, 2003

C.K. Prahalad, "Center Lines-Up Prominent Thinkers for International Conference on Information Technology and Globalization," *Business Wire* (Santa Clara CA), March 13, 2003

C.K. Prahalad, "Gaining Ground," *InformationWeek*, March 31, 2003

Jan Svejnar, "Klaus No Risk for Czechrep – Svejnar in Press," *Czech News Agency*, March 6, 2003

## **Executive Education**

J. Stewart Black, "Consolidate or Face an Iffy Future, Experts Tell Thai Businesses," *Bangkok Post* (Thailand), March 8, 2003

J. Stewart Black, "Spotlight on the Role of CEOs," *The Star* (Malaysia), March 10, 2003

Wayne Brockbank, "Raising the bar ...," *HRMagazine*, March 1, 2003

Wayne Brockbank, "Tata Group Chanting HR Mantra," *Financial Express* (India), March 16, 2003

Wayne Brockbank, "More on What CEOs Want From HR," *HRfocus*, April 2003

Jeff DeGraff, Katherine Lawrence, "Creativity at Work ...," *HRMagazine*, March 1, 2003

David Ulrich, "Message from the executive editor," *Human Resource Planning*, March 1, 2003

David Ulrich, "The state of the Human Resources profession in 2003 ...," *Human Resource Planning*, March 1, 2003

## **Finance & Real Estate**

Dennis Capozza, "B&C Default Risk Remains at High Level," *Mortgage Servicing News*, April 2003; also appeared in *National Mortgage News*, March 10, 2003

E. Han Kim, "Eyes turn to North Korea's next move as world awaits war in Iraq," *The Associated Press* (Seoul, South Korea), March 14, 2003; story also appeared in dozens of media outlets including: *Newsday*, March 14, 2003; *ABC News*, March 14, 2003; *Seattle Post Intelligencer*, March 14, 2003; *Guardian* (UK); March 14, 2003; *Kansas City Star*, March 14, 2003

E. Han Kim, "Some Question Bankruptcy Role in Airlines' Cure," *New York Times*, March 29, 2003

Vikram Nanda, Lu Zheng, "Mutual Funds Change Monikers, But Not Holdings...," *The Wall Street Journal*, March 14, 2003

Tyler Shumway, "Strategies Think you can beat the market? ...," *New York Times*, March 16, 2003

Tyler Shumway, "Some Do Beat The Market," *Washington Post*, March 23, 2003; also appeared in *Houston Chronicle*, March 23, 2003; *The International Herald Tribune* (Neuilly sur-Seine, France), March 22, 2003

Tyler Shumway, "Mug punters can win, but it's a long shot," *The Weekend Australian*, March 29, 2003

Anjan Thakor, "Safety in the customer-economy ...," *Occupational Hazards*, February 1, 2003

Lu Zheng, "Investors advised to beware gold fever," *Chicago Sun-Times*, March 17, 2003

### **Institute of Labor & Industrial Relations**

George Fulton, "Global Engine Alliance to break ground in Dundee, MI," *Toledo Business Journal*, March 1, 2003

George Fulton, Don Grimes, "Motor City in driver's seat on wages ...," *Ann Arbor News*, March 2, 2003

George Fulton, Don Grimes, "Measuring up: Analysis of peer cities shows how metro Ann Arbor rates ...," *Ann Arbor News*, March 2, 2003

George Fulton, Don Grimes, "Slow going This year's forecast for metro Ann Arbor ...," *Ann Arbor News*, March 2, 2003

George Fulton, Don Grimes, "Outlook offers view of what's ahead for the local economy," *Ann Arbor News*, March 2, 2003

George Fulton, Don Grimes, "The big squeeze ...," *Ann Arbor News*, March 9, 2003

George Fulton, Don Grimes, "More stores Across the region, new retail ...," *Ann Arbor News*, March 9, 2003

### **Law, History & Communication**

David Lewis, "A Century of Vision: Fords built city, changed the world ...," *Detroit Free Press*, March 12, 2003

## Marketing

Claes Fornell/American Customer Satisfaction Index, "ACSI government agency scores drop slightly," *Quality Progress*, February 2003

Claes Fornell/American Customer Satisfaction Index, "Boost stock performance, nation's economy," *Quality Progress*, February 2003

Claes Fornell/American Customer Satisfaction Index, "McD McShakeup?," *Nation's Restaurant News*, March 3, 2003

Claes Fornell/American Customer Satisfaction Index, "This Just In," *Sarasota Herald-Tribune*, March 3, 2003

Claes Fornell/American Customer Satisfaction Index, "Papa John's Extends its Global Reach to Aruba and Greece ...," *PR Newswire*, March 5, 2003

Claes Fornell/American Customer Satisfaction Index, "Service calls Qwest Communications is on a campaign to buff up its tarnished image ...," *Saint Paul Pioneer Press*, March 5, 2003

Claes Fornell/American Customer Satisfaction Index, "Some corporate reputations have undergone major changes in past year," *Research Alert*, March 7, 2003

Claes Fornell/American Customer Satisfaction Index, "Treasury's site gets traffic boost," *Government Computer News*, March 10, 2003

Claes Fornell/American Customer Satisfaction Index, "As E-tail Evolves ...," *Twice*, March 10, 2003

Claes Fornell/American Customer Satisfaction Index, "Brady Corporation Relies on ForeSee Results for Online Customer Satisfaction Measurement," *Business Wire*, March 14, 2003

Claes Fornell/American Customer Satisfaction Index, "The Ranking," *BusinessWeek*, March 25, 2003

Claes Fornell/American Customer Satisfaction Index, "Anticipating next of Kens," *The Business Journal*, March 28, 2003

Claes Fornell/American Customer Satisfaction Index, "Stat modeling can aid valuation measures," *Marketing News TM*, March 31, 2003

Bob Dolan, "At Harvard on the Case," *National Post*, March 1, 2003

Tom Kinnear, Larry Molnar, "Venture capital difficult to find ...," *Ann Arbor News*, March 2, 2003

## **Organizational Behavior & Human Resource Management**

Jerry Davis, "Can Boardroom Pals Fulfill Their Critical Roles as Watchdogs?," *Charlotte Observer*, March 9, 2003

Jerry Davis, "New Rules are Already Reshaping Some Boards," *Charlotte Observer*, March 9, 2003

Jerry Davis, "Conflict of interest is another twist in mall soap opera ...," *Detroit Free Press*, March 18, 2003

Jane Dutton, "Kinder workplace, better bottom line," *The Star Phoenix*, March 1, 2003

## **Office of Tax Policy Research**

"Up in Smoke: Tax heat aimed at tobacco," *Atlanta Business Chronicle*, March 7, 2003

## **William Davidson Institute**

"The use of expatriates and inpatriates in Central and Eastern Europe ...," *Journal of World Business*, February 2003

## **Zell Lurie Institute**

"Brief: U-M program aids student entrepreneurs," *Detroit News*, March 16, 2003

## **General Business School**

Peter Allen, "U-M offers new study option for real estate ...," *Ann Arbor News*, March 6, 2003

Jeanne Wilt, "Glamour, gender and the governor ...," *Ann Arbor News*, March 2, 2003

Jeanne Wilt, "Women Cold to Careers in Corporations," *Salt Lake Tribune*, March 9, 2003

Jeanne Wilt, "Women MBAs lead way to the future ...," *The Observer (UK)*, March 6, 2003; story also appeared in *Manchester Guardian Weekly (UK)*, March 12, 2003

"An Ethical Delimma," *Newsweek*, February 19, 2003

"When an MBA isn't enough," *BusinessWeek*, March 17, 2003

“Keys for developmental feedback,” *HR Reporter*, March 21, 2003

“Winners,” *Newsday*, March 23, 2003

“Costly systems offer big payoffs ...,” *Financial Times*, March 24, 2003