

## 2008-2009 Descriptions of BBA Sessions for Prospective BBA Students

**NOTE: This sessions are for college age applicants to the 3-year BBA program**

### ROSS BBA SESSIONS

The Ross School of Business offers 4 types of BBA Sessions: Information Sessions, BBA Degree Sessions, Essay Sessions and Application Q&A Sessions. Several dates will offer the same sessions so you should plan to attend **just one of each type** of session. Registration is required for these sessions (one date per session only please) and they are only open to **college students**.

#### **TYPE 1: INFORMATION SESSIONS - SEPTEMBER, OCTOBER & NOVEMBER**

Attending this session is very strongly encouraged as the best and most reliable source for in-person, accurate information about the BBA program, the admissions process and the application directly from a Ross Admissions Committee member. Other BBA sessions held on or off campus are not as reliable sources of information about this program. Be aware that these other sessions may contain outdated and conflicting information that could negatively impact your application.

#### **TYPE 2: BBA DEGREE SESSIONS - OCTOBER & NOVEMBER**

Ross BBA Advisors will discuss the curriculum and the characteristics required for success in the BBA program. This session will give prospective students a clear picture of what the academics are like in this program. Current BBA seniors will also be in attendance to answer questions about their academic experience.

#### **TYPE 3: ESSAY SESSIONS - JANUARY & FEBRUARY**

This session will cover the intent and importance of the essays as well as how to approach writing a successful Ross Application essays. There will be ample time for Q&A with a Ross Admissions Committee member.

#### **TYPE 4: APPLICATION Q&A SESSIONS - MARCH**

This session will highlight common pitfalls from last year's applicants and there will be time for Q&A with a Ross Admissions Committee member. Attending one of these identical sessions is the best and most reliable source for in-person, accurate information about the actual application and how to submit a successful application for the BBA Program.

### Top 5 Resources for prospective BBA students

1. BBA Sessions held by the Ross School of Business: the best and most reliable source for in-person, accurate information about the program, the admissions process and the application directly from a Ross Admissions Committee member  
Sign up online: <http://events.embark.com/event/umich/mba/ListEventsBBA.asp>
2. BBA Bulletin: very important and detailed program information listed on the website: <http://www.bus.umich.edu/pdf/BBABulletin.pdf>
3. BBA FAQs: most common questions are answered here: <http://www.bus.umich.edu/Admissions/Bba/FAQ/>
4. Pre-Business Peer Counselors: the only BBA students on-campus who have been trained by the Director of BBA Admissions to answer any questions you have about the program or the admissions process - weekly walk-in office hours from October - March - check the website for dates, locations and times: <http://www.bus.umich.edu/Admissions/Bba/Counseling.htm>
5. BBA Employment Information: details on companies, industries, compensation, typical BBA internships and full-time positions as well as salary and bonus statistics: <http://www.bus.umich.edu/EmploymentProfile/Default.htm>