

Application Essay Questions

Required Questions

You must answer all parts of the three questions below.

1. We believe one of the keys to effective leadership is the ability to transform ideas into action. Describe a time within the last three years in which you exercised such leadership. What did you learn about your leadership strengths and development needs? (500-word maximum)
2. What are your career goals? How will a Ross MBA help you achieve your goals? How might the action-based learning aspects of the Ross curriculum make a difference? (500-word maximum)
3. Describe the initiatives you have taken over the past two years to develop professionally and personally. What motivated you to take those initiatives? (500-word maximum)

Optional Question

Is there anything else you think the Admissions Committee should know about you to evaluate your candidacy? (500-word maximum)