

# Business Monitor Online

**Business Monitor Online comprises three service tiers** – *Country Risk, Industry Analysis and Company Intelligence* – and a more detailed breakdown of the content components of each of these services follows on pages 2-4. Within each service, clients have the geographic choice of either taking the full global service or selecting any one or combination of regional services – *Asia, Europe, Middle East & Africa or the Americas*.

## COUNTRY RISK & FORECAST

### Daily news, risk ratings, macroeconomic forecasts, financial markets analysis

Designed to meet the daily online information requirements of senior executives at multinational companies, financial institutions, governments and multilateral organisations doing business or research. The service is unique in combining intra-daily alerts from our treasuries and capital markets team, and comparative risk ratings, macroeconomic analyses and forecasts, and industry profiles from our team of country economists. The service features a fully interactive database comprising macroeconomic and industry data, with BMI forecasts based on our econometric model.

[www.businessmonitor.com/bmo](http://www.businessmonitor.com/bmo)

## INDUSTRY & MARKET RESEARCH

- AUTOS • CHEMICALS • COMMERCIAL BANKING • DEFENCE & SECURITY
- FOOD & DRINK • FREIGHT TRANSPORT • INFRASTRUCTURE • INSURANCE • IT
- MINING • OIL & GAS • PETROCHEMICALS • PHARMACEUTICALS & HEALTHCARE
- POWER • TELECOMMUNICATIONS • TOURISM

### Daily industry news and analyses, and quarterly country surveys with 5-year industry forecasts

The service covers 16 industry sectors (see list above), and is used by industry professionals, analysts and strategists for competitive analysis and benchmarking. Each industry service features daily news and analyses covering major industry and company developments; quarterly country surveys with 5-year forecasts for all headline indicators; comprehensive company profiles and competitive intelligence.

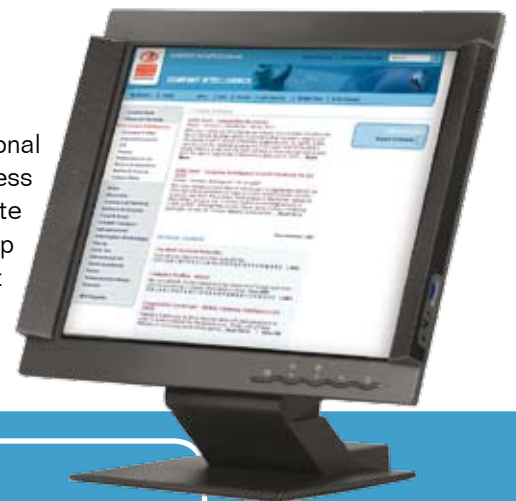
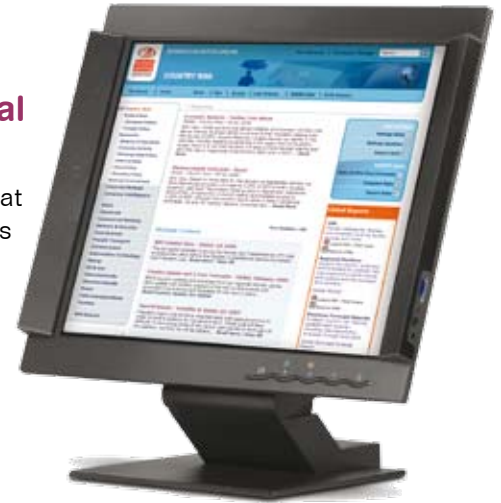
[www.businessmonitor.com/ind](http://www.businessmonitor.com/ind)

## COMPANY RESEARCH & INTELLIGENCE

### Top multinational company networks, competitive intelligence, news and analysis

Features 120,000 fully researched senior executives at 55,000 unique multinational company sites. The service is used by marketing and sales executives for business development and competitor analysis. Includes multinational company profiles and site networks; competitive intelligence covering sales volume, employee size, ownership structure, foreign direct investment and project activity, and analysis of latest company developments.

[www.businessmonitor.com/companies](http://www.businessmonitor.com/companies)



## Contact BMO Customer Services

If you have questions about the BMO Service or would like to book a training session, please contact: [cs@businessmonitor.com](mailto:cs@businessmonitor.com) <<mailto:cs@businessmonitor.com>> or Angelika Nielsen on +44 207 246 5182  
Business Monitor International, Mermaid House, 2 Puddle Dock, London, EC4V 3DS

# Country Risk & Forecast

## Systematic Analysis Of Over 175 Country Markets

The **Country Risk Service** provides unparalleled coverage of over 175 international markets, featuring intra-daily news reports and analyses; weekly analyses and strategy reviews of fixed income, equity and currency developments across capital markets; monthly and quarterly macroeconomic forecasts over a 2- and 5-year horizon; country-comparative risk ratings, and competitive benchmarking of the business operating environment.

The Country Risk Service enables economists, corporate strategists, treasurers, country managers and researchers working in corporates, financial institutions, government and academia to evaluate and better manage the political, economic and financial risks of doing business in global markets.

### Principal Contents

**The BMI View** provides our expert analysts' views on political stability, the economic outlook, the business environment and financial developments in each market

**Country Updates** covering key political, economic, financial, business environment and industry developments across 175 markets

**Country Risk Ratings** covering short- and long-term political, economic and business environment risks across 130 markets

**In-depth Quarterly Country Forecasts** covering political risk; economic performance and the 5-year macro outlook set against government and consensus view; the business operating environment, and leading industry sectors for 75 markets

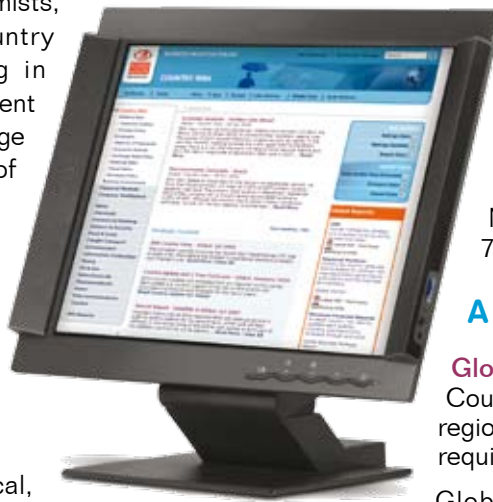
**Interactive Macroeconomic Database** comprising historic and latest available estimates, and BMI's 2 and 5- year macroeconomic forecasts for all major indicators, derived from BMI's econometric model of the world, covering 140 markets

**Financial Summary** of equity, fixed income and currency movements

**Currency Forecasts** for 40 country currencies against US\$, JPY and EUR

**Intra-daily News Analyses** covering all major political, economic and financial developments across 175 markets

**PDF Archive** featuring BMI's complete portfolio of reports, including our global financial weekly, Emerging Markets Monitor; 19 regional Monthly Monitors, and 75 Quarterly Country Forecast Reports.



### A Highly Customisable Service

**Global, Regional or Country Services** – The Country Risk Service can be customised by region and/or country to match your particular requirements as follows:

**Global Service:** Covers 175 international markets

**Regional Services:** Asia, the Americas, Europe, the Middle East & Africa

**Country Services:** See list of countries below

**Optional, User-defined Email Alerts** – Daily or weekly feed of required-only content delivered to your desktop, customisable by geography and content type

**User-defined Homepages** and saved-search functions

**Multi-user Access** via individual username and password, or IP recognition

### Country Markets Covered:

#### Asia Pacific

Afghanistan, Australia, Bangladesh, Brunei, Cambodia, China, East Timor, Hong Kong, India, Indonesia, Japan, Laos, Malaysia, Maldives, Myanmar, Nepal, New Zealand, North Korea, Pakistan, Papua New Guinea, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam

#### Americas

**North America:** Canada, United States.  
**Latin America:** Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Uruguay, Venezuela.  
**Caribbean:** Anguilla, Antigua and Barbuda, Aruba, Bahamas, Barbados, Belize, Bermuda, Cayman Islands, Cuba, Dominica, Dominican Republic, Grenada, Guadeloupe, Guyana,

Haiti, Jamaica, Martinique, Montserrat, Netherlands Antilles, Puerto Rico, Saint Kitts and Nevis, Saint Lucia, Saint Vincent, Suriname, Trinidad & Tobago, Turks and Caicos Islands, Virgin Islands (British), Virgin Islands (US)

#### Europe

Albania, Armenia, Austria, Azerbaijan, Belarus, Belgium, Bosnia-Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, Italy, Kazakhstan, Kyrgyzstan, Latvia, Lithuania, Macedonia, Moldova, Netherlands, Norway, Poland, Portugal, Romania, Russia, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Tajikistan, Turkmenistan, Ukraine, United Kingdom, Uzbekistan

#### Middle East

Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, Syria, Turkey, United Arab Emirates, West Bank and Gaza, Yemen

#### Africa

Algeria, Angola, Benin, Botswana, Burkina Faso, Cameroon, Cape Verde, Central African Rep., Chad, Democratic Republic of Congo, Cote d'Ivoire, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Sao Tome and Principe, Senegal, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Zambia, Zimbabwe

# The Industry Services

## Country Market Forecasts for 16 Key Sectors

The **Industry Services** provide quarterly updated market research and independent 5-year industry forecasts for 16 different sectors across 60 country markets worldwide. The service comprises daily news reports; BMI's independent 5-year forecasts and key assumptions for production, sales, price, exports, imports and employment, indicators across segments of each industry; analysis of latest industry trends and prospects; competitive intelligence on leading players, and monitoring of the regulatory environment.

Each service is designed to enable industry professionals, suppliers, company analysts, consultants, industry and regulatory organisations to evaluate and better manage the risks, and exploit business opportunities, in global markets.

### Principal Contents

**Executive Summaries** highlighting BMI's 5-year industry forecasts and analysis, landmark company developments, and latest changes in the business operating and regulatory environment.

**Market Overviews** covering industry structure, size and value; industry landscape and key players ranked by sales and market share; domestic production,

imports and exports; assessment of the business operating and regulatory environment.

**BMI's Independent 5-year Forecasts** including historic data series (2000-2006) and 5-year forecasts to end-2011 for all key industry indicators, supported by explicit assumptions, plus analysis of key downside risks to the main forecast.

**BMI's 5-year Macroeconomic Forecasts** covering headline macroeconomic indicators including real GDP growth, inflation, fiscal balance, trade balance, current account and external debt.

**Competitive Rankings and Landscapes** by sales, market share, number of employees, year established, ownership structure

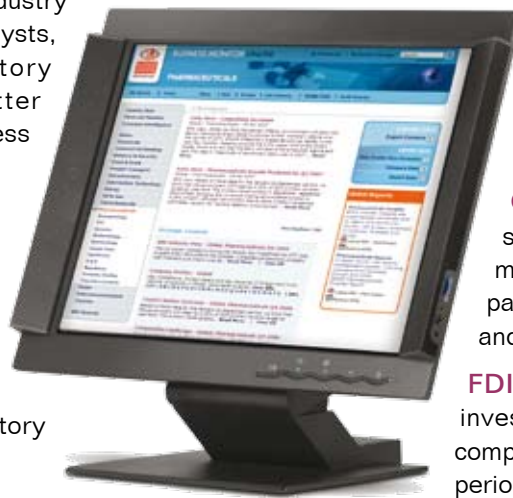
**Company Profiles and SWOTs** featuring senior executives with full contact details; main business activities, brands and products; partners and suppliers; investments, projects and company strategy

**FDI and Projects** all major foreign direct investments and projects involving leading companies, with details of investment values, periods and major participants

**Interactive Industry Database** comprising historic data, latest-available estimates and BMI's independent 5-year forecasts for production, sales, import and export figures

**Daily News Analyses** covering major industry and company developments across 60 markets worldwide

**PDF Archive** featuring BMI's complete portfolio of industry sector research reports



### Country Markets Covered:

Algeria	Hungary	Romania
Argentina	India	Russia
Australia	Indonesia	Saudi Arabia
Azerbaijan	Iran	Singapore
Baltics	Israel	Slovakia
Bahrain	Italy	Slovenia
Belgium	Japan	South Africa
Bulgaria	Kuwait	South Korea
Canada	Lebanon	Spain
Chile	Lithuania	Switzerland
China	Libya	Taiwan
Colombia	Malaysia	Thailand
Croatia	Mexico	Turkey
Czech Republic	Netherlands	UAE
Egypt	Nigeria	Ukraine
Estonia	Pakistan	United Kingdom
France	Peru	USA
Germany	Philippines	Venezuela
Greece	Poland	Vietnam
Hong Kong	Qatar	Zimbabwe

### 16 Industry Sector Services:

Autos	Insurance
Chemicals	Mining
Commercial Banking	Oil & Gas
Defence & Security	Petrochemicals
Freight Transport	Pharmaceuticals & Healthcare
Food & Drink	Power
Infrastructure	Telecommunications
Information Technology	Tourism

# Company Intelligence Service

## Profiling Multinationals Across Emerging Markets

The **Company Intelligence Service** is a fully researched database which links the global subsidiary networks of the world's top 750 multinational companies located across Asia, Latin America, Europe, the Middle East and Africa. The database comprises over 120,000 senior executives at 55,000 unique company sites; up-to-date listings of all major foreign direct investments and projects involving multinational companies, and daily news and analyses covering multinational company developments.

The Company Intelligence Service is used by sales and marketing teams for business development, and by corporate analysts and strategists for benchmarking and competitive analysis. The end-user relies on data accuracy, which is why company profiles are systematically researched each year at source, by a combination of web, email and telephone validation. In addition, company updates and new company profiles and executive appointments are added to the database daily through continuous desk research.

### Principal Contents

**Company Profiles** Each company profile includes full contact information, senior executives and decision-makers and their titles, date of company registration in local market, US\$ annual sales, number of employees, full business activity, industry classification and NAIC coding, nationality, ownership structure and legal status, and fully structured links to regional and head offices.

**Multinational Company Networks** Features multinational company homepages listing global site networks for each company, links to competitor and peer group networks, and daily company and industry news coverage. Includes competitive landscapes ranking peer group companies by estimated annual sales, employee size and registration date, both at country and regional levels.



**FDI and Projects** all major foreign direct investments and projects involving multinational companies active across emerging markets, with details of investment values, timelines and major participants

**Daily News Analyses** Covering all key multinational company developments, including senior executive appointments, product launches and expansions, joint ventures, mergers and acquisitions, projects and investments, and financial results

**Search & Export Functions** Features full search and export facilities to identify and select companies by key criteria, including company name, location, nationality, industry sector and company size, and to export selected data to Excel.

### A Highly Customisable Service

**Global, Regional or Country Services** The Company Intelligence Service can be customised by region and/or country to match your particular requirements as follows:

**Global Service:** Includes 55,000 unique company sites and 120,000 senior executives

**Regional Services:** Asia, Americas, Europe, Middle East & Africa.



### Global Coverage:

**Asia** Covers 18,750 companies and more than 48,200 executives across 20 markets

**Americas** Covers 12,000 companies and 32,650 executives across 15 markets

**Europe** Covers 14,250 companies and 30,000 executives across 25 markets

**Middle East & Africa** Covers 10,350 companies and 23,025 executives across 20 markets

# Quick Reference

**Home:** Takes you back to the root of your subscription - "Global" All Services. It will always show the two latest headlines and a single latest headline from all your subscribed services.

**Sub-services:** Drill down into the selected service to find all articles about your specific area of interest.  
See 'Sub-service Summary' below for more details.

**Services -** Change the service for the geography you are currently using - just three clicks to jump between Autos China, Country Risk China and Oil & Gas China. Use All Services as a country homepage to get a quick overview of all our coverage of a single country.

**Strategic Content -** Access Key BMI content. Click 'Read More' to show the latest, click 'View All' to see all previous.  
See 'Strategic Content Summary' and 'Strategic Content - All Industries' below for more details.



**Geography Dropdowns:** Use these to change the geography for the service you are currently using - just three clicks to jump between China Autos, Poland Autos, Latin Autos.

**Breadcrumbs:** Track back to the root of the service you are in.

The example above shows that the article is a Country Risk piece about Balance of Payments in Croatia. Click 'Balance of Payments' to see all 'Balance of Payments' articles for Croatia, click Croatia to see all articles for Croatia, click 'Country Risk' to see all Country Risk articles in your subscription.

**Data Tools:** Access our rating system, view and export company contact information, export and compare macroeconomic, industry, demographic and ratings data.

**Related Reports:** One click access to the latest PDF reports and all previous issues. Plus the option to view the latest issue as an indexed HTML page where available.

### STRATEGIC CONTENT SUMMARY

The table below summarises out all the current Strategic Content links for all services.

Country Risk	Financial Markets	Companies	Industry - Core*
BMI Country View	BMI FM View	Top Multinational Networks	BMI Industry View
Country Update (Country Only)	Market Strategy	Competitive Landscape	Industry Business Environment Overview
Special Report	Currency Forecast	Company Profiles	Market Overview
Ratings Update	Commodities Forecast		Industry Trends & Developments
Political Outlook	Sovereign Risk Ratings		Industry Forecast Scenario
Economic Outlook	Bond Sentiment Index		{Sector Variations - See below}
Business Environment Outlook			Competitive Landscape
Global Assumptions			Company Profiles

\*See 'Strategic Content - All Industries' for a full breakdown of the industry Strategic Content rules including all variations and specialist links.

### FAQs

**Why does the number of countries and services change?**  
Not all services are available for all countries and vice versa. Where we have no content we do not show the service or let you get to it.

**How do I use Advanced Search?**  
By default, advanced search lets you filter a search by the geography and channel tags on any article, in addition to keyword.  
You can also access any of the search forms on the site to look for company contact information, export data, etc. To access the other forms pick them from the dropdown at the top of the advanced search page and press the 'go' arrow to bring back the form

### SUB-SERVICE SUMMARY

The table below summarises out all the current sub-services where these are available.

Country Risk	Financial Markets	Companies	Autos	Food & Drink	Oil & Gas	Pharmaceuticals & Healthcare	Telecommunications
Political risk	Fixed Income	Contracts	Production	Mass Grocery Retail	Upstream	Patented Drugs	Broadband
Domestic Politics	Equities	Downscaling	Exports	Food	- Exploration	OTC	Corporate
Foreign Policy	Forex	Environment	Passenger Vehicles	Drink	- Discovery	Generics	Fixed-Line
Economics	Financial Markets Data	Executive Moves	Commercial Vehicles	Tobacco	- Development	Biotechnology	Mobile
Balance of Payments	Funds	Expansions	Suppliers	Agriculture	- Production	Epidemiology	Regulatory
Economic Activity	Commodities	Finance	Dealerships	Industry Data	Downstream	Supply Chain	Industry Data
Exchange Rate Policy	Cocoa	Joint Ventures	Industry Data - Autos		- Refining/Marketing	Healthcare	
External Debt	Copper	Mergers & Acquisitions	Company Profiles		- LNG	R&D	
Fiscal Policy	Gold	New Products/Services			Industry Data	Business Environment	
Monetary Policy	Oil	Security Issues				Industry Data	
Macroeconomic Data		Regulatory Issues					
Business Environment							

\*See 'Strategic Content - All Industries' for a full breakdown of the industry Strategic Content rules including all variations and specialist links.

# Quick Reference

## STRATEGIC CONTENT - ALL INDUSTRIES

The table below summarises out all the current strategic content links for all industry services

<b>Autos</b>	<b>Chemicals</b>	<b>Commercial Banking</b>	<b>Defence &amp; Security</b>	<b>Food &amp; Drink</b>	<b>Freight Transport</b>	<b>Information Technology</b>	<b>Infrastructure</b>
BMI Industry View	BMI Industry View	BMI Industry View	BMI Industry View	BMI Industry View	BMI Industry View	BMI Industry View	BMI Industry View
Industry Business Environment Overview	Industry Business Environment Overview	Industry Business Environment Overview	Market Overview	Industry Business Environment Overview	Industry Business Environment Overview	Industry Business Environment Overview	Industry Business Environment Overview
Market Overview	Market Overview	Industry Trends And Developments	Industry Forecast	Market Overview	Market Overview	Industry Forecast	Industry Trends And Developments
Industry Trends And Developments	Industry Trends And Developments	Industry Forecast	Security Overview	Industry Trends And Developments	Industry Trends And Developments	Competitive Landscape	Industry Forecast
Industry Forecast	Industry Forecast	Competitive Landscape	Armed Forces Overview	Industry Forecast	Industry Forecast	Company Profile	Competitive Landscape
Competitive Landscape	Company Profile		Company Profile	Competitive Landscape	Competitive Landscape		Company Profile
Company Profile				Company Profile	Company Profile		

<b>Insurance</b>	<b>Mining</b>	<b>Oil &amp; Gas</b>	<b>Petrochemicals</b>	<b>Pharmaceuticals &amp; Healthcare</b>	<b>Power</b>	<b>Telecoms</b>	<b>Tourism</b>
BMI Industry View	BMI Industry View	BMI Industry View	BMI Industry View	BMI Industry View	BMI Industry View	BMI Industry View	BMI Industry View
Industry Business Environment Overview	Industry Business Environment Overview	Industry Business Environment Overview	Industry Business Environment Overview	Industry Business Environment Overview	Industry Business Environment Overview	Industry Business Environment Overview	Industry Business Environment Overview
Industry Trends And Developments	Industry Trends And Developments	Market Overview	Market Overview	Market Overview	Market Overview	Market Overview	Industry Trends And Developments
Industry Forecast	Industry Forecast	Industry Forecast	Industry Trends And Developments	Regulatory Development	Industry Forecast	Market Data Analysis	Industry Forecast
Competitive Landscape	Competitive Landscape	Competitive Landscape	Industry Forecast	Industry Trends And Developments	Competitive Landscape	Industry Trends And Developments	Company Profile
	Company Profile	Company Profile	Competitive Landscape	Industry Forecast		Industry Forecast	
			Company Profile	Competitive Landscape		Regulatory Development	
				Company Profile		Competitive Landscape	
						Company Profile	