



MANHEIM  
executive *profile*

**DEAN EISNER**, 50 is President and Chief Executive Officer of Manheim a subsidiary of Cox Enterprises, Inc., one of the nation's leading media companies and providers of automotive services. Prior to his role at Manheim, he served as vice president of business development for Cox Enterprises, Inc. for five years, responsible for strategic planning, mergers and acquisitions, new media and corporate marketing.

Eisner joined Cox Enterprises in February 1992 as managing director of Cox International, where he was responsible for evaluating, developing, and directing Cox investments in foreign markets for the company's cable, broadcasting, newspaper, and auto auction businesses.

In 1993, Eisner was named treasurer of Cox Enterprises, where he was responsible for management of the company's investment assets, pension funds, debt, cash management, foreign exchange, and banking relationships, as well as the travel and fleet departments. Prior to Cox, Eisner served in various executive management positions at AGB Market Information in London; Sony; CBS; and General Electric in New York.

Eisner is a former chairman of EXODUS/Atlanta Cities in Schools and has served on a variety of community boards including the Atlanta Chamber of Commerce, the Alliance Theatre Company, United Way and Atlanta College of Art. He currently serves on the boards of Woodruff Arts Center, Children's Healthcare Foundation, The Paideia School Endowment Board, Rotary, Civil & Human Rights Museum and the Automotive Hall of Fame.

Eisner holds a bachelor's degree in accounting and computer science from Purdue University and a master's degree in business administration from the University of Michigan.



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