

EVENT SPONSORSHIP GUIDELINES

The Ross School of Business (“Ross”) and its Office of Student Life are able to support student clubs by providing the required co-sponsorship of events that are funded with corporate tax-deductible sponsorship monies. We will co-sponsor events that include the benefit of scholarship, education, or leadership development in alignment with the overall mission and goal of the School. Examples of these types of events include, but are not limited to: conferences, case competitions, forums, speaker events, résumé reviews, and educational workshops.

In general, Ross and the Office of Student Life will not co-sponsor purely social events. While such events can be an enjoyable aspect of club membership, they are beyond the scope of the core mission of the University and Ross. Student club dues or other fees may be used to support these events directly. Corporate sponsorship money for which a tax deductible receipt from Ross or the University was *not* issued may also be used to fund social events. Examples of the types of events that Ross and the Office of Student Life will not co-sponsor include, but are not limited to: happy hours, bar crawls, and tailgates.

Please note: As a protection for club officers, members, and for the University itself, all club events at which alcohol is to be served must have a copy of the Ross Alcohol Policy signed by the appropriate club officers on file with the Office of Student Life.