

COMPANY NAME	LOCATION	PROJECT TYPE
3M Automotive Aftermarket Division	St. Paul, MN	Launch of US channel/distribution strategy
3M Healthcare	Minneapolis, MN & Germany	Full market analysis and competitive map
3M Medical Division	St. Paul, MN	Market assessment; Develop appropriate business model for going to market
Access Surgical	Czech Republic & Western Europe	Strategic Planning; M&A Process Evaluation; Alliance and JV Options Assessment
American Express	Ft. Lauderdale, FL	To identify and prioritize capability enhancement opportunities
American Express	United Kingdom, Canada	Competitive analysis
Ameriprise Financial	Minneapolis, MN	Mass market analysis; Corporate strategy development & new product operations
AngioSlide	Czech Republic & Western Europe	Market Entry Strategy; Business Model Development; Strategic Options Assessment for Alliances and JVs
Aravind Eye Care	India	Growth opportunity to expand eye care in developing countries
Arbel Medical	Czech Republic & Western Europe	Market Entry Strategy; Business Model Development; Value Chain & Channel Partner Assessment
Ashoka	Spain & Washington, D.C.	Develop a marketing and distribution framework
Asterand	Detroit, MI	Marketing and pricing strategy, with formulation of value proposition
Atrica, Inc	Santa Clara, CA	Define & implement marketing campaign to launch products worldwide
Avery Dennison	Brea, CA	New strategic identification of consumers
BAE Systems	Orlando, FL	Develop a new model is to optimize the Army's reconstitution of combat and combat support units.
Baltimore Bayhawks	Baltimore, MD	A strategy to drive ticket sales and other sources of revenue through new lines of business
BASF Corporation	Southfield, MI	Strategic marketing plan
BJ Services Company	Houston, TX	Recommendations to improve processes around new capital projects and tracking assets while in service
Borders Group	London, UK	Analysis of the Supply Chain and Growth Plan for new business
Borders Group Inc.	Ann Arbor, MI	Expansion study
Carbon Disclosure	London, UK	Strategic growth plan to grow the institutional investor base
CheckMarx	Czech Republic & Western Europe	Pricing and Business Model Development; Strategic Planning
Chemtura Corporation	China & Middlebury, CT	Market entry strategy
Chiasma	Czech Republic & Western Europe	Business and strategic plan
Chip Ganassi Racing Teams	Charlotte, NC	Situation analysis and marketing plan
Cisco Systems, Inc.	Chicago, IL/San Jose, CA/Southfield, MI	Develop a robust service offering
Clinton HIV/AIDS Initiative	Rwanda	An evaluation of infant formula efforts in developing countries
CogniFit	Czech Republic & Western Europe	Business and strategic plan
Conseco	Chicago, IL	Strategy for new agent retention
Cummins Inc.	Columbus, IN & Memphis, TN	Strategy identification for current manufacturing capabilities and impact on inventory policies
Domino's Pizza	Ann Arbor, MI	Strategy identification
Dow Chemical Company	Midland, MI	Develop & back test a quantitative global stock equity screening process
Dow Chemical Company	Midland, MI	Financial modeling; Develop a set of quantitative models that can be integrated in to the existing process
DTE Energy Company	Detroit, MI	Product launch
EirGen Pharma Ltd.	Ireland	Market Analysis; Strategy Formation; New Product Development; Marketing Plan. SWOT analysis, evaluation of the macro environment, evaluation of competitive landscape and market opportunities
Electronics Association of Morocco/ William Davidson Institute	Casablanca, Morocco	Analysis of U.S. market. Development strategy for electronics sector
EndoCross	Czech Republic & Western Europe	Market Entry Strategy; Business Model Development; Strategic Options Assessment
ErythroSave	Czech Republic & Western Europe	Strategic options assessment; market entry planning; business & financial modeling
ESAB Holdings	Japan, Sweden & China	Evaluation of current strategy; new business and strategy development plannings. New go-to-market strategic planning
Ethicon Endo-Surgery (A Johnson & Johnson Company)	Cincinnati, OH	Country market analysis for business operations with merger & acquisition process

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Ethicon Endo-Surgery (A Johnson & Johnson Company)	Cincinnati, OH	Launch of a new product to the marketplace
Express Digital Graphics, Inc.	Denver, CO	Strategy for introducing our software solutions internationally
FMC Tech Ltd	Ireland	A marketing and sales strategy
Ford Motor Company	Dearborn, MI	Develop recommendations on methods to implement the Ford brand
Ford Motor Company	Dearborn, MI	Identifying and projecting global and regional consumer attitudes and behaviors
Galty Tech Ltd	Ireland	Market Entry Strategy; Business Model Development; Strategic Options Assessment
General Motors Corporation, OnStar	Detroit, MI	Competitive map for OnStar services
Habitat for Humanity	Americus, GA	A cost/benefit analysis
Habitat for Humanity	Thailand	A strategic plan for the Disaster Response Group
Harris & Baseview, MediaSpan	Ann Arbor, MI	New product development to include market analysis, ROI & financial forecast data
Hines	Mexico	Strategic HR planning. High growth quality control expansion study
IET – Medical Ltd	Czech Republic & Western Europe	Strategic options assessment; new market & segment development
Imaginary Lines, Inc. dba Sally Ride Science	San Diego, CA	Assess new market and current market expansion and growth opportunities
Infosys Technologies Ltd	India & Southfield, MI	An expansion & growth strategy
Intel	Hong Kong & Singapore	Marketing and strategy assessment on marketing investment returns
Intel	Hong Kong, China, & Taiwan	Market forecast and supply chain management project
InterAmerican Development Bank	Nicaragua	In-depth analysis and business plan design for Community Telecenters
JPMorgan Chase, Treasury Services, Electronic Financial Services	Chicago, IL	In-depth competitive analysis
Lotus Engineering Inc.	Ann Arbor, MI	Opportunity for new product launch
Make-A-Wish Foundation	Phoenix, AZ	Competitive analysis of other wish granting organizations
Meijer	Grand Rapids, MI	Develop a program to rollout new brand statement
MentorWave	Czech Republic & Western Europe	Business & Financial Modeling; Strategic & Market Planning; Value Chain Assessment
MGVS	Czech Republic & Western Europe	Develop a business plan with a detailed financial plan
MicroVest Capital Management, LLC	East Africa, Central Asia, Washington D.C.	Identify potential new markets
OrthoMediTec	Czech Republic & Western Europe	Strategic options assessment; market entry planning; business & financial modeling
Pharmaflow Ltd	Ireland	To identify and attract pharmaceutical/nutraceutical customers who are interested in expanding
Pratt & Whitney (P&W)	East Hartford, CT	Strategy to reduce energy consumption and factory emissions, improving power plant energy efficiency
Procter & Gamble	Cincinnati, OH	New business opportunity for product launch
Rainforest Expeditions	Peru	Strategic plan development
S.C. Johnson	Ghana	Feasibility study of introducing a new business opportunity to the Base of the Pyramid (BoP) markets in Ghana
Spina Electric Company	Warren, MI	Formulate a plan to enter into a new market
TechTown	Detroit, MI	Recommend a strategic plan to deliver world-class business development
Telecom Software & Systems Group	Ireland	A market entry strategy for launching a new product into the marketplace
TRW Automotive, Inc.	China/Livonia, MI	Define “optimal” entity structuring strategies and optimal asset ownership strategies
University of Michigan Health System	Ann Arbor, MI	Develop plan to reorganize and improve delivery of intensive care medicine
Velcura Therapeutics, Inc.	Ann Arbor, MI	Strategic assessment
Vyalex Management Solutions, Inc.	Columbus, MD & Washington D.C.	Full Market Analysis including competitive analysis, situational analysis, process flow diagrams, and financial analysis
Wal-Mart Stores, Inc.	Chile & Bentonville, AR	Analyze and make recommendations regarding rules of engagement
Whirlpool Europe	Romania & Italy	Market and Competitive Assessment; Strategy Formulation for Market Expansion; Recommend marketing plan
Women for Women International	Bosnia & Kosovo	Create a business and revenue plan to help greater numbers of socially excluded women achieve economic self-sufficiency
XMAP – Indian Institute of Management	India	Specific plan for developing a partnership between Indian innovation and Western business.
XMAP – Nonprofit Enterprise and Self-sustainability Team (NESsT)	Hungary	Case studies focusing on expansion and scale issues — strategic HR planning (capacity)
XMAP – Nonprofit Enterprise and Self-sustainability Team (NESsT)	Chile	To develop case studies based on the organizational and external challenges facing two organizations and their goal of becoming social enterprises