

Company Name	Location	Industry	Brief Project Description
Domestic Corporate			
Avaya, Inc.	Basking Ridge, N.J.	Telecommunications	Conduct market segmentation for software and services offer(s)
Baxter International, Inc.	Deerfield, Ill.	Healthcare Products	Initiate strategy for sales and conversion process
Borders Group, Inc.	Ann Arbor, Mich.	Retail	Perform market analysis of subscription services
Borders Group, Inc.	Ann Arbor, Mich.	Retail	Develop marketing strategy
Borders Group, Inc.	Ann Arbor, Mich.	Retail	Evaluate strategic plan execution
Chemtura Corporation	Middlebury, Conn.	Chemicals	Formulate long-term strategy
Cisco Systems, Inc.	San Jose, Calif.	Computer/Internet & Software Services	Produce employee value proposition to align Human Resources
Cisco Systems, Inc.	Southfield, Mich.	Computer/Internet & Software Services	Create sales strategy
Comerica Insurance Services, Inc.	Detroit, Mich.	Finance-Insurance	Analyze operational expenses utilizing strategic partnership
Cummins Inc.	Columbus, Ind.	Machinery & Equipment	Recommend strategy for environmental operations initiative
eBay	San Jose, Calif.	Computer/Internet & Software Services	Conduct global market analysis
Ecolab, Inc.	St. Paul, Minn.	Healthcare Products	Define North American entry strategy
Eli Lilly and Company	Indianapolis, Ind.	Pharmaceutical/Biotechnology	Recommend expansion/growth strategy for pharmaceutical product
Equinox Fitness Clubs	New York, N.Y.	Other	Produce strategic plans for workplace excellence
Ford Motor Company	Dearborn, Mich.	Automotive/Trans. Equipment	Determine strategy for creating developer community
Genpact	Danbury, Conn. and New York, N.Y.	Business Services	Instigate market analysis of four growth vectors
Holcim, Ltd.	Waltham, Mass. and Dundee, Mich.	Other	Execute situational analysis of implications of climate change legislation on cement sector
Hyundai Translead	San Diego, Calif.	Transportation	Create mid- and long-term business plan and strategy
Intel Capital	Santa Clara, Calif.	Finance-Investments	Perform cogent analysis
Interface Fabric Inc.	Grand Rapids, Mich. and Elkin, N.C.	Textiles	Develop integrated sustainability tracking system
JPMorgan Chase	Chicago, Ill.	Finance-Commercial Banking	Develop business case in emerging market area
Knoll, Inc.	Chicago, Ill. and New York, N.Y.	Healthcare Products	Formulate new product development for Healthcare Products division
Landor Associates	San Francisco, Calif.	Consulting/Research	Assess key trends, developments, and drivers of brand architecture
Masco Corporation	Taylor, Mich.	Diversified Manufacturing	Evaluate homebuilding industry
Microsoft Corporation	Southfield, Mich.	Computer/Internet & Software Services	Instigate marketing strategy for sales lead generation
Microsoft Corporation	Redmond, Wash.	Computer/Internet & Software Services	Analyze "social media"
Microsoft Corporation	Redmond, Wash.	Computer/Internet & Software Services	Create sustainable and scalable marketing program
Pacific Gas and Electric Company	San Francisco, Calif.	Utilities	Define market entry strategy
Procter & Gamble	Cincinnati, Ohio	Consumer Goods	Analyze baby care product marketing strategy
The Related Companies	New York, N.Y.	Real Estate	Conduct market analysis to aid in product creation, positioning, pricing, and marketing
Ryder System, Inc.	Miami, Fla.	Transportation	Review current operating model and value chain
Sony Pictures Entertainment: Crackle	Sausalito, Calif.	Entertainment/Leisure	Establish growth strategy to include financial analyses of options
Standard & Poor's	New York, N.Y.	Finance-Services	Assess presence in a specific financial market and identify opportunities to expand offerings in that sector
Toyota Motor Sales	Torrance, Calif.	Automotive/Trans. Equipment	Determine strategy for attracting and retaining customers
United Airlines	Chicago, Ill.	Transportation	Analyze cost reduction with form of payments for services
UTC Power Generation	South Windsor, Conn.	Diversified Manufacturing	Recommend product launch and sales/marketing strategy
Wal-Mart Stores, Inc.	Bentonville, Ark.	Retail	Perform market analysis and explore competitive landscape
Walt Disney Parks & Resorts Online	Glendale, Calif. and Orlando, Fla.	Entertainment/Leisure	Examine current production and operations processes
Yodlee, Inc.	Redwood City, Calif.	Finance-Services	Create product strategy
Domestic Nonprofit			
Ascension Health	St. Louis, Mo.	Nonprofit/Healthcare	Determine operational, financial, and economic model
Make-A-Wish Foundation of America	Phoenix, Ariz.	Nonprofit	Formulate brand strategy
Michigan Future, Inc.	Detroit, Mich.	Nonprofit	Produce strategy to create central city neighborhoods

Company Name	Location	Industry	Brief Project Description
Domestic Entrepreneurial			
Lion Cells, Inc.	Silicon Valley, Calif.	Diversified Manufacturing	Assess market for electric displacement of small gas engines
MyWire.com	Redwood Shores, Calif.	Computer/Internet & Software Services	Conduct research and analyze media industry trends and key competitors' offerings
International Corporate			
Applied Materials, Inc.	California, Michigan, Germany, and China	Machinery & Equipment	Lead comparative market assessment for manufacturing location
Bell Canada	Canada	Telecommunications	Create communications services demand model and business development strategy
Braskem	Brazil	Chemicals	Identify market entry strategy
Brazilprev Seguros e Previdencia S.A.	Brazil	Finance-Investments	Execute market and competitor analysis
Cummins Inc.	France, Germany, and United Kingdom	Machinery & Equipment	Determine market growth plan to serve customers
Eli Lilly and Company	Belgium, Netherlands, Sweden, and Switzerland	Pharmaceutical/Biotechnology	Launch pharmaceutical product
Ethicon Endo-Surgery, a Johnson & Johnson Company	Brazil and Cincinnati, Ohio	Healthcare	Conduct market analysis and recommend growth strategy
Harris Interactive, Inc.	England	Other	Appraise prospects for U.K. market
ICICI Bank	India	Finance-Commercial Banking	Perform sector analysis and identify opportunities
Intel Capital	Slovenia and Croatia	Computer/Electronics	Identify investment areas and companies in which to invest
Microsoft Corporation	South Africa	Computer/Internet & Software Services	Develop NGO capacity building model
Microsoft Corporation	India	Computer/Internet & Software Services	Formulate market analysis and strategic growth plan
Rainforest Expeditions	Peru	Hotel & Restaurant Management	Create new service pricing models
Ryanair, PLC	Ireland	Other	Evaluate airline route development
Ryder System, Inc.	China, Brazil, Germany, Mexico, and Singapore	Transportation	Develop business case for new sustainable growth-oriented global service line
Starwood Hotels & Resorts Worldwide, Inc.	Canada	Hotel & Restaurant Management	Study performance metrics for reservations associates
Super Radiator Coils	India	Metals/Metal Products	Formulate market entry strategy and risk feasibility study
TVS-E Servicetec Limited	India	Computer/Electronics	Lead market analysis and strategy for new business opportunities
WTorre Group	Brazil	Construction	Establish market entry strategy
International Nonprofit			
Academy for Educational Development	Ghana	Nonprofit/Healthcare	Identify operational improvements
Acumen Fund	India	Nonprofit	Create market analysis and sustainable distribution strategy
Acumen Fund	Tanzania, New York, N.Y., and Washington, D.C.	Nonprofit	Assess potential for Tanzanian agricultural sector investments
Aravind Eye Care System	India	Nonprofit/Healthcare	Recommend organizational plan to operate managed care facilities
Business for Social Responsibility	China	Nonprofit	Prioritize critical water issues and resources in China
CARE Central America	Honduras	Nonprofit	Use "live cases" to analyze, test, and clarify existing models and business development
Fundação BRAVA	Brazil	Nonprofit	Determine U.S. market entry plan for small, innovative, integrated brand management services company in Sao Paulo
Hagar Soya	Cambodia	Nonprofit	Expand marketing of nutrition products into the Mekong Region
Operacao Sorriso do Brasil	Brazil	Nonprofit/Healthcare	Produce business plan to support hospital
Virika Hospital	Uganda	Nonprofit/Healthcare	Establish financial reporting and tracking model
VisionSpring	India	Nonprofit	Analyze market and primary eye care in rural India
International Entrepreneurial			
EcoSeal, Ltd.	Czech Republic and Spain	Agribusiness	Develop strategy, timing, needs, and tasks for market entry
EZ Surgical, Ltd.	Czech Republic and United Kingdom	Healthcare Products	Formulate strategy and business plan
Firm Flow, Ltd.	Czech Republic, United Kingdom, and United States	Computer/Internet & Software Services	Study U.S. and E.U. markets
Guide-X, Ltd.	Czech Republic, United Kingdom, and Austria	Healthcare Products	Assess market opportunity and strategic options
Intratech, Ltd.	Czech Republic, United Kingdom, and Germany	Healthcare Products	Gain in-depth understanding of potential market in the U.S., Germany, and the U.K.
ReValve, Ltd.	Czech Republic, Belgium, and Germany	Healthcare Products	Recommend long-term strategy, emphasizing potential fit to several global leaders in the field