

Ariel (Ari) Shwayder, Ph.D.

CONTACT INFORMATION

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PROFESSIONAL POSITIONS

Ross School of Business at the University of Michigan
Ann Arbor, Michigan

Lecturer, Business Economics & Public Policy

June 2015–Present

Faculty Director, Executive MBA Program

July 2023–Present

- Teaching:
 - *Applied Microeconomics* (MBA, WMBA, Exec. MBA, Online MBA, PTMBA, Masters in Management, BBA), core economics course
 - *Competitive Tactics & Policy* (MBA, WMBA, Online MBA), elective
 - *Macroeconomics* (MBA, Exec. MBA), elective
 - *Economic Decisions & Games* (MBA), newly designed elective course
 - Various classes for custom Executive Education programs
- Other activities:
 - Faculty advisor to [Multidisciplinary Action Project](#) and [Tauber Institute for Global Operations](#) student internship projects, 2016–Present
 - Faculty directory, Quantitative Skills Workshop for Executive MBA students, 2021–Present
 - Instructor, economics “boot camp” for Masters in Supply Chain program, 2019–Present
 - Faculty advisor on 5 student independent study projects, 2018–Present
 - Community Values Committee member, 2022–Present
 - Co-leader of Teaching Innovation and Excellence committee, 2023
 - Faculty committee considering instructional technology and training needs for teaching during COVID-19 crisis, 2020–1
 - Faculty committee designing new part-time online MBA program, 2018–21
 - Designer of economics core course in online MBA program, 2018–Present
 - Developer and maintainer of “pit trading game” program, for use as in class simulation across many core economics classes, 2017–Present
 - Course coordinator, full-time MBA business economics core, 2016–Present
- Awards, Speeches, & Recognition:
 - Winner of Full-time MBA Teaching Award (chosen by students as best professor of the year), 2023–4
 - Winner of Online MBA Teaching Award (chosen by students as best professor of the year), 2022–3
 - Guest on *Working for the Weekend* podcast, 2020, 2024
 - Invited speaker on macroeconomic impact of COVID, Ross COVID series, Ford corporate presentation, GM corporate presentation, 2020
 - Invited speaker at part-time MBA graduation ceremony, 2019–20
 - Invited speaker to MBA Alumni Association meeting in Chicago, 2019
 - Selected by students as one of four faculty members to give “Final Lecture” to graduating students, 2017–8 and 2018–9
 - Nominated for Full Time MBA Teaching Award (best professor of the year), 2017–8 and 2018–9
 - Nominated for University-wide Golden Apple Award (student nominated award recognizing outstanding university teaching), 2018–9
 - Finalist for Provost’s Teaching Innovation Prize (one of ten finalists for University-wide prize recognizing innovations in teaching), 2016–7

- Winner of Masters in Management Teaching Award (chosen by students as best professor of the year), 2015–6

William Davidson Institute at the University of Michigan

Ann Arbor, Michigan

Research Fellow

May 2015–Present

- Advisor to project teams doing research and consulting for global donors and governments on issues related to market dynamics in global public health, and development of energy markets.

McKinsey & Company

Chicago, Illinois & Boston, Massachusetts

Engagement Manager

July 2013–May 2015

Associate

August 2012–July 2013

Business Analyst

September 2003–June 2005

- Led project teams of varying sizes to diagnose and implement strategic, operational, and organizational improvements for senior leadership at a variety of Fortune 500 companies and pro-bono clients across industries
- Co-author of McKinsey Global Institute report on the effects of quantitative easing and ultra-low interest rates
- U.S. national manager for “[Generation Initiative](#)”

Kellogg School of Management at Northwestern University

Evanston, Illinois

Lecturer, Department of Finance

January–March 2014

- Taught *Macroeconomic Policy and Global Capital Markets* elective for part-time MBA program

Health, Education, Labor & Pensions Committee Office

Senator Edward Kennedy, Washington, DC

Economic Advisor

September 2005–June 2006

- Tracked and analyzed economic data to inform the Senator and staff of recent developments in the economy and jobs market and help influence policy proposals

PUBLICATIONS

Exploring Endogenous Growth Through Simulation

The Journal of Economic Education

Forthcoming

QE and ultra-low interest rates: Distributional effects and risks

Richard Dobbs, Susan Lund, Tim Koller, and Ari Shwayder

McKinsey Global Institute

November 2013

Essays on Commodity Prices

Northwestern University, Ph.D. dissertation

May 2012

Steve & Barry’s: To Save or Not To Save?

Michael Mazzeo, Ariel Shwayder, and Sachin Waikar

Kellogg Case Publishing

August 2010

EDUCATION

Northwestern University, Evanston, Illinois

Ph.D. in Economics

June 2012

M.A. in Economics

December 2007

Harvard University, Cambridge, Massachusetts

A.B. cum laude in Mathematics

June 2003