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Stephen M. Ross School of Business
University of Michigan
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ACADEMIC POSITIONS

Stephen M. Ross School of Business, University of Michigan
Assistant Professor, Strategy Department, 2002 – present

University of Michigan Law School
Co-Director, Program in Law, Economics, and Technology, 2008 – present

The Wharton School, University of Pennsylvania
Senior Fellow, Management Department, 2002 – present
Assistant Professor, Strategic Management, 1999 – 2002

EDUCATION

University of California, Berkeley, Walter A. Haas School of Business
Ph.D. in Business and Public Policy, 2000

Dissertation Title:	Patent Protection and Firm Strategy in the Semiconductor Industry
Dissertation Committee:	David C. Mowery, Chair (Haas School) Bronwyn H. Hall (Department of Economics) Robert P. Merges (Boalt Hall School of Law) David J. Teece (Haas School)

University of North Carolina, Chapel Hill
B.A. Economics and International Studies, 1988
Phi Beta Kappa

JOURNAL ARTICLES (under R.H. Ziedonis and R.M. Ham)

- Benson, D. and R.H. Ziedonis, “Corporate Venture Capital and the Returns to Acquiring Portfolio Companies,” *Journal of Financial Economics*, forthcoming.
- Agarwal, R., M. Ganco, and R.H. Ziedonis, “Reputations for Toughness in Patent Enforcement: Implications for Knowledge Spillovers via Inventor Mobility,” *Strategic Management Journal* (Lead Article), 30(13): 1349-1374, 2009.
- Benson, D. and R.H. Ziedonis, “Corporate Venture Capital as a Window on New Technologies: Implications for the Performance of Corporate Investors When Acquiring Startups,” *Organization Science*, 20(2): 329-351, 2009.
- Ziedonis, R.H. “On the Apparent Failure of Patents: A Response to Bessen and Meurer,” *Academy of Management Perspectives*, 20(4): 21-29, 2008.

- Ziedonis, R.H., “Don’t Fence Me In: Fragmented Markets for Technology and the Patent Acquisition Strategies of Firms,” *Management Science*, 50(6): 804-820, 2004
 - Reprinted in M. Heller, ed., *Commons and Anticommons*. UK: Edward Elgar Publishing Ltd, forthcoming.
- Hall, B.H. and R.H. Ziedonis, “The Patent Paradox Revisited: An Empirical Study of Patenting in the U.S. Semiconductor Industry, 1979-95,” *Rand Journal of Economics*, 32(1): 101-128, 2001
 - Reprinted in:
 - J.S. Miller, ed., *Patents*. UK: Edward Elgar Publishing Ltd, forthcoming.
 - J. Nickerson and B. Silverman, eds., *Economic Institutions of Strategy, Advances in Strategic Management*, volume 26. UK: Emerald Group Publishing, 2009.
 - S.E. Margolis and C.M. Newmark, eds., *Intellectual Property and Business* (Business Economics Series, S. Masten, ed.) UK: Edward Elgar Publishing Ltd, 2009
 - J. Cantwell, ed., *The International Library of Critical Writings in Economics: The Economics of Patents*. UK: Edward Elgar Publishing Ltd, 2006
 - A longer version with more extensive institutional and empirical analysis is published as: Ziedonis, R.H. and B.H. Hall, “The Effects of Strengthening Patent Rights on Firms Engaged in Cumulative Innovation: Insights from the Semiconductor Industry,” in G.D. Libecap, ed., *Entrepreneurial Inputs and Outcomes: New Studies of Entrepreneurship in the United States. Advances in the Study of Entrepreneurship, Innovation, and Economic Growth*, vol. 13. UK: Elsevier Science Ltd, 2001
- Linden, G., D.C. Mowery, and R.H. Ziedonis, “National Technology Policy in Global Markets: Developing Next-Generation Lithography in the Semiconductor Industry,” *Business and Politics*, Fall 2000
 - Reprinted in M. Feldman and A.N. Link, eds., *Science and Technology in the 21st Century: Toward a Global Policy Agenda*. Norwell, Massachusetts: Kluwer Academic Publishers, 2001
- Ham, R.M., G. Linden, and M.M. Appleyard, “The Evolving Role of Semiconductor Consortia in the United States and Japan,” *California Management Review* 41: 137-163, 1998
- Ham, R.M. and D.C. Mowery, “Improving the Effectiveness of Public-Private R&D Collaboration: Case Studies at a U.S. Weapons Laboratory,” *Research Policy* 26: 661-675, 1998
- Ham, R.M. and D.C. Mowery, “Technology Collaboration Between Industry and National Laboratories: The Importance of Project Structure and Management,” *International Journal of Industrial Engineering* Special Issue: Technology Transfer 4(4): 244-253, 1997
- Ham, R.M. and D.C. Mowery, “Enduring Dilemmas in U.S. Technology Policy,” *California Management Review* 37:4, 1995
 - Reprinted in G. Koopman and H. Scharrer, eds., *The Economics of High Technology Competition and Cooperation in Global Markets*. Hamburg, Germany: HWWA - Institut für Wirtschaftsforschung, 1996; published in French as “La politique technologique de Clinton,” *Politique étrangère* 4: 991 - 1004, 1995
- Ham, R.M. and D.C. Mowery, “Improving Industry-Government Cooperative R&D,” *Issues in Science and Technology* (Summer): 67-73, 1995

BOOK CHAPTERS AND BEST PAPER PROCEEDINGS

- Ziedonis, R.H. “Intellectual Property Regimes and Firm Strategy: Putting Hall and Ziedonis (2001) in Perspective,” in J. Nickerson and B. Silverman, *Economic Institutions of Strategy, Advances in Strategic Management*, volume 26. UK: Elgar Group Publishing: 313-340, 2009.
- Hsu, D. and R.H. Ziedonis, “Patents as Quality Signals for Entrepreneurial Ventures,” *Academy of Management Best Papers Proceedings*, 2008.
- Ziedonis, R.H., “Intellectual Property and Innovation,” in S. Shane, ed., *Blackwell Handbook on Technology and Innovation Management*. Oxford, UK: Blackwell Publishing, 2008.
- Ziedonis, R.H., “Patent Litigation in the U.S. Semiconductor Industry,” in W.A. Cohen and S.A. Merrill, eds., *Patents in the Knowledge-Based Economy*. Washington DC: National Academies Press, 2003.
- Ziedonis, R.H. and B.H. Hall, “The Effects of Strengthening Patent Rights on Firms Engaged in Cumulative Innovation: Insights from the Semiconductor Industry,” in G.D. Libecap, ed., *Entrepreneurial Inputs and Outcomes: New Studies of Entrepreneurship in the United States. Advances in the Study of Entrepreneurship, Innovation, and Economic Growth*, vol. 13. UK: Elsevier Science Ltd, 2001
- Ham, R.M. and D.C. Mowery, “Country Case Study: The United States of America,” in J. Dunning, ed., *Governments, Globalization, and International Business*. UK: Oxford University Press, 1997.
- John, K.E., E. Sirois, M. Park, T. Winston, and R.M. Ham, “Benefits of Teamwork in a Mail Survey of U.S. Firms on Patent Protection: A Coordinated Methodological Approach,” in *Proceedings of the International Conference on Establishment Surveys*, American Statistical Association, 1993.

WORKING PAPERS AND WORKS-IN-PROGRESS

- “Patents as Quality Signals for Entrepreneurial Ventures” (with David Hsu, Wharton); a condensed 7-page version is published in the Academy of Management Best Paper Proceedings, 2008.
- “Two Decades of Research on Intellectual Property: Top-Cited Papers, Salient Themes, and Emerging Issues,” conditional acceptance, *Industrial and Corporate Change*.
- “An Empirical Analysis of Non-Rival Patent Litigation” (with Bronwyn Hall, UC Berkeley)
- “Job Hopping in the Shadow of Patents: Litigiousness, Reputation Effects, and Employee Mobility Decisions” (with Rajshree Agarwal and Martin Ganco, University of Illinois)
- “Breaking Ties that Bind? Reputations for Toughness and Knowledge Diffusion through Co-Inventor Networks” (with Rajshree Agarwal and Martin Ganco, University of Illinois)
- “Are Weak Appropriability Regimes Stronger than We Think?: The Effects of Patents on Entrepreneurial-Firm Value in Semiconductors, Software, and Medical Devices” (with David Hsu, Wharton)

- “Corporate Venture Capital, Information Asymmetry, and Markets to Acquire Entrepreneurial Firms: When does Advantage Arise and How Long does It Last?” (with David Benson, BYU)
- “Research Consortia as Performers and Brokers of R&D: Trade-offs for Member Firms” (with Arvids Ziedonis, University of Michigan)
- “Ownership and Control Rights in Multiplayer Online Games”

PRESENTATIONS

- “Patent Cross Licensing and Litigation: Evidence from Semiconductors and Electronics”
 - Symposium on Patent Cross Licenses: Academic and Business Perspectives, UC Berkeley Center for Law and Technology, Boalt School of Law, October 2009
- “Job Hopping in the Shadow of Patents: Litigiousness, Reputation Effects, and Employee Mobility Decisions”
 - Strategy Brownbag, Ross School of Business, University of Michigan, October 2009
- “Startups as Sources of New Technology...and Patents”
 - US Federal Trade Commission hearings on the Evolving IP Marketplace, UC Berkeley Center for Law and Economics, May 2009
- “The Value of Patents for Venture-Backed Firms: Preliminary Evidence from Semiconductors, Software, and Medical Devices”
 - Symposium on Intellectual Property and Entrepreneurship, UC Berkeley Center for Law and Technology and Kauffmann Foundation, Boalt School of Law, March 2008
- “Reputations for Toughness in Patent Enforcement: Implications for Knowledge Spillover through Inventor Mobility”
 - Stanford Inter-disciplinary Seminar on Innovation, Economics Department (invited)
 - Kellogg/Northwestern Entrepreneurship and Innovation Seminar, March 2008
 - University of Arizona Entrepreneurship Seminar, February 2009
 - UCLA Business Environment Conference, February 2009
 - Emory University Strategy Seminar, November 2008
 - Georgia Tech Roundtable on Engineering Entrepreneurship Research (REER), November 2008
 - Entrepreneurship Workshop, Michigan’s Ross School of Business, July 2008
 - Duke Strategy Conference (presented by discussant), April 2008
 - Wharton Technology Mini-Conference (presented by co-author), April 2008
 - Berkeley Innovation Seminar, Haas School and Economics Department, March 2008
 - West Coast Entrepreneurship Research Forum, University of Washington, September 2007
 - Academy of Management Meetings, August 2007 (selected for showcase symposium)
- “Patents as Quality Signals for Entrepreneurial Ventures”
 - Academy of Management Meetings, August 2008 (selected for Best Paper Proceedings)
 - National Bureau of Economic Research (NBER) Entrepreneurship Workshop, October 2007 (presented by Hsu)
 - Conference on Technology Entrepreneurship and Institutions, University of Wisconsin, May 2007
 - University of California Berkeley, Innovation Seminar, April 2007
 - First Annual Ross School Workshop on Entrepreneurship Research, April 2007

- “Corporate Venture Capital as a Window on Technology: The Performance of Corporate Investors when Acquiring Startups”
 - Academy of Management Meetings, August 2007
 - Conference on Strategic Renewal, Organization Science Special Issue, March 2007
- “An Empirical Analysis of Non-Rival Patent Litigation”
 - American Economic Association Meetings, January 2007
- “Corporate Venture Capital and the Returns to Acquiring Entrepreneurial Firms”
 - University of North Carolina at Chapel Hill, Strategy Seminar, March 2007
 - University of Illinois at Urbana-Champaign Strategy Seminar, April 2006
 - Stern School Interdisciplinary Economics, Strategy and Marketing Seminar, New York University, March 2006
 - Tuck School Innovation and Learning Seminar, Dartmouth, March 2006
 - Rotman School Strategy Seminar, University of Toronto, March 2006
 - Harvard Corporate Entrepreneurship Conference, December 2005
 - Stanford Technology Ventures Seminar, Stanford University, April 2005
 - Innovation Seminar, UC Berkeley Haas School and Economics Department, April 2005
 - Finance Workshop, University of Michigan Business School, March 2005
 - Roundtable for Engineering Entrepreneurship Research, Georgia Tech, December 2004
 - Academy of Management Meetings, New Orleans, LA, August 2004
- “Empirical Research on Patent Litigation”
 - Patent Reform Hearings, National Academies of Science, Federal Trade Commission, and the American Intellectual Property Law Association, Washington DC, June 2005.
- “Research Consortia as Performers and Brokers of R&D: Trade-offs for Member Firms”
 - Roundtable Engineering Entrepreneurship Research, Georgia Tech, December 2005
 - Academy of Management Meetings, Hawaii, August 2005
- “Don’t Fence Me In: Fragmented Markets for Technology and the Patent Acquisition Strategies of Firms” [previously entitled “When the Giants’ Shoulders are Crowded: Fragmented Ownership Rights and Incentives to Patent”]
 - Academy of Management Professional Development Workshops on Uses and Abuses of Patent Data, 2003-2005
 - Empirical Research on Patents Workshop, co-sponsored by Stanford Law School and UC Berkeley’s Boalt Hall School of Law, February 2005
 - Workshop on the Economics of Intellectual Property, NBER Summer Institute, July 2004
 - New York University Law School Colloquium on Intellectual Property and Antitrust, New York, February 2003
 - University of Michigan Intellectual Property Law Seminar, February 2003
 - Purdue University Microeconomics Seminar, Krannart School, October 2002
 - International Society for New Institutional Economics (ISNIE) Conference, September 2002
 - University of Pennsylvania Law and Economics Seminar, Penn Law School, April 2002
 - Wharton Management of Technology Seminar, April 2002
 - Strategy and the Business Environment Conference, Stanford University, March 2002
 - Department of Justice/FTC Hearings on Intellectual Property, Washington DC, March 2002
 - BYU and University of Utah Winter Strategy Conference, Sundance, Utah, March 2002
- “Obtaining and Enforcing Patents in Semiconductors: Insights from Two Recent Studies”
 - Technological Innovation and Entrepreneurship Workshop, Krannart School, Purdue, October 2002

- Interdisciplinary Committee on Organizational Studies (ICOS) Seminar, University of Michigan, September 2002
- Department of Justice/FTC Hearings on Intellectual Property, Washington DC, March 2002
- Wharton Impact Conference on Managing Knowledge Assets, November 2001
- “Patent Enforcement in the U.S. Semiconductor Industry, 1973-2001”
 - Academy of Management Conference, Seattle, August 2003
 - Department of Justice/FTC Hearings on Intellectual Property, Washington DC, March 2002
 - National Academies Committee on Intellectual Property Rights in the Knowledge-Based Economy, Conference on “The Operation of the Patent System: Insights from New Research,” Washington DC, October 2001
- “Research Consortia and the Diffusion of Technological Knowledge: Insights from SEMATECH” (with B.S. Silverman and A.A. Ziedonis)
 - International Society for New Institutional Economics (ISNIE) Conference, September 2004
 - Corporate Strategy and International Business Seminar, University of Michigan, September 2002
 - Academy of Management Conference, Washington DC, August 2001
- “The Patent Paradox Revisited: An Empirical Study of Patenting in the Semiconductor Industry, 1979-1995” (with B.H. Hall)
 - Advanced Patent Law Institute Annual Meeting, San Jose, CA, November 2000
 - Federal Reserve Bank of Philadelphia, innovation research workshop, July 2000
 - The Reginald H. Jones Center for Management Policy, Strategy, and Organization, The Wharton School, University of Pennsylvania, May 2000
 - American Law and Economic Association Annual Meeting, New York, NY, May 2000
 - National Academies, Board on Science, Technology, and Economic Policy (STEP), special conference on “Intellectual Property Rights: How Far Should They Be Extended?” <http://www4.nas.edu/pd/step.nsf/>, Washington DC, February 2000
 - National Bureau of Economic Research, Patent System conference, Santa Barbara, CA, Jan 1999
 - Institutional Analysis Seminar, University of California, Berkeley, November 1999
- “Improving Industry-Government Cooperative R&D: Evidence from Case Studies at a National Weapons Laboratory” (with D.C. Mowery)
 - International Trade & Technology Seminar, U.S. GAO, San Francisco, CA, September 1995
 - Los Alamos National Laboratory, March 1995

AWARDS, FELLOWSHIPS AND RESEARCH GRANTS

- University of Michigan Law School, Program in Law, Economics, and Technology; Principal Investigator (with Rebecca Eisenberg) on Research Grant from Microsoft Corporation.
- Ewing Marion Kaufman Foundation, Co-Investigator on Research Grant on Entrepreneurship and Technology (Sub-Award from University of Illinois; Rajshree Agarwal lead PI), 2009
- General Electric Research Grant for Studies on Innovation, the Wharton School’s Reginald H. Jones Center for Management Policy, Strategy, and Organization, 2002-2005
- The Wharton School’s William & Phyllis Mack Center for Technological Innovation, Research Grants (1999-2002; 2003-7)
- Stephen M. Ross School of Business Research Grant, 2004, 2007
- Best Reviewer Award, Technology and Innovation Management Division, Academy of Management, 2004
- ISI “Hot Paper” Award in Economics & Business, November 2002 (for Hall & Ziedonis, 2001), featured at: <http://www.esi-topics.com/nhp/nhp-november2002.html>

- The National Academies Board on Science, Technology, and Economic Policy (STEP), Committee on Intellectual Property Rights in a Knowledge-Based Economy, Research Grant (2000-2001)
- National Bureau of Economic Research/Alfred P. Sloan Foundation Research Grant (1998)
- Orel Crawford Dissertation Fellow, UC Berkeley (1997-98)
- U.S. Air Force Office of Scientific Research, Research Award (1998)
- Outstanding Graduate Student Instructor Award, UC Berkeley Academic Senate (1997)
- Outstanding Graduate Student Instructor Award, Haas School of Business, UC Berkeley (1997)
- *California Management Review*, Research Grant (1995, 1998)
- Sasakawa Peace Foundation Fellow (1994-95)
- Orel Crawford Research and Teaching Fellow (1993-94)
- National Doctoral Fellow, American Assembly of Collegiate Schools in Business (1992-93)
- Outstanding Achievement Award, U.S. General Accounting Office (1991)

TEACHING

- 2003- **Corporate Strategy** (Core Course; Evening MBA Program), University of Michigan
Average student ratings (6 terms, 12 sections): 4.8 on a maximum 5.0 scale
- 2001- **Intellectual Property and Competitive Strategy** (MBA elective course)
Developed as new MBA elective; The Wharton School, Spring 2001 (MGMT654)
One of top-rated MBA electives in the Management Dept for Spring 2001, 2002.
Introduced to Ross School MBA Curriculum in 2003 (CSIB673; CSIB553)
Average student ratings (5 terms, 9 sections): 4.9 on a maximum 5.0 scale

OTHER TEACHING EXPERIENCE

- 1999-2001 **Competitive Strategy** (MBA Core Course)
University of Pennsylvania, the Wharton School
- 1996 **Social, Political and International Environment of Business** (undergraduate)
Graduate Student Instructor, UC Berkeley, Haas School of Business

PROFESSIONAL EXPERIENCE

- 1989-1996 **Policy Analyst**
U.S. General Accounting Office, Washington DC; San Francisco, CA
Conducted investigations on intellectual property, R&D and technology policies
Initiated and led a monthly videoconference on international trade and technology
Managed staff in Europe, San Francisco, and Washington DC
- 1988-1989 **Research Assistant**
Institute for International Economics, Washington DC
Principal researcher for E.M. Graham and P.R. Krugman, *Foreign Direct Investment in the United States* (Washington, DC: Institute for International Economics, 1989)
- 1987-1988 **Research Assistant, Graduate School of Business/Department of Economics**
University of North Carolina, Chapel Hill
Examined the effects of imports on employment in the U.S. textile industry
- 1987 **Intern, Venture Management Exchange**

Berlin Center of Innovation, West Berlin, Germany

Coordinated seminars on U.S. venture capital market

Recruited MBA students for positions with German start-up companies

PROFESSIONAL ACTIVITIES

Editorial Boards: *Academy of Management Journal*, *Strategic Management Journal*

Ad Hoc Reviewer for the following journals: *American Economic Review*, *California Management Review*, *Economic Letters*, *Industrial and Corporate Change*, *International Journal of Industrial Organization*, *Journal of Industrial Economics*, *Journal of International Business Studies*, *Journal of Law and Economics*, *Journal of Law, Economics, and Organization*, *Management Science*, *Rand Journal of Economics*, and *Research Policy*.

Professional affiliations: Phi Beta Kappa, Academy of Management (Business Policy and Strategy and Technology Innovation Management divisions), the IP Society, the Strategic Management Society, INFORMS, and the International Society for New Institutional Economics.

Dissertation Committees:

- David Benson, Ross School Strategy Department (chair, ongoing; selected as 2008 Kauffman Doctoral Fellow)
- Martin Ganco, University of Illinois Strategy Department (ongoing; selected as 2009 Kauffman Doctoral Fellow)
- Angus Cho, University of Michigan Economics Department (2008)
- Amit Seru, Ross School Finance Department (2007)
- Miriam Bitton, University of Michigan Law School (2006)

Elected to Academy of Management Business Policy and Strategy Research Committee, 2007 – 2009 term.

Co-Organizer (with Rebecca Eisenberg), “Markets for Patents” Research Conference, Ross School of Business and University of Michigan Law School, December 2009

Co-Organizer (with Francine Lafontaine), Annual Workshops on Entrepreneurship Research, Ross School of Business; Summer 2007, Summer 2008

Discussant, Professional Development Workshop on Corporate Venture Capital, Academy of Management Annual Meetings, August 2007, August 2008.

Co-Chair and Panel Organizer, “Scientists, Engineers, and the Process of Innovation: The Moderating Effects of Macro Context,” Academy of Management Annual Meetings, Aug 2007

- Selected as Showcase Symposium for Business Policy and Strategy, Technology and Innovation Management, and Organizational Management and Theory Divisions.

Invited Speaker, Business Policy and Strategy Doctoral Consortium, Academy of Management Meetings, Aug 2007

Invited Speaker, National Academies Conference on “Investor Exits: Implication for Innovation and Entrepreneurship in the U.S. Economy,” Science, Technology, and Economic Policy Board, Aug 2007

Discussant, Economics of Intellectual Property, NBER Summer Institute, July 2007

Discussant, Roundtable for Engineering Entrepreneurship Research, Georgia Tech, December 2006

Peer Reviewer, Genomics Research Institute of the National Institutes of Health, Intellectual Property and Its Effects on Genomics-Related R&D, March 2005

Chair and Panel Organizer, “Institutions and the Creation and Use of New Technologies,” International Society of New Institutional Economics (ISNIE), Tucson, Arizona, Sept. 2004

Co-Chair and Panel Organizer, “Start-ups, Established Firms, and the Commercialization and Use of New Technologies” (with Kwanghui Lim), Academy of Management Annual Meetings, Technology and Innovation Management (TIM) and Entrepreneurship Divisions, New Orleans, LA, Aug 2004

Discussant, Professional Development Workshop on “Measuring Knowledge in Management Research,” Academy of Management Annual Meetings, Business Policy and Strategy (BPS) Division, New Orleans, LA, Aug 2004

Co-Chair and Panel Organizer, “Managing Intellectual Property in Knowledge Economies: Theory, Empirical Evidence, and Business Strategies” (with Markus Reitzig), Academy of Management Annual Meetings, TIM Division, Seattle, WA, Aug 2003

Co-Chair and Workshop Organizer, Professional Development Workshop on “Patent Data in Management Research: Uses, Abuses, and Lessons Learned” (with Atul Nerkar), Academy of Management Annual Meetings, BPS Division, Seattle, WA, Aug 2003

Co-Organizer, Wharton Technology Mini-Conference, a junior faculty research symposium (with Lori Rosenkopf and Christian Terweisch), Spring 2001, Spring 2002

Invited Speaker, U.S. Department of Justice/Federal Trade Commission Hearings on the Patent System and Innovation, Spring 2002

Editorial Board, Technological Innovation and Intellectual Property (TIIP), 2002 – present

Invited Faculty Participant, Business Policy and Strategy Doctoral Consortium, Academy of Management, Denver, Colorado, August 2002

Invited Panelist, “Workshop on Intellectual Property Rights in Research Partnerships,” George Washington University, Washington DC, October 2001

Faculty Participant, Doctoral Consortium on Competition, Cooperation, and Competitiveness (CCC), Duke University, April 2001; UC Berkeley, April 2005

Discussant, Wharton Research Conference on Strategy and the Business Environment, Sept. 2000.

Co-Chair, “Strategic Management of Intellectual Property” Panel (with J.P. Liebeskind), Academy of Management Conference, Toronto, Canada, August 2000

- Selected as Showcase Symposium for Technology and Innovation Management and Business Policy and Strategy Divisions, 2000

Invited Panelist, Workshops on Intellectual Property Rights, Yale University, New Haven, CT, September 1999; the National Academy of Science, Washington DC, February 2000

RESEARCH PROFILES AND MEDIA MENTIONS

- “Patent Filing: Is it a Predictor of Survival?,” J. Cutler, *Bureau of National Affairs*, March 12, 2008
- “Patent Dispute Embroils Host of Industries,” *The Wall Street Journal*, October 21, 2004 (page B1)
- Research on the patent paradox (with Bronwyn Hall, published in *Rand*, 2001), the effects of fragmented rights on defensive patenting (published in *Management Science*, 2004), and the pre-litigation trading of patents within the semiconductor industry (work-in-progress) featured in October 2003 report by the U.S. Federal Trade Commission on the patent system and innovation; findings referenced heavily and used to substantiate reforms to the U.S. patent system that are currently under review. (see <http://www.ftc.gov/opp/intellect/>)
- “New Hot Papers in Science,” Institute for Scientific Information (ISI) Essential Science Indicators, Nov. 2002 (Economics & Business; interview posted at <http://www.esi-topics.com/nhp/index.html>)
- “Why High Tech Firms Can’t Afford to Ignore Patents,” Knowledge@Wharton, Dec. 19, 2001
- “In the ‘Idea Wars,’ A Fight to Control a New World Currency,” *the New York Times*, Nov. 11, 2001
- “Patently Absurd?,” *The Economist*, June 23, 2001 (p. 40-42)
- “The Strategic Use of Patents,” *Economic Intuition*, Spring 2000 (summaries of leading research in management, finance, and economics)