

Rodger Olson

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PROFESSIONAL STRENGTHS

Extensive engineering and business experience developing OE, aftermarket and military automotive products. Managed business development, sales, and marketing for specialty vehicles and vehicle components as well as retail auto dealers.

EXPERIENCE

Victory Automotive Group, Canton, MI

July 2010 to July 2015; January 2017 to Present

Chief Operating Officer

Doubled annual revenue to over \$1B and tripled net profit, through 23 acquisitions and 6 divestitures, growing headcount from 800 to 1500. Led corporate staff in performance tracking and reporting, marketing, corporate finance and accounting. Oversaw group payroll, benefits, insurance, facilities, IT, compliance, customer satisfaction and legal.

University of Michigan, Ann Arbor: Guest Lecturer, Retail Sales Management

January 2013 to Present

TREMEC, Plymouth, MI

July 2015 to January 2017

Program Director

Led global program management for new Dual Clutch Transmission (DCT) and Transaxle development for multiple high-performance applications; prepared US assembly facility for production launch.

Eaton Corporation, Southfield, MI

February 2010 to July 2010

Global Sales Manager – Aftermarket Automotive Products

Managed inside and outside sales teams handling \$48M portfolio of superchargers, differentials, valves and lifters.

Ricardo Incorporated, Belleville, MI

April 2005 to February 2010

Chief Engineer – Hybrid and Electric Vehicles

Developed new business and led technical resources for design and development of hybrid and electric vehicles.

Manager – Vehicle Engineering

Managed 20 engineers in all areas of vehicle systems engineering including design, development and certification.

- Provided management, staffing, training and administration for automotive, military, and commercial truck projects
- Managed department financials (P&L) including salaries and capital expenditures: \$5M budget for FY09

Prototype and Vehicle Build Supervisor

Directed 3 area supervisors and 12 machinists and technicians in prototype, inspection and vehicle assembly areas.

Lead Project Engineer

- Led team in building first prototype of TACOM's hybrid Future Tactical Truck Systems (FTTS) from ground up.
- Led US team in HMMWV re-power program and production proposal (\$150M, 1st year) for TACOM.

Cosworth Technology, Novi, MI

May 2004 to April 2005

Aftermarket Division Manager: *powerworks*

Responsible for P&L of division with \$6M annual sales. Created a unique aftermarket brand name. Developed products for other aftermarket companies, including OE divisions such as MOPAR and Ford Racing.

Decoma International, Troy, MI

June 2003 to May 2004

Program Manager/Account Manager

Managed sales, engineering, and business development with JGP, VW, DCX for specialty vehicles and components.

Joe Gibbs Performance (JGP), Huntersville, NC

October 2002 to June 2003

Engineering/Manufacturing Consultant

Acted as Chief Engineer to direct all engineering aspects of launching new specialty vehicle program. Worked with President and Director of JGP to develop second-stage specialty vehicles and aftermarket components catalog.

Roush Industries, Livonia, MI

August 1999 to September 2002

Program Manager/Business Development Manager/Vehicle Development Engineer

Helped launch and build manufacturing division. Expanded product range and improved product quality. Developed powertrain systems including calibration for various production and prototype programs.

EDUCATION

University of Michigan, Ross School of Business, Ann Arbor, MI

Master's in Business Administration (MBA) – Part-time program, Graduated with High Distinction, December 2011

Kettering University, (formerly GMI Engineering Institute) Flint, MI; 4 years of co-op at **Harley-Davidson**

B.S. in Mechanical Engineering, Automotive Specialty, June 1999 (Average: 98%; Class Rank: 2 of 344)