

DEBRA L. KROLICK, PhD, MBA, CPA
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SUMMARY

Educator, Administrator, Consultant, Facilitator, and Researcher. Energetic and dedicated, with strong analytical, organizational, and data analysis abilities. Excellent communication, presentation, and interpersonal skills. Especially effective at conveying technical information to nontechnical individuals, and at making order out of chaos. Earned Ph.D./M.B.A. from University of Chicago.

PROFESSIONAL EXPERIENCE: ACADEMIA

ACCOUNTING PROFESSOR 1997–2002, 2007, 2011–2012, 2013–Present

University of Michigan Ross School of Business (Visiting Assistant Professor 2000–2001, Lecturer 2015–Present) Ann Arbor, Michigan

École hôtelière de Lausanne (Visiting Professor 2013–2015) Lausanne, Switzerland

Washington University Olin Business School (Assistant Professor 1997–2002, Visiting Professor 2011–2012) St. Louis, Missouri

University of Maryland Smith School of Business (Adjunct EMBA Lecturer 2007) Shanghai, China

- Highly-rated Financial Accounting professor of executive, full-time, and part-time M.B.A. students and undergraduates. Finalist for the Olin Business School 2000–2001 Reid Chair for Teaching Excellence. Repeatedly receive student accolades for:
 - Designing process-oriented courses incorporating my real-world experience.
 - Presenting complex material in a simple, straightforward manner.
 - Effectively facilitating class discussion among students with widely varying backgrounds.
 - Writing relevant cases and course notes that teach students to read and interpret financial reports.
 - Establishing a relaxed, fun classroom while promoting the highest standards of integrity.
- At École hôtelière de Lausanne, redesigned accounting curriculum and trained faculty.
- Conducted empirical research on the valuation of intangible assets and on performance measure choice for executive compensation. Won American Accounting Association’s 1999 Competitive Manuscript Award.
- Publication: “The Relevance of Financial Statement Information for Executive Performance Evaluation: Evidence from Choice of Bonus Plan Accounting Performance Measures.” *The International Journal of Accounting*, Summer 2005.

DIRECTOR, EXECUTIVE MBA PROGRAM 2007–2009

University of Illinois at Urbana-Champaign, Chicago, Illinois

Managed all academic and administrative aspects of the Chicago-based Executive MBA program.

- Oversaw \$4 million budget for satellite campus including classes, course materials, catering, lodging, IT support, and China consulting projects and study trip. Negotiated vendor contracts.
- Was Program’s fourth director in two years. Reorganized operations, and mentored and guided staff. Dramatically increased efficiency and morale. Introduced checklists and procedures to enable delegation and job sharing, and taught staff to “manage upward” to improve team efficiency.
- Designed and created financial reporting system to track expenses and produce flexible five-year prospective financial statements for decision-making with Deans and Provost.
- Developed Program strategy and curriculum, and mentored Champaign-based faculty, especially those new to teaching Executive MBA students.
- Shepherded program through AACSB accreditation renewal.
- Conceived the Program’s brand identity and generated media plan and advertising.

PhD/MBA STUDENT, RESEARCH ASSISTANT, AND TEACHING ASSISTANT 1989–1997
The University of Chicago Booth School of Business, Chicago, Illinois

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PROFESSIONAL EXPERIENCE: CONSULTING

INDEPENDENT LITIGATION SUPPORT CONSULTANT, Chicago, Illinois **2012–2013**
ASSOCIATE, Cornerstone Research, Boston, Massachusetts **2003–2007**

Provided economic and financial analyses to support attorneys and expert witnesses in commercial litigation, including accounting restatement, auditor liability, mutual fund market timing, business valuation, Section 11, and Rule 10b-5 cases.

- Formulated case strategy with expert witnesses. Conducted rigorous analyses integrating economic, accounting, and econometric knowledge to address complex issues.
- Managed case teams under demanding deadlines, creating an environment of open communication and insuring that input from every team member was valued and incorporated.
- Led Cornerstone's Accounting Practice Area Expert Development. Identified and recruited potential testifying experts to the firm and mentored new experts.
- Helped establish Cornerstone's Accounting Practice Area, including strategy, marketing, recruiting, expert development, and training.
- Initiated, designed, and delivered firm-wide accounting training for all levels of Cornerstone staff.

BUSINESS INTELLIGENCE PERFORMANCE MANAGEMENT CONSULTANT **2009–2010**

Decision Support, University of Illinois, Chicago, Illinois

- Guided strategic plan for merger between Decision Support department and larger University Administration IT group. Drafted mission, vision, and strategic goals.
- Developed Deans' and Directors' Portals to provide decision-makers with quick online dashboard access to critical information. Designed essential financial reports.
- Implemented Balanced Scorecard for Decision Support department. Critiqued Strategic Plan and key performance measures. Created fun yet educational rollout of Strategic Plan.

ASSOCIATE CONSULTANT, Information Technology Services **1987–1989**
PricewaterhouseCoopers (formerly Coopers & Lybrand), Chicago, Illinois

EDUCATION AND CERTIFICATION

THE UNIVERSITY OF CHICAGO BOOTH SCHOOL OF BUSINESS, Chicago, Illinois
Doctor of Philosophy **August 1998**

Qualifying Exams: Economics, Accounting Research

Master of Business Administration **June 1997**

Concentration in Business Economics

UNIVERSITY OF ILLINOIS, Urbana, Illinois
Bachelor of Science with Highest Honors **May 1987**

Major in Accountancy, with an emphasis in Computer Science

CERTIFIED PUBLIC ACCOUNTANT, State of Illinois (Registered) **May 1987**

PROFESSIONAL AFFILIATIONS AND VOLUNTEER WORK

American Institute of Certified Public Accountants, American Accounting Association

Board of Governors, URJ Olin-Sang-Ruby Union Institute

- Governance Committee: Crafted Mission and Vision Statements, and Strategic Plan.
- Legacy Development Chair: Trained in Legacy Development at JCamp 180. Established Legacy Development committee.
- Finance Chair: Evaluated budget and financial reports, liaison between Board and national CFO.