## **DAVID HESS**

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### FACULTY APPOINTMENTS

## Ross School of Business, University of Michigan, Ann Arbor, MI

| 2023-     | Everett E. Berg Professor of Business Administration                |
|-----------|---|
| 2019-     | Professor of Business Law   |
| 2010-2019 | Associate Professor of Business Law & Business Ethics               |
| 2006-2007 | Bank One Corporation Assistant Professor of Business Administration |
| 2003-2010 | Assistant Professor of Business Law & Business Ethics               |

# University of Michigan Law School, Ann Arbor, MI

2020 & 2022 Adjunct Professor

## Rutgers Business School, Newark & New Brunswick, NJ

2001-2003 Lecturer, Department of International Business & Business Environment

### **EDUCATION**

The Wharton School, University of Pennsylvania, Philadelphia, PA Ph.D. in Management (Major Field: Corporate Strategy), 2003 M.A. in Applied Economics and Management Science, 2000

University of Iowa College of Law, Iowa City, IA J.D. 1995

Grinnell College, Grinnell, IA B.A. in Economics, 1992

## **PUBLICATIONS**

#### Books

Hess. D. 2024. *Advanced Introduction to Corporate Compliance*. Edward Elgar Publishing. ISBN: 978-1035314713 and 978-1035314690

Goldstock. R. (Chair) & Hess, D. (Reporter). 2020. *American Bar Association Standards for Criminal Justice: Monitors and Monitoring*. Chicago, IL: American Bar Association Publishing. ISBN: 978-641055055.

## Journal Articles & Book Chapters

Hess, D. (forthcoming). Mandatory Human Rights Due Diligence Legislation: Embeddedness, Compliance, and Enforcement. *University of Pennsylvania Journal of Business Law*.

Hess, D. 2025. Aligning Business Efforts to Combat Corruption and Respect Human Rights. In Jahid Hosain Bhuiyan & M. Rafiqul Islam (eds.), *Business, Human Rights and Sustainable Development*. Brill: Leiden, The Netherlands.

Hess, D. 2024. Fighting Forced Labor: A Business and Human Rights-Based Proposal to Reform the Trafficking Victims Protection Reauthorization Act. *Arizona Law Review*, 66(1): 39-91.

Hess, D. 2024. Capitalism and Respecting Human Rights. In Inara Scott (ed.), *Sustainable Capitalism*. The University of Utah Press.

Dacin, T., Harrison, J. S., Hess, D., Killian, S. & Roloff, J. 2022. Business Versus Ethics? *Journal of Business Ethics*, vol. 180: 863-877.

Hess, D. 2022. The Challenge of Modern Slavery in Global Supply Chains. *Georgetown Journal of International Affairs* 23(1): 35-42.

Hess, D. 2021. Modern Slavery in Global Supply Chains: Towards a Legislative Solution. *Cornell International Law Journal*, 54 (2): 245-289.

Hess, D. 2021. The Management and Oversight of Human Rights Due Diligence. *American Business Law Journal*, 58 (4): 751-798.

Hess, D. 2021. Ethics and Compliance Training. In D. Daniel Sokol & Benjamin van Rooij (eds.), *Cambridge Handbook on Compliance*. Cambridge University Press.

Hess, D. 2019. The Transparency Trap: Non-Financial Disclosure and the Responsibility of Business to Respect Human Rights. *American Business Law Journal*, 56(1): 5-53.

Hess, D. 2019. Chipping Away at Compliance: How Compliance Programs Lose Legitimacy and its Impact on Unethical Behavior. *Brooklyn Journal of Corporate, Financial and Commercial Law*, 14(1): 5-21

Hess, D. 2019. Corruption and the Multinational Corporation. In Denis G. Arnold, Tom L. Beauchamp & Norman E. Bowie (eds.), *Ethical Theory and Business*, Cambridge University Press.

Hess, D. & Bishara N. 2019. Beyond Peace Doves: Respecting Human Rights and Combating Corruption in Mega-Sporting Events. *Boston University International Law Journal*, 37(2): 245-79.

 Reprinted in Constance Cook Glen and Timothy L. Fort (eds), Music, Business and Peacebuilding (Routledge 2021).

Hess, D. 2019. Private Sector Corruption. In Cecily Rose, Michael Kubiciel & Oliver Landwehr (eds), *United Nations Convention Against Corruption: A Commentary*, Oxford University Press.

Hess, D. 2019. Embezzlement of Property in the Private Sector. In Cecily Rose, Michael Kubiciel & Oliver Landwehr (eds), *United Nations Convention Against Corruption: A Commentary*, Oxford University Press.

Hess, D. 2017. Business, Corruption, and Human Rights: Towards a New Responsibility for Corporations to Combat Corruption. *Wisconsin Law Review*, 2017(4): 641-693.

Hess, D. 2016. Ethical Infrastructures and Evidence-Based Corporate Compliance and Ethics Programs: Policy Implications from the Empirical Evidence. *New York University Journal of Law & Business*. 12(2): 317-368.

Hess, D. 2016. Transparency and Respect for Human Rights. *Rocky Mountain Mineral Law Foundation Journal*. 53(2): 279-304.

Hess, D. 2015. Combating Corruption in International Business: The Big Questions. *Ohio Northern Law Review*. 41(3): 679-696.

Bishara, N. & Hess, D. 2014. Human Rights and a Corporation's Duty to Combat Corruption. In R. Bird, D. Cahoy, and J. Prenkert, (eds), *Law, Business and Human Rights: Bridging the Gap*, pp. 71-93. Edward Elgar Publishing

Hess, D. 2014. The Future of Sustainability Reporting as a Regulatory Mechanism. In D. Cahoy & J. Colburn (eds), *Law and the Transition to Business Sustainability*, pp. 125-40. Springer Publishing.

Hess, D. 2012. Enhancing the Effectiveness of the Foreign Corrupt Practices Act through Corporate Social Responsibility. *Ohio State Law Journal*, 73(5): 1121-1144.

Hess, D. 2012. Combating Corruption through Corporate Transparency: Using Enforcement Discretion to Improve Disclosure. *Minnesota Journal of International Law*, vol. 21(1): 42-74.

Ford, C. & Hess, D. 2011. Corporate Monitorships and New Governance Regulation: In Theory, In Practice, and In Regulatory Context. *Law & Policy*, vol. 33(4): 509-541.

Hess, D. 2011. Partnering Against Corruption Initiative and the Business Principles for Countering Bribery. In T. Hale and D. Held (eds), *The Handbook of Transnational Governance: Institutions and Innovation*. Polity Press: Cambridge, UK.

Hess, D. 2010. Attorney Liability for Client Fraud: Lessons From the Conviction of Outside Counsel in the Refco Fraud. In *Corporate Governance 2010*, pp. 741-752. Practising Law Institute: New York, NY.

Hess, D. 2010. Client Confusion on Corporate Counsel's Role: New Developments in the Ethical and Legal Minefield of Conducting Internal Investigations. In *Corporate Governance 2010*, pp. 753-774. Practising Law Institute: New York, NY.

Hess, D. 2010. Ethics in Finance: Pension Funds. In John Boatright (ed.), *Finance Ethics: Critical Issues in Financial Theory and Practice*, pp. 359-372. Malden, MA: John Wiley & Sons.

Hess, D. 2009. Catalyzing Corporate Commitment to Combating Corruption: Understanding the Role of the Public Sector in Private Anti-Corruption Initiatives. *Journal of Business Ethics*, vol. 88(4): 781-790.

Ford, C. & Hess, D. 2009. Can Corporate Monitorships Improve Corporate Compliance? *Journal of Corporation Law*, vol. 34(3): 679-737.

- Hess, D. 2009. Corruption Issues in the Value Chain: Private-to-Private & Private-to-Public Corruption. In Transparency International, *Global Corruption Report 2009: Corruption and the Private Sector*. Cambridge University Press.
- Hess, D. 2008. The Three Pillars of Corporate Social Reporting as New Governance Regulation: Disclosure, Dialogue and Development. *Business Ethics Quarterly*, vol. 18(4): 447-482.
- Hess, D. & Ford, C. 2008. Corporate Corruption and Reform Undertakings: A New Approach to an Old Problem. *Cornell International Law Journal*, vol. 41(2): 307-346.
- Hess, D. & Warren, D. E. 2008. The Meaning and Meaningfulness of Corporate Social Initiatives. *Business & Society Review*, vol. 113(2): 163-197.
- Hess, D. 2007. Public Pensions and the Promise of Shareholder Activism for the Next Frontier of Corporate Governance: Sustainable Economic Development. *Virginia Law & Business Review*, 2(2): 221-263.
- Hess, D. 2007. A Business Ethics Perspective on Sarbanes-Oxley and the Organizational Sentencing Guidelines. *Michigan Law Review*, vol. 105(8): 1781-1816.
- Hess, D. 2007. Social Reporting and New Governance Regulation: The Prospects of Achieving Corporate Accountability through Transparency. *Business Ethics Quarterly*, 17(3): 455-478.
- Hess, D. & Dunfee, T.W. 2007. The Kasky-Nike Threat to Corporate Social Reporting: Implementing a Standard of Optimal Truthful Disclosure as a Solution. *Business Ethics Quarterly*, 17(1): 5-32.
- Hess, D., McWhorter, R. & Fort, T. 2006. The 2004 Amendments to the Federal Sentencing Guidelines and Their Implicit Call for a Symbiotic Integration of Business Ethics. *Fordham Journal of Corporate & Financial Law*, vol. 11(4): 725-764.
- Hess, D. 2006. Corporate Social Responsibility and the Law. In José Allouche (ed.), *Corporate Social Responsibility*, pp. 154-180. Hampshire, UK: Palgrave Macmillan.
- Hess, D. 2005. Protecting and Politicizing Public Pension Fund Assets: Empirical Evidence on the Effects of Governance Structures and Practices. *University of California-Davis Law Review*, vol. 39(1): 187-224.
- Hess, D. & Impavido, G. 2004. Governance of Public Pension Funds: Lessons from Corporate Governance and International Evidence. In A. R. Musalem & R. Palacios (eds.) *Public Pension Fund Management*, pp. 49-89. Washington D.C.: The World Bank.
- Hess, D. & Dunfee, T.W. 2003. Taking Responsibility for Bribery: The Multinational Corporation's Role in Combating Corruption. In Sullivan, R. (ed.) *Business and Human Rights: Dilemmas and Solutions*, pp. 260-271. Sheffield, UK: Greanleaf Publishing.
  - Reprinted in Tom Beauchamp, Norman E. Bowie and Denis G. Arnold (eds.), *Ethical Theory and Business* (Prentice-Hall, 8th ed., 2008).
- Hess, D., Rogovsky, N., & Dunfee, T.W. 2002. The Next Wave of Corporate Community Involvement: Corporate Social Initiatives. *California Management Review*, vol. 44(2): 110-125.

- Reprinted in Jeremy Moon & Jean-Pascal Gond (eds.), Corporate Social Responsibility (Routledge: Taylor & Francis, 2011).
- Reprinted in Andrew Crane, Dirk Matten & Laura Spence (eds.), Corporate Social Responsibility: Readings and Cases in a Global Context (Routledge, 2007).

Dunfee, T.W. & Hess, D. 2001. Getting From Salbu to the 'Tipping Point': The Role of Corporate Action Within a Portfolio of Anti-Corruption Strategies. *Northwestern Journal of International Law & Business*, vol. 21(2): 471-490.

Hess, D. 2001. Regulating Corporate Social Performance: A New Look at Corporate Social Accounting, Auditing, and Reporting. *Business Ethics Quarterly*, vol. 11(2): 307-330.

Useem, M. & Hess, D. 2001. Governance and Investments of Public Pensions. In Olivia S. Mitchell & Edwin C. Hustead (eds.), *Pensions in the Public Sector*: pp. 132-152. Philadelphia: University of Pennsylvania Press.

Hess, D. & Dunfee, T.W. 2000. Fighting Corruption: A Principled Approach. *Cornell International Law Journal*, vol. 33(3): 593-626.

Dunfee, T. W. & Hess, D. 2000. The Legitimacy of Direct Corporate Humanitarian Investment. *Business Ethics Quarterly*, vol. 10(1): 95-109.

Hess, D. 1999. Social Reporting: A Reflexive Law Approach to Corporate Social Responsiveness. *Journal of Corporation Law*, vol. 25(1): 41-84.

Hess, D. 1995. Note, The Iowa Franchise Act: Towards Protecting the Reasonable Expectations of Franchisees and Franchisors. *Iowa Law Review*, vol. 80(2): 333-62.

### **Book Reviews**

Hess, D. 2019. Research Handbook on Corporate Crime and Financial Misdealing. *Business Ethics Quarterly*, vol. 29(1): 151-54.

Hess, D. 2010. Pension Fund Governance: A Global Perspective on Financial Regulation. *Journal of Pension Economics & Finance*, vol. 9 (1): 158-59.

Hess, D. 2006. Business Ethics and the Natural Environment. *Business Ethics Quarterly*, vol. 16 (4): 631.

## News Media, Blogs & Other

Hess, D. 2023. "Aligning Business Efforts to Combat Corruption and Respect Human Rights." *Columbia Law School Blue Sky Blog*, Sept. 11, 2023.

Hess, D. 2022. "The Management and Oversight of Human Rights Due Diligence." *Columbia Law School Blue Sky Blog*, Jan. 4, 2022.

Hess, D. 2017. "Corporation's Duty to Promote Human Rights Includes Fighting Corruption." *Columbia Law School Blue Sky Blog*, Oct. 11, 2017.

Hess, D. 2015. "Business Ethics in the United States." *Encyclopedia of Management* (3<sup>rd</sup> edition). John Wiley & Sons.

Hess, D. 2008. "Responsible Investing Requires Full Disclosure." *Pensions and Investments*, June 9, 2008, at 12.

Hess, D. 2008. "If Kilpatrick were a CEO, he'd be fired: Ethical errors end corporate careers quicker than any other mistake." *Detroit News*, February 5, 2008, at 7A.

Hess, D. 2007 (revised for 2<sup>nd</sup> edition 2018). "Blue Sky Laws," "CAFE Regulations," "Chicago School of Economics," "Compensatory Damages," "Market for Lemons," "Negligence," and "Unfair Competition," in Robert W. Kolb (ed.), *Encyclopedia of Business Ethics and Society*. Thousand Oaks, CA: Sage Publications.

Hess, D., Fort, T., McWhorter, R. Krehmeyer, D. 2006. "Fostering a Culture of Trust: Implications of the Federal Sentencing Guidelines." *Business Roundtable Institute for Corporate Ethics Bridge Paper*.

Hess, D. & Dunfee, T.W. 2002. "The Private Sector Role in Alleviating Human Misery," in Daniele Giovannucci (ed.) *A Guide to Developing Agricultural Markets and Agro-enterprises*, World Bank (online book).

Hess, D. 2001. "Leadership" and "Leverage and Leveraged Buy-outs," in Jonathan Michie (ed.), *Reader's Guide to the Social Sciences*. London: Fitzroy Dearborn.

Dunfee, T. W. & Hess, D. 2000. "Bankruptcy," in *Grolier Multimedia Encyclopedia*. Bethel, CT: Grolier.

Hess, D., Dunfee, T. W. & Taka, I. 1998. *Nomura II: Japanese Business Ethics*. CaseNet, South-Western College Publishing.

### **TEACHING**

### The Ross School of Business, University of Michigan

- Business and Human Rights (MBA)
- Business and the Public Policy Process (undergraduate thesis course).
- Business Ethics (Executive MBA)
- Business Ethics and Accountability (undergraduate)
- Business and Leaders: The Positive Difference (undergraduate)
- Business Law and Ethics (MBA)
- Corporate Governance (MBA)
- Corporate Social Responsibility and Business Ethics (undergraduate and graduate)
- Cultural Norms in Global Business (MBA)
- Ethics and Negotiations for Accountants (MAcc)
- Ethics of Corporate Management (MBA)
- Foundations of Business Law (MBA)
- Information Security, Privacy, and Ethics (graduate)
- Law of Enterprise Organization (undergraduate)
- Legal and Ethical Environment of Business (MBA)
- Legal Aspects of Management and Finance (undergraduate)

• Legal Environment of Business (undergraduate)

## University of Michigan Law School

- *Human Rights, Mineral Extraction, and the Global Supply Chain* (graduate)
- Environmental, Social, and Governance Policies: Pathways to Impact? (graduate)

## Rutgers Business School, Rutgers, The State University of New Jersey

- Business, Government & Society (undergraduate)
- Legal Environment of Business (MBA)

## The Wharton School, University of Pennsylvania

- Corporate Social Responsibility and Ethics (undergraduate)
- Introduction to Management (undergraduate)

### EDITORIAL RELATED EXPERIENCE

#### Editor Positions:

- Section Editor, Law, Public Policy & Business Ethics, Journal of Business Ethics, 2021-
- Section Editor, Business Law, Journal of Business Ethics, 2012-2015

## Editorial Boards:

- Business and Human Rights Journal, Board Member, 2019-
- Business Ethics Quarterly, Board Member, 2011-
- American Business Law Journal, Staff Editor, 2009-2024

### Ad hoc Reviewer:

- Academy of Management Review
- Academy of Management Perspectives
- American Business Law Journal
- Business and Human Rights Journal
- Business Ethics European Review
- Business Ethics Quarterly
- California Management Review
- Crime, Law & Social Change
- Criminology & Public Policy
- Harvard Law Review
- Journal of Asian Business
- Journal of Business Ethics
- Journal of Management and Governance

- Journal of Management Inquiry
- Journal of Management Studies
- Journal of Policy Analysis and Management
- McGill Law Journal
- Nordic Journal of Human Rights
- Osgoode Hall Law Journal
- Oxford University Press
- Regulation and Governance
- Routledge (book publishers)
- Socio-Economic Review
- Strategic Management Journal
- Thunderbird International Business Review

## **SERVICE**

## The Ross School of Business & the University of Michigan

### **Faculty Director**

- Faculty Director, Center for Social Impact, 2014-2015
- Faculty Director, Nonprofit and Public Management Center, 2011-2014

### **Committees & Other**

- Faculty Ombudsperson, 2022-2023
- Faculty Council for Undergraduate Programs, 2020-2021, 2023-2024
- Faculty Council for MBA Programs, 2021-2023
- Chair, Business Law Hiring Committee, 2018-19.
- Diversity, Equity, and Inclusion Committee, 2017-20.
- Community Values Committee, 2013-14, 2017-18
- Curriculum Committee, 2010-2017 (except 2011-12 academic year)
- Social Impact Task Force Member, 2012.
- Faculty reviewer for William G. McGowan Fellows Program Scholarship Application 2010-2016.
- Walter V. Shipley Business Leadership Case Competition Judge for University of Michigan Entrants, 2008
- Business Law & Business Ethics Hiring Committee, 2005-2006

# University of Michigan

- Search Committee, Chief Ethics, Integrity, and Compliance Officer, 2023
- Henry Russel Awards Committee, 2023-
- Faculty Judge for Dow Sustainability Fellows Program, 2012-18; 2020-present
- Committee on Course Evaluations Release Policy, 2015-16
- Hiring Committee for Sports Management Faculty, School of Kinesiology, 2012-13.
- Steering Committee, President's Initiative on Ethics in Public Life, University of Michigan 2005-2008
- Faculty Sponsor for Undergraduate Research Opportunity Program, 2004-2005

### Academic Associations & Other

### **Leadership Roles**

- Co-President, Global Business & Human Rights Scholars Association, 2023-
- Board Member, Teaching Business & Human Rights Forum, 2021-2025
- Board Member, Global Business & Human Rights Scholars Association, 2018-
- Reporter, American Bar Association, Criminal Justice Section, Task Force on Standards for Monitors, 2013-2019
- Officer Rotation (Secretary, Program Chair, and President), Tri-State Academy of Legal Studies in Business, 2007-2010

## **Committees & Other Roles**

- Academy of Legal Studies in Business Annual Meeting Mauer Ethics Paper Award Judge, 2017-2022
- Mentor, Society for Business Ethics Mentorship Program, 2016-17
- Academy of Legal Studies in Business Faculty Awards Committee, 2009-2013.
- Mentor, Society for Business Ethics Mentorship Program, 2016-17
- Mentor, Academy of Legal Studies in Business Mentorship Program, 2009-11.
- Society for Business Ethics, Annual Meeting Best Paper Award Committee, 2009-2010
- Faculty Judge, Aspen Institute Dissertation Proposal Award, 2009

## **AWARDS & HONORS**

- Appointed Research Member, European Corporate Governance Institute, 2025-
- Annual Reviewer Prize, Business & Human Rights Journal, 2022.
- Virginia Maurer Outstanding Ethics Paper Award, Academy of Legal Studies in Business, 2013
- Rising Star of Corporate Governance, Millstein Center for Corporate Governance & Performance, Yale University, 2009
- Faculty Pioneer Award Rising Star, The Aspen Institute, 2008
- Outstanding Paper, Tri-State Academy of Legal Studies in Business Annual Meeting, 2008
- Faculty Award of Excellence Early Career Achievement, Academy of Legal Studies in Business, 2008
- Outstanding Paper, Tri-State Academy of Legal Studies in Business Annual Meeting, 2007
- Best Paper, Society for Business Ethics Annual Meeting, 2005