



FACULTY RESEARCH INTERESTS

PhD

DOCTORAL STUDIES PROGRAM



ACCOUNTING

SHIJUN CHENG

Assistant Professor of Accounting

Interactions between managerial incentives and the mechanisms of management control and corporate governance.

PATRICIA DECHOW

Carleton H. Griffin–Deloitte & Touche Professor of Accounting

Financial accounting, earning management and firm valuation.

ILIA DICHEV

Associate Professor of Accounting

Financial statement analysis and firm valuation.

MICHELLE HANLON

*Bank One Corporation Assistant Professor of Business Administration
Assistant Professor of Accounting*

Accounting for income taxes, tax effects on corporate financing decisions, dividend tax capitalization, and stock option compensation.

CAMERON HOOPER

Assistant Professor of Accounting

Impact of public disclosures such as earnings announcements on the market for private information, information content of segment disclosure, determinants of voluntary segment disclosure, and configural information processing by auditors.

EUGENE A. IMHOFF, JR.

Ernst and Young Professor of Accounting

Financial accounting with emphasis on the economic consequences of accounting standards.

RAFFI INDJEKIAN

Robert L. Dixon Collegiate Professor of Accounting

Use of managerial and financial accounting information in performance evaluation and managerial compensation.

WILLIAM N. LANEN

Professor of Accounting

Use of managerial accounting information in performance measurement and organizational decision making.

REUVEN LEHAVY

Assistant Professor of Accounting

Informativeness and usefulness of financial analysts' price targets, stock recommendations, and earnings forecasts; earnings management in response to financial targets; and accounting choices by financially distressed firms.

FENG LI

Assistant Professor of Accounting

Executive compensation, employee stock option, and corporate investment and M&A decisions.

RUSSELL LUNDHOLM

Arthur E. Andersen Professor of Accounting and Department Chair

Corporate disclosure policies and equity valuation.

MICHAL MATĚJKA

Assistant Professor of Accounting

Organizational design and empirical applications of contracting theory to managerial accounting. Specifically, examines performance measurement, budgetary target setting, compensation, delegation, and the role of controllers in business units of large firms.

VENKY NAGAR

Sanford R. Robertson Assistant Professor of Accounting

Interaction among firm strategy, organizational design and managerial accounting; use of non-financial measures in performance evaluation.

CATHY SHAKESPEARE

Assistant Professor of Accounting

Financial accounting and reporting, examining managers incentives to use discretion in reporting earnings and evaluating the role of accounting information in firm valuation.

RICHARD SLOAN

Victor L. Bernard Price Waterhouse Coopers LLP Collegiate Professor of Accounting

Role of accounting information in firm valuation and the measurement of managerial performance, detection of earnings management and identification of motivations for earnings management.

DAVID W. WRIGHT

Associate Professor of Accounting

Auditing and financial reporting; investigations into the roles of various legal, corporate governance and business relationship characteristics on the quality of financial reporting and auditing; economic models of auditor and firm behavior.



BUSINESS ECONOMICS

JAMES HINES

Professor of Business Economics

Public finance and tax policy, particularly corporate taxation and the taxation of international transactions.

FRANCINE LAFONTAINE

*Jack D. Sparks Whirlpool Corporation Research Professor of Business Administration
Professor of Business Economics and Public Policy
Professor of Economics*

Theory of the firm and vertical relations, incentive, contracting, economics of franchising.

THOMAS P. LYON

*Dow Professor of Sustainable Science, Technology, and Commerce
Professor of Business Economics and Public Policy*

Corporate environmental strategy, the "regulatory contract" that governs public utilities, and the design and performance of long-term contracts.

SCOTT E. MASTEN

Professor of Business Economics and Public Policy

Economics of organization, transaction-cost economics, contracting practices and contract law, theory of the firm, vertical integration and vertical restrictions, antitrust.

JAGADEESH SIVADASAN

Assistant Professor of Business Economics and Public Policy

Productivity growth, product market competition, regulation, empirical industrial organization, public policy and firm behavior.

JOEL B. SLEMROD

*Paul W. McCracken Collegiate Professor of Business Economics and Public Policy
Director, Office of Tax Policy Research*

Impact of tax policy on individual and business decisions, compliance costs of taxation.

VALERIE Y. SUSLOW

Associate Professor of Business Economics and Public Policy

Industrial organization, estimation of market power, cartel behavior, pricing in pharmaceutical markets.

JAN SVEJNAR

*Everett E. Berg Professor of Business Administration
Professor of Corporate Strategy and International Business*

Transitional economies.

KATHERINE TERRELL

*Professor of Business Economics
Area Director for Labor Markets and Human
Resources, William Davidson Institute*

Labor economics, Latin American
economies.

SCOTT MOORE

*Thurnau Associate Professor
of Business Information Technology
Director, BBA Program*

Evolutionary computing, complex systems,
genetic programming, supply chain manage-
ment, EDI, communication languages.

THOMAS N. GLADWIN

*Max McGraw Professor of Sustainable Enterprise
Professor of Corporate Strategy
Professor of Natural Resources and Environment
(SNRE)
Director, Erb Environmental Management Institute*

Global sustainable development,
sustainable enterprise, corporate social
responsibility, sustainable mobility,
complex systems.

MICHAEL JENSEN

Assistant Professor of Corporate Strategy

Role of social networks in corporate
behavior and performance.

PRASHANT KALE

Assistant Professor of Corporate Strategy

Role of strategic alliance and acquisitions.

ANEEL G. KARNANI

Associate Professor of Corporate Strategy

Competitive advantage, growth strategies,
global competition.

KENNETH G. LIEBERTHAL

*William Davidson Professor of Business
Administration*

Chinese politics, international business
in China, Asian security issues.

LINDA Y.C. LIM

Professor of Corporate Strategy

Foreign direct investment, multinational
strategies, and economic regionalization in
Asia, evolution of Asian business systems
including government-business interactions.

C.K. PRAHALAD

*Harvey C. Fruehauf Professor of Business
Administration
Professor of Corporate Strategy and
International Business*

Strategic management of large
diversified corporations and the role
of top management.

JAMES P. WALSH

*Gerald and Esther Carey Professor of
Management & Organizations
Professor of Corporate Strategy*

Corporation in society, corporate social
responsibility, corporate governance.

MARINA WHITMAN

*Professor of Business Administration
and Public Policy*

International trade and investment, trade
policy and labor-market adjustment, changing
role of U.S. multinational corporations,
impact of exchange rate volatility on
business.



BUSINESS INFORMATION TECHNOLOGY

DAVID C. BLAIR

Professor of Business Information Technology

Computerized document-text retrieval
systems, formal semantic problems
of document description, the distinction
between data retrieval and document
retrieval, information systems design for
litigation support, scientific status of
information systems theory.

HILA ETZION

*Assistant Professor
of Business & Information Technology*

Economics of information systems,
E-commerce, online auctions, and the
design and management of multiple selling
channels in technology driven market.

FAISON GIBSON

*Assistant Professor
of Business Information Technology*

Learning and performance in dynamic
decision environments, training and
information systems design for these
environments, computational modeling.

MICHAEL D. GORDON

Professor of Business Information Technology

Representation of information by humans
and computers, how documents can be
described to improve computer retrieval,
simulation of document retrieval, analysis
of and development of systems to support
organizational information sharing, expert
systems.

M.S. KRISHNAN

*Michael R. and Mary Kay Hallman Fellow
Professor of Business Information Technology
and Department Chair*

Enterprise information infrastructure,
IT strategy, software engineering and
business value of IT.

NIGEL P. MELVILLE

*Assistant Professor
of Business Information Technology*

Business value of information technology,
innovating with information and information
technology, IT and competitive advantage,
problems of the digital commons.

JUDITH S. REITMAN OLSON

*Professor of Business Information Technology
Professor of Psychology
Professor of Information*

Human-computer interaction related to
design and evaluation of software for
problem solving in business, computer
support for group work.

THOMAS J. SCHRIBER

Professor of Business Information Technology

Statistical analysis of simulation output,
automation of output analysis in simulation
modeling, simulation in the design and
control of manufacturing systems,
algorithms for modeling materials-handling
systems.

DENNIS G. SEVERANCE

*Accenture Professor
of Business Information Technology*

Implementation of business strategy,
information system technology in support
of manufacturing companies, effective
management control of corporate
information systems, analysis and design
of model base management systems.



CORPORATE STRATEGY

ALLAN AFUAH

*Michael R. and Mary Kay Hallman Fellow
Associate Professor of Corporate Strategy
Department Co-chair*

Impact of technological change on value
systems, capabilities, investment incentives
and performance; determinants of
successful business models.

GAUTAM AHUJA

*Michael R. and Mary Kay Hallman Fellow
Professor of Corporate Strategy and Department
Co-Chair*

Innovation and technology strategy;
alliances, joint ventures and acquisitions;
inter-organizational networks.

SENDIL ETHIRAJ

*Bank One Corporation Assistant Professor
of Business Administration
Assistant Professor of Corporate Strategy*

Technological change and evolution,
evolution of firm capabilities, complex
system design and coordination.

LYNN P. WOOTEN*Assistant Professor of Corporate Strategy*

Integrating institutional theory with the resource base view of the firm, influence of workforce demographic changes and the knowledge economy on the effective implementation of strategic human resource management practices.

ARVIDS ZIEDONIS*Assistant Professor, Corporate Strategy*

Technology strategy, economics of innovation, strategies for the commercialization of new technology including university technology, and innovation policy.

ROSEMARIE ZIEDONIS*Assistant Professor of Corporate Strategy*

Intellectual property and firm strategy, innovation and technology policy and strategy, collaborative R&D and knowledge flows.

**SREEDHAR BHARATH***Assistant Professor of Finance*

Corporate finance: capital structure, debt markets, financial distress, corporate governance, financial intermediation, bank-firm relationships, stock return volatility.

SUGATO BHATTACHARYYA*Associate Professor of Finance*

Corporate finance, information economics, contracts.

DAVID J. BROPHY*Associate Professor of Finance*

Venture capital finance and investment, initial public offering market characteristics, financial futures markets.

DENNIS R. CAPOZZA*Dale Dykema Professor of Finance and Real Estate*

Real options, dynamics of illiquid markets, mortgage finance, REIT corporate finance.

ANUSHA CHARI*Assistant Professor of Finance*

International finance with an emphasis on the study of emerging financial markets: effects of capital market liberalization using firm-level data, cross border mergers and acquisitions in Latin America and East Asia, rate of return to corporate capital in emerging economies, political economy of financial market reforms.

AMY DITTMAR*Assistant Professor of Finance*

Empirically investigates corporate decisions, such as firms' capital structure, distribution, and investment policies.

ROBERT DITTMAR*Assistant Professor of Finance*

Asset pricing; modeling and empirical estimation of consumption-based asset pricing models, factor pricing models, dynamic term structure models, and empirical investigation of the profitability of trading strategies.

GAUTAM KAUL*John C. and Sally S. Morley Professor of Finance*

Behavior of stock and bond prices in the U.S. and other developed countries, asset pricing models, market microstructure, and the time-series behavior of stock prices. Recently, used computer-intensive methodologies to gauge effectiveness of trading strategies commonly proposed on Wall Street and academic literature.

E. HAN KIM

*Fred M. Taylor Professor of Business Administration and Finance
Professor of Corporate Strategy and International Business
Director, Mitsui Life Insurance Research Center*

Capital structure, mergers and acquisitions, corporate governance, emerging markets, and dividend policy.

HAITAO LI*Assistant Professor of Finance*

Empirical analysis of continuous-time finance models, term structure of interest rates and fixed-income derivatives, and empirical asset pricing.

M.P. NARAYANAN*Professor of Finance and Department Chair*

Corporate finance, mergers and acquisitions, corporate diversification, compensation.

AMIYATOSH PURNANDAM*Assistant Professor of Finance*

Corporate risk management and credit risk, initial public offerings and seasoned equity offerings, and theoretical corporate finance.

PAOLO PASQUARIELLO*Assistant Professor of Finance*

International finance, theoretical and empirical asset pricing, market microstructure. Research focuses on models of rational financial contagion and its estimation; theoretical and empirical impact of central bank intervention on the process of price formation in currency markets; propagation of financial crises in emerging markets.

UDAY RAJAN*Associate Professor of Finance*

Information economics and applications, market microstructure, credit markets, and electronic commerce.

H. NEJAT SEYHUN

*The Jerome B. and Eilene M. York
Professor of Business Administration*

Insider trading, taxation of dividends.

TYLER SHUMWAY*Associate Professor of Finance*

Asset pricing theory, empirical tests of asset pricing models and econometrics.

CLEMENS SIALM*Assistant Professor of Finance*

Investments, asset pricing, and taxation, optimal portfolio choice in taxable and tax-deferred saving accounts, effects of taxes on asset prices, performance of mutual funds.

KATHY YUAN*Assistant Professor of Finance*

Asset pricing, information economics, behavioral finance, and international finance.

LU ZHENG*Assistant Professor of Finance*

Mutual funds, behavioral finance, investments and asset pricing.

LAW, HISTORY AND COMMUNICATIONS

DAVID HESS

Assistant Professor of Business Law

Corruption and bribery in international business, corporate community investment programs, governance of public pension funds, and corporate social reporting.

DAVID LEWIS

Professor of Business History

Ford Family/Company history, the automobile and American culture.

DANA MUIR

Associate Professor of Business Law

Employment law and securities law, particularly issues related to employee benefit plans and plan investments.

LYNDA J. OSWALD

Louis and Myrtle Moskowitz Research Professor of Business and Law

Intellectual property law issues, including trademark law and officer liability issues, real property law issues, including regulatory takings, property rights, and land use law, environmental law, including hazardous waste and corporate liability issues.

PRISCILLA ROGERS

Associate Professor of Management Communication

Management communication assessment, email, subordinate reporting (Asian and U.S.).

GEORGE J. SIEDEL

Williamson Family Professor of Business Law

Alternate dispute resolution, legal aspects of negotiation.

CINDY A. SCHIPANI

Professor of Business Law

Corporate governance issues, including directors' duties, issues relating to financial institutions, environmental law and international business transactions.

MARKETING

EUGENE W. ANDERSON

Associate Dean and Professor of Marketing

Empirical and theoretical questions regarding the link between product quality, customer satisfaction, consumer preferences, and economic performance.

ANOCHA ARIBARG

Assistant Professor of Marketing

Use of economics/Bayesian statistics to build decision models for firms, product portfolio management, and family purchase decision making.

RICHARD P. BAGOZZI

Professor of Marketing

Emotion, decision making, and social action in marketing and organizations, brand communities, health behaviors, cross-cultural research, statistics.

RAJEEV BATRA

Sebastian S. Kresge Professor of Marketing Department Chair

Advertising budgeting and repetition, emotion in advertising, brand personality and brand equity, global branding issues, marketing issues in emerging economies.

CHRISTINA L. BROWN

Assistant Professor of Marketing

Consumer preference formation, learning, and decision-making; managerial learning and decision-making; methodological improvements to the study of consumer preference development.

KATHERINE A. BURSON

Assistant Professor of Marketing

Consumers' assessments of their abilities, the processes behind these estimates, their accuracy, and how these assessments ultimately influence consumption decisions.

FRED M. FEINBERG

Michael R. Hallman Fellow Associate Professor of Marketing

Dynamic models of advertising, promotion and variety-seeking, mathematical, marketing, and brand choice models; optimal shopping and cutoff models; decision theory and statistics.

CLAES FORNELL

Donald C. Cook Professor of Business Administration

Customer satisfaction and its measurement.

ANDREW D. GERSHOFF

Assistant Professor of Marketing

Agents, interpersonal perception, and trust for consumer decision making; effects of betrayal on consumer evaluations; evaluation of trivially differentiated alternatives.

MRINAL GHOSH

Assistant Professor of Marketing

Study of industrial markets, strategic alliances, reputational, contractual, and branding issues in inter-firm relationships, channel design and structure, and sales force compensation issues through the lens of modern institutional economic theories.

ZEYNEP GURHAN-CANLI

Associate Professor of Marketing

Consumer information processing, corporate/family branding, consumer reactions to corporate actions.

MICHAEL D. JOHNSON

The D. Maynard Phelps Collegiate Professor in Business Administration Professor of Marketing

Consumer judgment and choice, customer satisfaction, and consumers' cognitive representations of products from within and across category boundaries.

THOMAS C. KINNEAR

The Eugene Applebaum Professor of Entrepreneurial Studies Professor of Marketing

Application of marketing to the commercialization of high technology and the formation of new enterprises.

ARADHNA KRISHNA

Isadore and Leon Winkelman Professor of Retail Marketing

Pricing and promotion related issues—loyalty programs, category management, promotion perceptions, effect of visual stimuli on marketing.

PETER J. LENK

Associate Professor of Operations & Management Science and Professor of Marketing

Bayesian inference and forecasting, marketing research, stochastic modeling.

CHRISTIE NORDHIELM

Associate Professor of Marketing

Cognitive and affective response to advertising, systems dynamics and marketing strategy, gender differences in responses to persuasive appeals.

VENKATRAM RAMASWAMY*Professor of Marketing*

Co-creation of value, customer-firm interactions, consumer heterogeneity and personalized experiences, market as a forum, experience innovation, experience networks, information infrastructure, consumer-to-consumer interactions, consumer communities, word-of-mouth, discursive theory of the market.

NORBERT SCHWARZ*Professor of Marketing**Professor of Psychology**Senior Research Scientist*

Interplay of feeling and thinking in judgment and decision making, the role of conversational processes in reasoning, the construction of attitudes and preferences, the emergence of context effects in self reports, and Hedonic psychology and the nature of well-being.

DAVID B. WOOTEN*Assistant Professor of Marketing and Director, Minority Development*

Social and interpersonal influences on consumers' evaluation and use of products.

FRANK YATES*Professor of Marketing and Professor of Psychology*

Decision management and aiding, consumer behavior, risk perception, probability judgment processes and accuracy, cultural variations in judgment and decision behavior, individual differences in decision making (e.g., decisiveness).

CAROLYN YOON*Assistant Professor of Marketing*

Consumer information processing, cognitive aging, memory-based processes, implicit learning, persuasion.

JIE ZHANG*Assistant Professor of Marketing*

Consumer choice models, retail pricing and promotions, market segmentation, on-line retailing.


**MANAGEMENT &
ORGANIZATIONS**
SUSAN J. ASHFORD*Michael and Susan Jandernoa Professor of Business Administration**Professor of Management & Organizations*

Leadership and managerial effectiveness, feedback processes, issue selling, employee proactivity and impression management.

WAYNE E. BAKER*Professor of Management & Organizations*

Organization theory, networks, economic sociology, innovative management practices.

KIM S. CAMERON*Professor of Management & Organizations*

Virtues in organizations, especially forgiveness and compassion, organizational restructuring and downsizing, development of management skills.

GERALD DAVIS*Professor of Management & Organizations*

Corporate governance as it relates to problems of agency, executive compensation, social networks, and interlocking directorates, mergers, acquisitions, and the conglomerate firm.

JANE E. DUTTON*William Russell Kelly Professor of Management & Organizations**Professor of Psychology and Department Chair*

Compassion and organization, thriving at work, high-quality relationships, energy and organizations, positive organizational scholarship.

ANDREW J. HOFFMAN*Holcim Professor of Sustainable Industrial Ecology Associate Professor, Management & Organizations**Co-Director, Corporate Environmental Management Program*

Institutional theory, cultural change, social movements, negotiations, organizational and social entrepreneurship.

FIONA LEE*Associate Professor of Management and Organizations**Associate Professor of Psychology*

Research focuses on how complex events are understood and communicated within organizations, and how these interpretations affect working relationships, risk-taking, learning, impressions and performance.

RICHARD H. PRICE*Professor of Management & Organizations**Professor of Organizational Psychology*

Work and organization, management in U.S.-Chinese joint ventures focusing on issues of organizational trust, intercultural management and predictors of successful collaboration.

ROBERT E. QUINN*Margaret Elliot Tracy Collegiate Professor**Professor of Management & Organizations*

Positive organizational scholarship, organization effectiveness, organizational change, leadership and managerial effectiveness, high performance behavior.

GRETCHEN M. SPREITZER*Associate Professor of Management & Organizations*

Thriving at work, employee empowerment, leadership, organizational change, positive organizational scholarship.

JEFFREY SANCHEZ-BURKS*Assistant Professor of Management & Organizations*

How cultural ideologies shape organizational behavior and international business relations.

LLOYD E. SANDELANDS*Professor of Management & Organizations**Professor of Psychology*

Psychology of social forms, relations of theory and practice, work attitudes and feelings.

KATHLEEN M. SUTCLIFFE*Associate Professor of Management & Organizations*

Cognitive and experiential diversity in top management teams, team and organizational learning, effect of organizational design on sensing and coping with the unexpected, high reliability and high performance.

NOEL M. TICHY*Professor of Management & Organizations*

Strategic human resource management, transformational leadership, organizational change and career development, organizational structure and design.

JAMES P. WALSH*Gerald and Esther Carey Professor of Management & Organizations**Professor of Corporate Strategy and International Business*

Corporation in society, corporate social responsibility, corporate governance.

KARL E. WEICK

*Rensis Likert Distinguished University Professor of
Organizational Behavior and Psychology
Professor of Organizational Behavior
Professor of Psychology*

Sense-making, high-reliability organizations,
leadership, commitment, self-fulfilling
prophecies, small wins.

JANET A. WEISS

*Dean, Horace H. Rackham
School of Graduate Studies
Mary C. Bromage Collegiate Professor of
Organizational Behavior and Public Policy
Professor of Public Policy
Ford School of Public Policy*

Organizational responses to legal mandates,
federal-state-local transactions in public
policy, uses of knowledge, information, and
reporting systems in complex organizations.



OPERATIONS & MANAGEMENT SCIENCE

HYUN-SOO AHN

*Assistant Professor of Operations
& Management Science*

Modeling and analysis of production and
service systems, analysis of integrated/
decentralized supply chain management
models, applications of stochastic
optimization, queuing systems.

RAVI ANUPINDI

*Associate Professor of Operations
& Management Science*

Supply chain management, e-commerce,
supply contracts, inventory management,
just-in-time systems, operations-marketing
interfaces.

DAMIAN BEIL

*Assistant Professor of Operations
& Management Science*

Online auctions, game theory, electronic
commerce and applications of operations
management to health care.

IZAK DUENYAS

*Associate Dean Faculty Development and Research
John Psarouthakis Professor of Manufacturing
Management
Professor of Operations & Management Science*

Supply chain management, stochastic
modeling, performance analysis and control
of manufacturing/service systems,
investments in new technology.

JULIE IVY

*Assistant Professor of Operations
& Management Science*

Markov decision models, optimal
maintenance policies and medical
decision making.

ROMAN KAPUSCINSKI

*Associate Professor of Operations
& Management Science*

Value chain analysis, efficiency as a
function of ownership, value of information
in coordinating elements of supply chain,
optimal design of production-inventory
systems with capacity constraints, and
lead-time quotation.

PETER J. LENK

*Associate Professor of Operations
& Management Science
Professor of Marketing*

Bayesian inference and forecasting,
marketing research, stochastic modeling.

WILLIAM LOVEJOY

*Raymond T. Perring Family Professor
of Business Administration
Professor of Operations & Management Science
Department Chair*

Capacity investments, new product
development, innovation management,
finance/operations interface and other
cross-functional issues in operations
management.

AMITABH SINHA

*Assistant Professor of Operations
& Management Science*

Stochastic optimization, logistic network
design, approximation algorithms,
supply chain management, game theory.

F. BRIAN TALBOT

*David B. Hermelin Professor
of Business Administration
Professor of Operations and Management Science*

Development of heuristic and optimal
solution procedures for production and
manpower planning, vehicle loading and
resource-constrained scheduling problems.
He is also investigating issues in industrial
ecology, and manufacturing and supply
chain strategy.

DOCTORAL STUDIES PROGRAM
Stephen M. Ross School of Business
University of Michigan

701 Tappan Street
Ann Arbor, MI 48109-1234
Telephone 734.764.2343
Fax 734.647.8133

umbusphd@umich.edu

www.bus.umich.edu