

2012 Executive MBA Essay Questions

1. What has been your most significant professional achievement? What has been your toughest professional challenge and how did you address it? (500 word maximum)
2. What are your long-term professional goals? How will a Ross Executive MBA help you achieve your goals? (500 word maximum)
3. Describe how your professional and personal experiences will contribute to the Executive MBA class and teams. (500 word maximum)
4. Optional question: Is there anything else you think the Admissions Committee should know about you to evaluate your candidacy? (500 word maximum)