

The 3-year BBA Program at the Ross School of Business is very attractive to prospective students, and we get many more strong applicants than we can accept each year. Hence, we must deny many very qualified students every year for the BBA Program. The Admissions Committee thoroughly reviews every aspect of a student's application in our assessment. As such, the application is in no way 'weighted' for GPA, and many students who excel in academics are denied admission.

Prerequisites

Classes must be completed in the first 2 semesters of college – U of M Spring term courses will not be considered

1. First Year Writing Requirement (as defined by the Sweetland Writing Center)
2. Math 115 (Calculus)
3. Microeconomics 101

AP credits for English - not accepted

AP credits for Calculus - accepted for the pre-requisite if they are course-specific credit

AP credits for Microeconomics (effective for students entering the BBA Program in Fall 2010) - not accepted

Minimum 27 transferable credits – Maximum 45 transferable credits – Review the BBA Bulletin online for details

Class Profile - Fall 2008

Number of applications = 880

Number of students attending in Fall 2008 = 356*

GPA Average = 3.65/4.00

GPA middle 80% range = 3.3 – 3.9

Women = 33%

Underrepresented minorities = 7%

International students = 8%

Transfer students = <1%

*Includes 62 Preferred Admits from Fall 2007

BBA Application Tips

1. There is no 'weighting' system; everything you submit in your application is reviewed to assess your candidacy
2. Grades are important, as are strong quantitative skills and a rigorous curriculum
3. Essay quality is important - succinct, well-written essays that answer the question directly are best
4. Extracurricular depth is important – the Admissions Committee values quality over quantity
5. Common application mistakes that can negatively impact your decision
 - Failure to directly answer the essay question that is asked (VERY common)
 - Misspelled and/or misused words and lack of logical flow in essays (VERY common)
 - Hurrying the application/failing to proofread for overall content (does what I'm writing make sense?)
 - Lack of a clear reason for writing the optional essay
 - Submitting additional information - Letters of recommendation will not be considered in the review process. We urge you to ONLY submit the required information.

Admissions Committee Recommendations

1. Research the BBA program – attend Ross information sessions (sign-up on the website) review the BBA website, read the BBA Bulletin, meet with Pre-Business Peer Counselors (walk-in office hours posted on the BBA website)
2. Take a strong academic load and focus on doing well – don't worry about the application until January
3. Make use of campus resources (peer tutors, math lab, Sweetland Writing Center, etc.)
4. Do not write the optional essay unless there is additional information relevant to your candidacy
5. Do not repeat information found elsewhere in the application (e.g., reiterate essay content, GPA)
6. Participate in activities that are of interest to you – no advantages for members of 'certain' clubs
7. Take advantage of opportunities to talk with people in business to gain perspective on how a BBA degree might help you in different careers (A BBA is not only for people interested in Finance and Marketing)
8. Reflect on what you enjoy so you can prepare a better BBA application that is uniquely about you

Application Deadline: March 31, 2009

Admissions Questions: RossBBA@umich.edu