



**Mary Hinesly**  
**Adjunct Lecturer of Business History**  
**Senior Associate Director, Women's Initiative**

Mary D. Hinesly joined the University of Michigan's Ross School of Business to lead the school's Women's Initiative. In her role she teaches, directs and develops programs, advises BBA and MBA Michigan Business Women as well as the Retail and Luxury Club, coach's students and alumni, works with the Women's Council and corporate partners.

Prior to joining the University of Michigan, Mary was Director of Research for Thompson Associates and is still the Director of Educational Content and Research for the National Retail Federation. She has twenty years of retail experience and was the Chief Operating Officer of Travel 2000 Travel-Gear. Mary has a BA from Michigan State University and an MBA in Strategic Management.